JOHN BULL, JULY 10, 1926 Vol. XL. No. 1047.

Registered at the G.P.O. as a Newspaper.
Postage all over the world, 1d.

WHY NOT BRAINS?
by the Rt. Hon. Sir ALFRED MOND M.P.

TWOPENCE
JOHN BULL
OVER A MILLION CERTIFIED SALE

Indigestion Anæmia & Insomnia

Dr. Cassell's Tablets do not drug the system. They build up and restore the digestive organs to natural vigour, enrich and purify the blood stream, and promote sound and refreshing sleep. They revitalize the nervous system because they supply the body's deficiencies.

Read these two letters — unsolicited appreciation of the benefit received from Dr. Cassell's Tablets.

Mrs. Kitty Peerless, 2, Heath Cottages, Poundfield, Crowborough, Sussex, says: "It is nearly four years since I began to feel run-down, and strength seemed to have left me altogether. I became nervy, and could hardly ever get proper sleep. I used to fancy food, and then would have no appetite to enjoy it. Nothing did any good till I started taking Dr. Cassell's Tablets. Almost from the first I got sleep, and what a pleasure it was to wake up feeling refreshed and bright! As I continued, appetite returned, and soon I was in splendid health again."

Mr. E. A. Church, of 14a, Princess Road, Teddington, Middlesex, says: "INDIGESTION troubled me soon after I left the Army, and steadily became worse. I was very run-down and weak. I lost flesh, too, and suffered greatly from SLEEPLESSNESS. No medicine I tried did me any good until one day I obtained Dr. Cassell's Tablets, and they had an astonishing effect. Almost from the first I felt better, and at the present I am as fit as anyone could wish to be."

Commence a course to-day—you will eat better, sleep better, and your general health will be greatly improved.

The Universal Home Remedy for

Nervous Breakdown	**Neuritis**	**Indigestion**	**Sleeplessness**
Children's Weakness	**Anæmia**	**Wasting**	**Neurasthenia**
Kidney Weakness	**Headache**	**Palpitation**	**Nerve Pains**

Specially Valuable for Nursing Mothers and During the Critical Periods of Life.

Dr. Cassell's Tablets

TAKE TWO AT BED-TIME and note how well you sleep and how refreshed and fit you feel in the morning.

Price 1 3 per Box. Sold only in sealed packages at all Chemists and Stores.

The Completed Puzzle

C	R	E	W		B	E	R	R	Y		P	R	O	D
R	E	L	A	Y		E		U		M	O	I	R	E
O	B	A	N		S	L	O	T	H		M	O	D	E
P	U	N	D	I	T		R		E	L	A	T	E	D
	S		E		A	M	B	E	R		C		R	
U		G	R	A	V	E		R	O	S	E	S		A
N	O	R		D	E	S	C	A	N	T		W	E	D
I		E	N	D		S		S		E	R	A		A
T	O	Y		L	E	I	S	U	R	E		I	M	P
Y		S	C	E	N	A		R	I	P	E	N		T
	G		L		T	H	I	E	F		S		M	
S	A	T	I	R	E		R		L	E	T	H	A	L
P	U	R	E		R	E	E	V	E		E	A	S	E
A	G	O	N	Y		K		I		F	E	L	O	N
N	E	W	T		J	E	M	M	Y		M	E	N	D

Solution to the Cross-word Puzzle published in our last issue. This week's puzzle is on page 31.

100,000 Rugs GIVEN AWAY.

This Phenomenal Offer is made to the readers of "John Bull." 10/7/26. On receipt of Postal Order for 12/6 we will forward direct from our Looms to your address one of our "Prudential" Bungalette

Real Seamless Woven Guaranteed Genuine Bargains CARPETS

Carriage 1/- extra

Suitable for Drawing-room, Dining-room, Bedroom, Linoleum, etc., handsomely bordered in thirty Turkey patterns & fashionable self shades of Crimson, Green, Blues and Art Colourings, to suit all requirements and large enough to cover any ordinary sized room.

These Carpets with FREE RUGS will be sent out as sample Carpets, showing you the identical quality we supply. They are made of material equal to wool, and being a speciality of our own, can only be obtained direct from our Looms, thus saving the purchaser all middle profits. Over 400,000 sold during the past 18 months. Money willingly returned if not approved. Thousands of Repeat Orders and Unsolicited Testimonials received. With every carpet we shall absolutely give away a very handsome rug to match. Gigantic illustrated Bargain Catalogue of Carpets, Hearthrugs, Bedsteads, Bedding, Table Linens, Curtains, etc., post free, mentioning "John Bull," 10/7/26, when writing. Established over Half-a-Century.

F. HODGSON & SONS (Dept. J.B.), Woodsley Rd., City of Leeds.

Hair-Growing Discovery

Many persons—both men and women—who were completely bald have grown a full crop of beautiful hair by using Kotalko. Marvellous and speedy growth of hair has been reported even when falling hair, dandruff and baldness have existed for years.

A testing box of Kotalko may be obtained by sending 3d. in stamps to John Hart Brittain, Ltd., 2, Percy St., (53HY) London, W.1.

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TRUE HAIR GROWER

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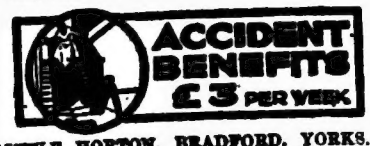
FRATING, Nr. COLCHESTER.—Mrs. S. GARDINER, The Hovels.



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Many names unavoidably omitted.

NEWSAGENTS' BONUS.—Bonuses in respect of the benefits paid this week have been forwarded to the Newsagents concerned.

Total Benefits now Paid—21,557

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POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C 2

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

Reader's Name in full ..... Age.....
(CAPITAL LETTERS)

Address .....

Reader's Signature.....

Name and Address of Newsagent.....

Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed

PLEASE WRITE CLEARLY. J.B. 10/7/26.

CUT HERE

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent).....

Address .....

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Please deliver or reserve JOHN BULL for me weekly until further notice,

Signature.....

Address .....

Date.....

PLEASE WRITE CLEARLY. J.B. 10/7/26.

JOHN BULL Pen Coupon—Value 2/-

This Coupon will be accepted as 2d. in part payment of the "John Bull" 5/- Lever Self-Filler Pen with which is presented FREE a 2/6 Ever-pointed Pencil. Additional Coupons in any number up to five (six in all), ANY DATES, may be cut from "John Bull" and will be accepted in part payment. Thus you may send six Coupons and p.o. for 4/6 (which includes postage and insurance). Pocket Clip, 3d. extra. Cross cheque/p.o. "& Co." and make payable to "John Bull." State if fine—medium—broad nib required.

JOHN BULL, Pen Dept., Long Acre, London, W.C. 2.

2/6 EVERPOINTED PENCIL FREE! John Bull's Wonderful Gift Offer

SEE WHAT YOU GET—AND SAVE!

The "John Bull" Pen, with 14-ct. Solid Gold Nib, iridium tipped, worth ... 15/-
2/6 "Ever-pointed" Pencil, with refills, FREE 2/6
TOTAL VALUE 17/6
You send Six Coupons and p.o. for 4/- (plus 3d. postage and insurance) 4/-

YOU SAVE 13/6

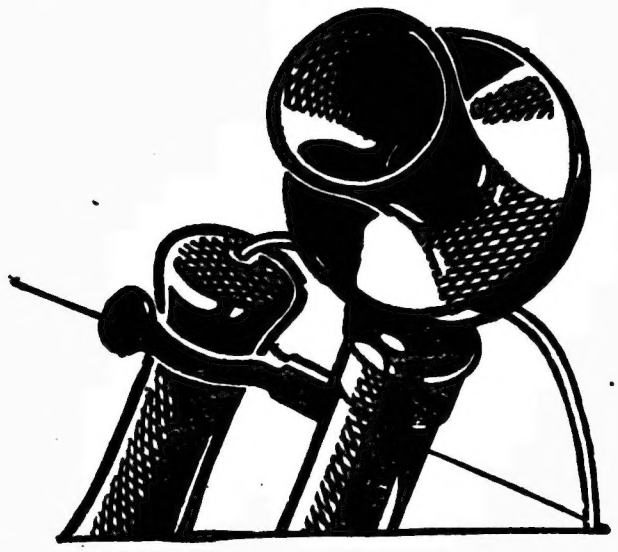
Money refunded if not entirely satisfied.

Your name Engraved in Gold on Pen 6d. extra.

"WORTH 15/-"

Thanks for the excellent Pen. I have tested it and find it far superior to any other I have used. The name engraved in gold is a novelty. I marvel how you produce it for the price—it is honestly worth 15/-. The presentation pencil is of the same excellent quality.
(Signed)
Gunner H. Hawkin, 4th Pack Brigade, R.A., Norwich.

Written 2 Years' Guarantee with every Pen.



INTO *your own house — without charge*

The telephone will be delivered and installed at your house, *free of all cost to you.* The rent of it is from 2/1 to 2/6 a week. Local calls are 1d. each.

That's the price you pay for the quickest and cheapest messenger in the world—for the luxury of being able to talk to your friends at any minute of the day or night—for the comfort of knowing that you are separated by only a few seconds from your doctor, your husband's office, the fire station, the grocer ..... How's that for value for money?

Why shouldn't you be on the 'phone?

Last year there was an increase in the number of subscribers of 114,287.

Post this coupon (½d. stamp if envelope is left unsealed) for a free booklet telling you how to get the 'phone into your own house.

NAME.....
(Mr., Mrs., Miss, etc.)

ADDRESS.....

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Please write clearly. (J.B. 10/7/26.)

Issued by the Telephone Development Association, Aldine House, 10, Bedford Street, London, W.C.2. Telephone: Regent 2155.

Do you go hunting for your lunch?

If your daily cut-from-the-joint was at the other end of a good hard five-miles chase, you'd be giving that digestion of yours a bit better chance to cope with things.

Nature designed your body for a really strenuous life in God's good air. Working indoors all day, glued to an office chair or busy about the house, your system cannot extract from your food those vital mineral salts that nature says it must have.

And then some people wonder why they need Kruschen!

If you lack those vital salts, six in number, you are heading straight for a fall. Constipation and rheumatism are not far off — they are simply the price of ordinary civilised living.

That's why you need Kruschen!

Nature's six mineral salts are the only salts in Kruschen. The "little daily dose" — as much as will lie on a sixpence — in your breakfast cup of tea has been proved by millions to supply just what you need to keep body and mind in a glorious state of natural fitness. And it costs you less than a farthing a day.

Start Kruschen to-morrow morning. You need it. Every chemist you see sells Kruschen in 6d., 1/- and 1/9 bottles.

Kruschen Salts

prevent constipation and rheumatism

The Mail Order Market

A Perfect Postal Service for Bargain-Hunters

WHEN SENDING
Write name and address in block letters. Give exact description of goods required. Send Money and Treasury Notes by registered post. Always mention John Bull.

PAY FOR YOUR NEW SUIT AS YOU WEAR IT

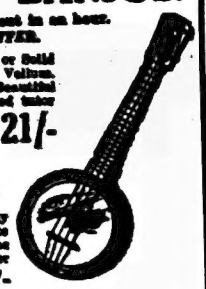
Gent's Suits made to measure in the latest styles of cloth, perfectly tailored. Pay 5/- down and the rest in easy monthly instalments until you have paid in all **52/6**

Before placing your order elsewhere write for Patterns, Catalogue and simple Self-measurement Form.

J. B. THORNE & Co
36 LANGHAM ST, LONDON, W.1.

UKULELE BANJOS.

Learn this popular Instrument in an hour.
EXCEPTIONAL OFFER.



Highly finished Models. Open or Solid back. Walnut finish rim. White Vellum. Nickelled Straining Hoop. Beautiful Tone. Complete with simplified tutor and in handsome shaped case HALF USUAL PRICE **21/-** Carriage paid.

GENUINE
SPANISH UKULELES.

Cedarwood body, handsomely inlaid and finished. Exquisite tone. Complete in handsome shaped case with simple tutor and plectrum. PRICE **21/-** Carriage paid.

Don't Miss these Bargains.
Catalogue of Musical Instruments FREE on request.
CASH OR EASY TERMS.
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GILLETTE PATTERN
BLADES

with the new long-lasting edge—the "last-word" in quick-shaving comfort. To advertise these Super-Edge Rhino Hugh Blades there will be

GIVEN FREE

with every 12 Blades a Full size 1/- Stick of Joyce' Lipsof Shaving Soap! Send no money for the Soap—only 2/3 (which includes 3d. for postage and packing) for the 12 blades. Rhino Hugh Blades are guaranteed to give you every satisfaction, or cash refunded. They are the world's best.

RHINO-EAGLE RAZOR BLADE COMPANY.
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Trade Terms on application.

FINEST VALUE

SEMI-FOLDING BABY-CAR.

The Graves Semi-folding Car is the embodiment of Lightness, Strength and Comfort. It has Tubular Handle & Steel Frame enamelled Black, well padded seat & adjustable back, draught-proof sides, and stout leather safety strap. Upholstered in best quality Navy Blue leather cloth. Ten-inch wheels, fin wired-on rubber Tyres. Price **32/-**

4/- NOW

Delivered carriage paid to approved orders for £1 Balance in 7 monthly payments of 6/- if satisfied. Money back in full if you are at all disappointed

WRITE for CATALOGUE. Folding Prams & Baby Carriages. Finest value in trade

J. G. GRAVES Ltd. SHEFFIELD.

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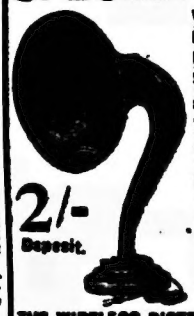

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We claim THE EXCELLENTE LOUD SPEAKER to be the MOST PERFECT TONED SPEAKER yet produced.

Send us 2/- and we will send you one of our Excellente Loud Speakers that cannot be surpassed for Purity of Tone Volume and Value for Money. If, after testing, you are perfectly satisfied, you pay balance by monthly instalments as follows:—

Baby Model Price 22/- 4/- m'thly
Standard " " 37/- 5/- "
De Luxe " " 57/6 8/- "

Complete Sets from 39/- to £20 on the Easiest of Terms.
Send at once for our Latest Catalogue (Summer Prices).

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SAMPLES FREE

AT LAST!
LINOLEUM FLOOR COVERING
60 SQ. FT. for 15/-

Thicker than Linoleum. Waterproof, Rotproof, and Sanitary. For either Brick, Stone, Concrete or Wood Floors. Being stainless a damp cloth is all that is required to clean it. Supplied in rolls containing 60 sq. ft. for 15/-; 120 sq. ft. 30/-. Longer lengths pro rata. All rolls are two yards wide.

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EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull."

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final. ODHAMS PRESS LIMITED Proprietors of "JOHN BULL."

War Discovery Regarding Gases.

Mr. J. B. Carey, of W. Ealing, writes: "When in the field I was troubled with gases in the stomach after eating. The cause may have been 'doubtful rations' in the first place, but as the trouble continued, I paid several visits to the M.O. without obtaining relief. A brother officer gave me Carter's Little Liver Pills, and they speedily brought relief. Since then I am never without them." For sick headache, indigestion, biliousness and stomach disorders Carter's Little Liver Pills are unequalled! The Genuine Carter's Little Liver Pills in 1/3 and 3/- phials of all chemists.

A 3-SPEED CYCLE

SENT TO YOU CARR. PAID ON 7 DAYS' APPROVAL. **2/-** Weekly.

Our Price £5.15.0

The famous B & C All British Special Three Speed Model. Guaranteed twenty years. Fitted with B.S.A. 3-speed Gear, Hutchinson Super Cord Tyres, Coventry Roller Chain, B.S.A. Bottom Bracket, Brampton Hubs, Three Coil Spring Saddle, and our own special rust-proof Frame with usual parts heavily nickel-plated.

Sold on the money-back guarantee and supplied only by

Send for particulars

THE BIRMINGHAM & COVENTRY CYCLE CO.
(Dept J.10), SOUTHAMPTON.

FREEMANS

Celebrated
SPARE TIME AGENCY
CASH OR CREDIT

Boots, Gent's and Ladies' Clothing, Suits, Coats, Costumes & Underwear, Carpets, Lino, Drapery, Gramophones, Wireless, Blankets, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

Men in regular employment appointed as Agents.

Largest stock in the trade. Liberal supply of samples. Highest Commission paid.

NO OUTLAY. ALL PROFIT.
Enquiries for Agency invited.

LAVENDER HILL, LONDON.

STYLISH LOUNGE SUITS

FINEST VALUE IN THE TRADE.

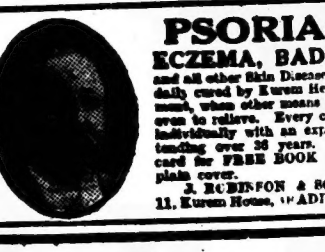
7/6 NOW

Our simple self-measurement Form enables you to furnish us with your correct measures, and we guarantee to supply a stylish well-fitting garment.

We Deliver the Graves 50/- suit to approved orders for 7/6 with order. Balance in monthly payments, if satisfied. Money refunded if disappointed.

Patterns Post Free. Send post card for patterns cut from actual cloth lengths from which suits are made. Prices from 50/-

J. G. GRAVES Ltd. SHEFFIELD.



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ECZEMA, BAD LEGS and all other Skin Diseases are being daily cured by Kuremo Herbal Treatment, when other means have failed even to relieve. Every case treated individually with an experience extending over 26 years. Send post card for FREE BOOK sent under plain cover.

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MEN'S NEW RUBBER THIGH BOOTS
in all sizes, post paid. **25/-**

Men's Rubber Wellingtons, all sizes, post paid **16/6**

Felt lined, two buckle wool bottom CLOGS for gardening, post paid **6/3**

Men's NEW BLACK OIL COATS
Specially made for heavy wear, **15/11**
half lined; all sizes, Post paid ... ...

Send P.C. for Catalogue M. Special terms for quantities of above. Cheques P.O. & Cash to

DOBSONS, Ltd., 1, Hatton Rd. Fish Docks, Grimsby.

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"SURLOCK"
The Perfect Clothes Line

REQUIRES no props or support. Can be hung at any height indoors or out. Easily fixed. Will raise a line of clothes weighing 500 to 600 lbs. Invaluable for blanket washing, carpet beating, etc. Price 12/6 (post free or C.O.D.), with 20 yards best hemp rope, or model entirely detachable 25/-

Descriptive Folder free

THE SURLOCK CO.,
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Perfection in Broadcast Reception

General Radio

TYPE IS AS ILLUSTRATED

TWO-VALVE SET for powerful Loud-Speaker Reception, complete with all accessories

Installed Free for **£1** Down

A twelve monthly payments of £1 each. Full specification of this and other models in Booklet 45, post free.

GENERAL RADIO Co. Ltd.
Radio House, Regent Street, W.1.

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When your snaps are dull and lifeless, look to your film. It's probably not suited to dull weather. But *Agfa Films* are. They are specially made to give vivid living pictures in ALL WEATHERS. For reliable results always use

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The "ALL-WEATHER" FILM

FITS ALL CAMERAS—OF ALL CHEMISTS.

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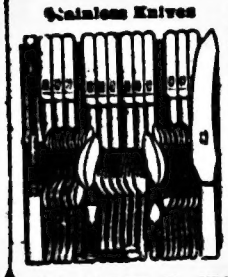

1 pr Double Shear Steel Carvers, Ivorette handles, 6 Stainless Steel Table Knives & 6 Stainless Steel Dessert Knives Ivory grained handles, 2 Table Spoons, 6 Dessert Spoons, 6 Tea Spoons, 6 Egg Spns, 6 Table Forks, 6 Dessert Forks 1 Sugar Spn 1 pr Sugar Tongs, 1 ham Spn, 1 Salt Spoon, all of Columbian Silver which wears white throughout. 50 pieces 50/- Delivered to approved orders for 5/- now, and 5/- monthly, if satisfied.

5/- NOW

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Order your suit from a reliable firm of experts (established over half a century). We can submit a most comprehensive range of patterns for suits, etc., comprising the latest shades in Derby Tweeds, Worsteds, Whipcords, Serges, etc., and guarantee you a correct fitting suit perfectly tailored, and delivered free within seven days. Send for latest style pattern book and self-measurement form. There is no extra charge for Easy Payments, and a Suit can be purchased,

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MONEY-MAKING Bargains for Shopkeepers and Beginners. — Sell manufacturers' clearing lines and travellers' samples in General Drapery much below ordinary prices. Big profit certain. Wholesale Catalogue free. — Wolfson's Warehouse, 48, Thomas Street, Manchester.

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BALE, 5/-.—Hearthrug 25 x 58 in., Bed Quilt 72 x 72 in., Tablecloth 54 x 54 in. Carr., 9d. Write Cat free.—Wholesale L.B. Co. (J.B.), 31, Kendal Lane Leeds.

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Prepaid Rate: 8s. per line averaging six words. Minimum Charge, 24s.

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THERE is no paper like "The Bazaar, Exchange and Mart," for advertising anything and everything you wish to Buy, Sell or Exchange. The most interesting paper published. Hundreds of Bargains in every issue, and instructive articles for everyone with a home and a hobby. Two editions weekly, Thursday and Saturday, price 3d., of all newsagents. Send p.c. for specimen copy (mention this paper) to "The Bazaar," 84, Fetter Lane, London, E.C.4. Contains particulars of fascinating competition, over £140 in prizes.

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BOOTS.—Buy Factory Direct. Enormous saving. AGENTS WANTED. Stamp for Lists (J.B.) and particulars.—BRITISH BOOT CO., BRISTOL.

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SENSATIONAL HAIR-GROWING DISCOVERY.

2,000 Doctors say anyone can grow and keep Abundant Hair.

32-Page Valuable Illustrated Book Everyone Who Desires Hair Health Must Read.

10,000 COPIES FREE.

Do you know that over 2,000 doctors have testified to a remarkable new hair-growing discovery? They have proved by actual experience and thousands of scientific tests that this discovery not only positively stops hair from falling out, but makes new hair grow on heads that were thought to be completely bald.

This new process works along entirely different lines from anything that has ever been tried before. It is not a lotion to rub on the hair. It has nothing to do with massage or any kind of electrical or mechanical treatment. Such things may help to keep the hair in good condition, but, as so many readers know to their cost, they cannot make new hair grow.

No! It is entirely novel, and like all other successful discoveries, it is exceedingly simple. It is the outcome of years of scientific research and it acts on the principle that all scientists now realise is the one sound fundamental basis. If you have the least anxiety about your hair, if it shows signs of thinness or brittleness, if it is fading or falling out, you ought to learn about this wonderful treatment at once. It is simple and easy to use, perfectly harmless and quite economical. Yet its results are astounding. From the moment the treatment is commenced, the hair stops falling out. Soon new healthy young hairs commence to grow, and shortly afterwards the whole head is a mass of luxuriant tresses. In some cases the treatment is complete in a fortnight, in others it takes a little longer, but in any event it simply cannot fail.

32-Page Illustrated Book FREE.

An extraordinary 32-page illustrated book which has just been issued from the Press, 10,000 copies of which have been set aside for presentation to JOHN BULL readers, tells of this wonderful hair-growing discovery which in an amazing way enables those with hair troubles to completely banish them and regain a glorious wealth of abundant glossy wavy hair.

This free book should certainly be in the hands of everyone, for it is a valuable guide to hair beauty and health, as well as being a fascinating description of the splendid new hair-growing discovery.

It embodies the whole of this interesting subject, together with sketches showing how hair grows, the position of the hair roots, and how they function, etc. It also includes chapters on the hygiene of the Hair, Your brush and comb, scurf and dryness, Greasy Hair, Splitting Hair, Baldness, Nervous and Constitutional troubles, Loss of Colour, Greyness, Alopecia, What the Doctors say, etc., and particulars of a £1,000 Guarantee.

FREE BOOK and particulars of a **£1,000 Guarantee**

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Do not hesitate to apply for a copy. It is sent to you post free and implies no obligation on your part whatever. Just send a card with your name and address to

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CHINA for Households, Churches, Schools, Institutions, Caterers, at factory prices. 21 years' reputation; catalogue free.—Century Pottery, Ltd., Dept. 120, Burslem, Staffs. Est 1903.

BALLOONS, plain and printed with advert. Send for Lists.—Brilliant Balloon Wks., 147, Bishop St., Birmingham.

WALLPAPERS Direct.—125 Patts. From 3d. roll. Free sample book.—St. Andrews Wallpaper Co., Dept. 211, St. Andrew's Sq., Glasgow.

PEACH'S Summer Clearance Bargain Folder and Catalogue Free. Curtains, Sunfast Colour, Nets, Muslins, Casements, Ottolounes, Linens.—S. PEACH & SONS, 141, The Looms, NOTTINGHAM.

READERS should apply for the illustrated catalogue of Messrs. F. Hodgson & Sons, Woodsley Road, Leeds. A variety of carpets, rugs, etc., and useful articles for the household are offered at exceptional prices. A special offer of seamless woven carpets is made in their advertisement which appears on another page.

NO more Props for the Clothes-line once you possess a "Surlock" Patent Lever Clothes Line. What a boon! (The "Surlock" is fully described on page 4.)

PIPES.—Special line Fine Briars, 3/6 each, post free. Satisfaction guaranteed or money returned.—Broadricks, Milton St., Nottingham.

DRESS.

BABY'S 75-Article Layette, 30/-. Robes, Gowns, Robes-de, Nighties, Vests, Shawls, Matinee Coats, Barras, Towels, Napkins, etc. Home-made. Genuine bargain. Send 2/6 parcel approval.—Mrs. J. Howard, 66, Dover Road, Portsmouth.

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WANT to join the Police? Study at home to pass Educational test.—Write, Secretary, Force Correspondence College, Kew, Surrey.

MASSAGE is a Profession.—The Smae Institute offers tuition at most economical fees. Intelligent men and women are here offered access to the highest ranks of the profession, as the instruction covers all modern manipulative methods.—Write for details, 47, Smae Institute, Portsmouth.

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GRAMOPHONES 27/6, motors 9/-; accessories, Violins, Accordions, cheapest. 64-page list, 3d. How to make Gramos.—Regentbull, 120, Old Street, London, E.C.1.

ACCORDIONS, Jazz Instruments, Violins, Banjos, Mandolines. Catalogue free.—Douglas, 99, King's Chambs., South St., London, E.C.2.

JAZZ Outfits, Banjos, Ukuleles, Violins, Accordeons, Gramophones. List Free.—Palmers, 135, Linthorpe Road, Middlesbrough.

WHERE'S YOR UKULELE?—Excellent value in these popular instruments is offered by Mansfield & Co., whose offer you will find on page 4.

LIVESTOCK, POULTRY, ETC.

SPECIAL OFFER. — Talking Parrots with cages from 30/-. Singing Canaries, 15/-. 3 months' trial.—List fr. Chapmans, 17, Tottenham Court Road, London.

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PROTECT your Fruit, etc., from Frost and Birds. Netting, strong, small mesh, specially prepared, will not rot. 25 sq. yds. for 2/6. Any length or width supplied, price in proportion. Carr. paid. Cheaper kinds kept. 25 sq. yds. for 1/6. Lists and Samples Free.—GASSON & SONS, Net Works, Rye, Est. 127 years 'Phone: 34.

TENTS.

FOR Gardens, Cricket and Camping Out. Get our Free Lists.—GASSON & SONS, Rye, Sussex. 'Phone: 34.

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WORMS CURED.—Arlico Brand Worm Tablets are a Specialist's positive and permanent cure. They cure most violent cases by calmly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Ridyard Tablet Co., 34-38, Codnor, Derby.

RUPTURE.—Free Trial wonderful new scientific treatment. Instant relief. Stops Truss torture. No springs, lumpy or hard pads, no need for restraint. Call or write now for booklet "A" and full particulars.—Le Brasseur Surgical Co., Ltd. (Dept. B.F.), 28, Sackville St., Piccadilly, London, W.1. Birmingham Branch: 90, Worcester Street. Works: Passy, Paris.

STAMMERING.—I cured myself, you can cure yourself (or your child). Particulars free.—Frank Hughes (J.B.), Ltd., 7, Southampton Row, W.C.1.

HOW TO STOP SMOKING.—Genuine remedy proved by testimonials. — Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

NEW LIFE TO WEARY, WORN-OUT NERVES. — To prove the value of "Probyn Nutrient," which is guaranteed to restore health, strength, and lost vitality to every nerve sufferer, we will send a TRIAL SUPPLY ABSOLUTELY FREE.—B. E. Probyn Laboratories, 116, Pirbright Road, Southfields, London.

DON'T Wear a Truss. Use Brooks' Rupture Appliance. New Discovery, wonderful, no lumpy pads, no springs, durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address, Brooks' Appliance Co., Ltd. (387), 80, Chancery Lane, London, W.C.2.

BLADDER WEAKNESS quickly cured by Parker's Remedy, 3/- bot., at Boots, or post free from Parker's Remedy Co., 18, James Street, Liverpool. Send 4d stamps for sample.

RUPTURE CONQUERED by Dr. X New Appliance. "The People" says "It is the most effective and cheapest." Send for full particulars.—G. H. Wales & Company, Dept. J.B., 26, Charing Cross Road, London.

DEAF?—The "Eerade" guaranteed, makes the deaf hear! Try it.—Write City Eerade Co., 35, Shudehill, Manchester.

WALK WITH EASE with a Soxos-Sponge Rubber Foot Easer and enjoy outdoor life. 3/11 pair at Boots, Chemists, Shoe Retailers; or post free from Thornley & Booth, Ltd., Hyde, Cheshire.

A FREE Trial Packet of ANTIKAMNIA which relieves headaches and other pains and aches will be sent if you send the coupon which is on page 34.

WANTED TO PURCHASE.

HIGHEST prices paid for Jewellery, Diamonds, Platinum, Gold, Silver, Scrap, Coins, etc. Nothing too large, nothing too small. Post or call.—Bensons, 215, Piccadilly, London.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum, scrap bought. Highest cash by return.—Bell's, Upperhead Rd., Leeds.

MISCELLANEOUS.

SECTO KILLS beetles, bugs, fleas, moths, green-fly, and all other insects. Get it from your Chemist.—"SECTO," The Sure Killer.

THE free illustrated catalogue (E.1) issued by AGFA, LTD., 91, New Oxford Street, W.C., will appeal to all readers wanting good results for their photographic prints. See page 4.

THE BRIDE'S ORDEAL.—Sound advice to husbands by T. Bowen Partington, F.R.C.I., in this week's "Health & Strength," 2d. from all newsagents, or 4d. post free from J. Burt, 54, Fetter Lane, London, E.C.4.

A FREE BOOKLET telling you how to get the 'phone into your own house is offered by the TELEPHONE DEVELOPMENT ASSOCIATION. Send coupon appearing on page 3.

SHREDDED WHEAT makes an ideal breakfast for hot Summer days. It requires no cooking, is crisp, wholesome and very nourishing. Simply serve with hot or cold milk or with stewed fruit.

ON page 27 a FREE Offer is made of a sample outfit of Tokalon beauty preparations, including Poudre Tokalon in four different shades, and Creme Tokalon Skin Food (Vanishing and Cleansing). Enclose 3d. in stamps to cover postage and packing.—Address Tokalon, Ltd. (Dept. 8D), 214, Gt. Portland Street, London, W.1.

Have a jolly good time!

See that you have a good time on your holidays this year—and what's more keep a permanent record of it. BLACK CAT CIGARETTES will help to ensure a good time and the Free Camera given to BLACK CAT smokers will take dozens of interesting little pictures to remind you of it. You can

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quite easily. Start saving the coupons now—when you have 200 post them to us and we'll send—by return—this daylight loading roll film Camera, FREE! It will take pictures 3¼ in. by 2¼ in. No holiday is complete without the BLACK CAT CAMERA and

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(Dept. 8), Gifts Dept., 23, New North St.,
Theobalds Road, W.C.1

Please send me Free Booklet and Five Free Coupons.

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ONLY ONE OF THESE SIGNED COUPONS WILL BE ACCEPTED.

Black Cat
VIRGINIA CIGARETTES
10 for 6D

Have you tried Black Cat Tobacco at 1/- per ounce? Coupons are in each packet.

Tighten the Reins.
Mr. Baldwin must keep
wilder supporters. They've
hand lately. The duty of
There's no sense in letting t

Steady, Please.
The Government must n
a silly attack on trade uni
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Reorganisation Essential.
A favourite platform cry i
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body has to—Government,
owners, too! Nothing can
coal industry will be in ever
better selling and better m

An Object-lesson.
The mines stoppage show
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blessing of real sunlight
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Higher Learning.
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Sick and Sorry?
What ails Labour's "hi
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is draining the country.

Week ending Saturday, July 10, 1926. Twopence. Vol. XL. No. 1047.

JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun never Sets.

St. Louis Acre, London, W.C.2.
Telephone: Gerrard 9870
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On Other Pages—

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Cheating Father Time, by A. G. Gardiner ... ... p. 18

The WORLD, the FLESH & the DEVIL

Tighten the Reins.

Mr. Baldwin must keep a better curb on his wilder supporters. They've been getting out of hand lately. The duty of a leader is to lead. There's no sense in letting the tail wag the dog.

Steady, Please.

The Government must not be bludgeoned into a silly attack on trade unionism as such. More to the point would be the keeping of election promises. That would stop a lot of trouble.

Reorganisation Essential.

A favourite platform cry is that the miners must "face the economic facts." In the long run everybody has to—Government, Parliament, and coal-owners, too! Nothing can alter the fact that the coal industry will be in everlasting trouble without better selling and better management.

An Object-lesson.

The mines stoppage shows us what clean air is like. Soon the smoke cloud will be back and the blessing of real sunlight obscured. We spend millions in curing consumption instead of preventing it by curing smoke. Isn't it imbecile?

Higher Learning.

Thirty-eight Welsh miners are using their enforced leisure to study Greek. It's a bit of a facer for those who think that because a man works underground he hasn't much intelligence.

They're All Right, but——

The miners are right in their protest against being reduced to abject poverty. The owners are right when they say higher wages can't be paid by employers who work at a loss. Neither side blames land monopoly. But that's the crux of the whole thing.

It's Inevitable.

"Trouble" in the coalfields is merely another symptom of rottenness in our land laws. A few individuals hold the country as "private" property. The masses are forced into economic helplessness. Until it's altered there can never be real peace.

Easy Enough.

In one work Government and Opposition pull together marvellously. The Electricity Bill goes steadily through Standing Committee against obstruction by a Conservative group. The Government could just as well put through a really good Coal Bill.

Sick and Sorry?

What ails Labour's "high command"? Since the fiasco of the general strike it seems to have lost spirit and initiative. Outside the industrial districts people don't realise how the coal stoppage is draining the country.

Mascots Wanted.

The trouble in the Liberal Party has been discovered at last. Its three Parliamentary factions each number 13. If Sir John Simon, still "unclassified," were to join any group, the luck might change!

Caillaux Canniness.

Caillaux is bringing France to heel with a bump. If bread, sugar and petrol are rationed, theatres closed early and night clubs suppressed, even Paris may be induced to think. Butterfly finance spells ruin to any country.

Hard Facts.

In 1921 Russian sales on the British market were £1,866,357 and Russian purchases £7,281,258. In 1925 sales reached £26,907,678, and purchases £31,170,995. Idiots trying to snap trade relations should study figures.

Another Fact.

Russian sales on our markets consist almost entirely of foodstuffs and raw materials. In addition about £10,000,000 has been spent in London for freights and insurance. Churchill and Co. want to cut off this nose to spite the country's face.

Neville's Niggling.

The proposal to reduce the Government grants by reducing the present size of the subsidy house is mad. Skin-tight dwellings in this generation will be scorned as slums in the next. To be penny wise and pound foolish is an idiotic policy.

What's in Store?

By autumn a general rise in all meat prices is expected. As a result of the embargo on foreign meat Holland and Belgium, both big customers of this country, are devising retaliatory measures. It's a bright prospect.

Will Britain Learn?

To fill the autumn pork bill a weekly supply of 18,000 pigs should reach Smithfield. Ten years sensible farming in this country could do it, and more. What about it?

Where Figures Lie.

The Postmaster-General has calculated that the reintroduction of penny postage would mean a loss of revenue amounting to over £5,000,000 per annum. Since this does not take into account the possible increase in business arising from reduced rates, the estimate is misleading and worthless.

Win a "Bullets" Holiday!

£1000! —and twenty **HOLIDAY PRIZES** await you in "Bullets" this week!

(*See page* 35).

Road to Ruin.

Lieut. Grimshaw, V.C., tells us that recruiting for the Army in Cardiff is 100 per cent. higher than last year. The majority are miners—"just the type we require." When the young manhood of a country is driven out of constructive into destructive channels the wise among us lament.

Self-Cannibalism.

Blackburn cotton manufacturers have reached the end of their fuel reserves, and thousands of operatives will shortly be out of work. These will be thrown upon the rates, which are already exhausting the nation's life-blood. We are, indeed, devouring ourselves.

Candid!

Hagen, the American player, says we lack "pep and kick" and are "too gosh-darn-lazy" to treat golf "same as work." Maybe. But what we want to see is work treated as work—and all classes getting down to it.

As Usual!

There's no shortage of strawberries, crops are heavy and likely to last. Why not a few cheap, for the kiddies? The present prices are shameful.

Raking It In.

Eastry Rural District Council is to borrow £18,000 to purchase 600 acres for the site of the new mining town at Nonington. The burden to the ratepayers and the boodle to the landlords. What a game!

A Clean Sheet.

For the thirteenth time in twenty-one Quarter Sessions, the Recorder of Bedford found himself with no cases for trial. Education and sensible treatment of young offenders does the trick. Bedford doesn't "manufacture" criminals.

We Help Others.

The Austrian Minister in London has published a grateful acknowledgment of Britain's help in the rehabilitation of his country's finances. It is astonishing that a nation so far-seeing in foreign affairs can be so short-sighted where vital domestic matters are concerned.

Tommy Sober.

The sale of beer in Army canteens is less than 10 per cent. of the total turnover. Better food, good accommodation and room for games have worked the wonder. There's something here for civilian authorities to ponder.

A Permanent War Gratuity.

Hereditary legislators are bad enough, but what of hereditary dole-drawers? Why, 120 years after Trafalgar, taxpayers should be providing a pension of £5,000 for an undistinguished peer, because he is a grandson of a nephew of Nelson, is a profound mystery.

JOHN BULL
The WORLD, the FLESH & the DEVIL

The Price of Folly.

The long-term coal contract with the Norwegian Railways, hitherto held by British collieries, has been given to a Ruhr syndicate. Meanwhile our young miners are enlisting or emigrating, while the leaders on both sides are making faces at each other. A stiff price for so pitiable an exhibition.

"O My Brothers!"

The Royal Arsenal Co-operative Society, Woolwich, have heard "the children crying," and we congratulate them on having voted £10,000 towards the drying of those tears. Whatever our view of the coal dispute, the welfare of the country's women and kiddies is a sacred trust to us all.

Fruit Profiteering.

The Food Council should make a few enquiries into the prices of fresh fruit. Figures from the Liverpool market indicate that oranges bought wholesale at 6s. or 7s. for a box of 250 are retailed at 20s. 10d. the box, showing a profit of 200 per cent. Sooner or later these profiteering excesses will have to be curbed by force of law.

Wandering Girls.

In one day seven girls were reported to the police as missing. Their ages ranged from twelve to twenty-five, and all lived within twelve miles of London Bridge. The moral dangers to which wandering girls are exposed are obvious, and many a self-willed girl has left the security of home for a "freedom" that has led to white slavery. Self-control, not self-will, is the remedy.

The Latest Menace.

Methylated spirit drinking is adding to the home-wrecking, soul-destroying miseries of Glasgow's poor, and is responsible for many hideous revelries. The city has had 352 victims, including 200 women, in twelve months. Yet the sale of the stuff goes on. When are those who grow rich by destroying the poor to be pilloried?

Children's Rights.

It is very nice to see children acting prettily on the stage, but without rigid safeguards the limelight may be fatal to their future prospects. At Birmingham, a showman named Harry Bentley was recently fined £3 10s. for employing seven children under fourteen in a revue without the necessary licence. Such oversights are too cheap at ten shillings a head.

A Wise Investment.

The new steamship *Kakariki*, now on its first voyage to New Zealand, has been specially fitted with shower-baths and changing rooms for the crew. The older generation of shipowners would have been aghast at such sentimental extravagance. Slowly, but surely, employers of labour are learning that to treat men as human beings pays handsomely every time.

Starved Education.

The Board of Education has issued a White Paper showing that in the coming year the cost per head of elementary education in England and Wales will be less by 9s. and in London by 15s. a head than in the past twelve months. Sensible people will find cause in these figures for neither pleasure nor pride. As well might a parent boast of the cheapness with which he cared for his child.

Encouraging Road-hogs.

Not only is Samuel McKay, of Bromley Road, Leyton, intemperate and reckless, but he is abusive into the bargain. Without warning, he drove his motor-van into Alfred Smith, knocked him off his bicycle, and badly injured his shoulder. To P.C. Beesley, who testified that McKay was drunk at the time, all the fellow remarked was: "He should have got out of the —— way!" To let such a man off with a fine and the suspension for twelve months of his licence amounts to the condonation of a crime.

Cruel "Sport."

It is significant that by thirty-two votes to twenty-seven the Oxford Union Debating Society has condemned the "sport" of fox-hunting, declaring that because of its cruelty it should be made a criminal offence. When this can happen in the most aristocratic of our Universities it is a proof that civilisation does make headway after all.

The Sailors' Plight.

Lord Burnham speaks the simple truth when he says that the slum areas of seaport towns, in Great Britain no less than abroad, are hotbeds of vice and crime. It is disgraceful that maritime States should have so conspicuously failed in their duty of protecting seamen ashore. Everyone has a good word for the sailor, but a little practical consideration is worth many verbal bouquets.

A Needed Slogan.

"Save the Children" is a slogan needed by health authorities in British cities where dirty ice-cream is being sold in large quantities, and one that should prompt them to action. Diphtheria and typhoid cases, Dr. Allen Daley, Hull's health officer says, have been traced to the dirty stuff, made in unclean buildings, and in filthy utensils. What have we a Ministry of Health for when such conditions obtain?

Lazy Man at Work.

Frederick Brodigan has for long been a man of leisure at Hull, despising work, resting his lazy bones in bed the day through, and relying on the greathearts of the City to supply his other luxuries. His poor wife and bairns he left to fend for themselves. Now Brodigan's luck is out. He is attending the hard labour classes in Hull's jail, and may be he will be more a man when once again free.

The Human Machine

Blind Sight!

by E. R. THOMPSON, M.A.

I HAVE been rather struck of late by the fact that, while any number of people can observe facts, and observe them accurately, there are not nearly so many who can make those facts talk to them and disclose their meaning.

This was borne in on me forcibly a fortnight ago as I wandered round the Forum in Rome and listened to the comments of my companions.

They saw the ruined temples, they observed the Sacred Way, and they noted with accuracy this building and that. They saw pillars and columns and heaps of stones—isolated facts that seemed to mean little or nothing to them.

It did not occur to one of them that they were standing in the very cradle of Western civilisation.

The columns and pillars and stones did not speak to them of the "grandeur that was Rome," did not tell them of the Cæsars who ruled and died, had nothing to say of the terrific influence that radiated from that corner of Italy and spread throughout the Western world.

WHY? Simply because an isolated fact cannot tell anyone anything. It can only speak in relation to other facts.

Never despise the acquisition of knowledge. Never refuse any opportunity of learning that offers. You cannot tell when what you learn now may prove the key to one of the treasure-houses of the world.

There is something rather pathetic about the man who goes through life with eyes that see but do not understand.

The acquisition of knowledge is the true apprenticeship to life.

Name Them!

"I should become a Bolshevist," frankly confesses the Dean of Chester, "had I to live in either of two large Lancashire towns I have visited." A pity it was he did not broadcast the names of the towns where municipal fathers are ignoring the influence of soul-destroying environments on those whose lives are in their hands? The guilty should not escape the consequences of their default.

A Hero's Fate.

A Glasgow tramwayman, Robert Downie, who wears the Victoria Cross, was dismissed following the general strike, the official explanation being that he was "very active during the dispute." It is evidently Downie's habit to be active in disputes, for in the Great War, apart from the V.C., he won the M.M. and was recommended for the D.C.M. It ought to be made easy for such a man to resume honest work.

What are the Causes?

"Many of our idle rich are drinking, drugging and dancing in pursuit of pleasure." And, in stating that "at the other end of the social scale are alcoholic degenerates, unemployed and unemployable," the Recorder of Grantham adds drabness to the sorry picture he paints of our times, without setting out the causes that impel men and women to imperil their souls. Some of these can be solved by statesmanship.

Confidence in England.

After placing £3,000,000 worth of shipbuilding contracts with British firms, with a promise of more to follow, Mr. E. W. Beatty, president of the Canadian Pacific Railway, expressed the opinion that once the coal strike is settled we are in for an era of prosperity. It is only the Englishman himself, and then one of the political breed, who can see nothing but disaster for his own country ahead. Others read us truer than we read ourselves.

Two "Mothers."

Mrs. E. L. Dowding, of Llantram, is a woman with a heart of gold. When she and a party of friends were picnicking at Sker, Porthcawl, and went to bathe, they found a nine-months-old baby had been popped into their luncheon-basket from which the empty crockery had been removed. Mrs. Dowding now insists on looking after the poor mite, though its defaulting parent cannot be traced. What a contrast is here presented in the true feeling of motherhood!

Barbarous Brutality.

It is not safe for a man of ungovernable temper to be at large; hence Robert Darling, greengrocer, of Chipley Street, New Cross, would do well to school himself during the twenty-one days he is spending in jail. He was sentenced for lashing a horse till it bled from open wounds, and should count himself fortunate that the law does not permit the like torture of such two-legged brutes as himself. A taste of the whip might well prove the most effective cure.

Modesty and the Hero.

That modesty is ever an attribute of heroism is exemplified again in the person of Herbert Charles Tompsett, nineteen, of Weltje Road, Hammersmith, who dived repeatedly into the Thames at Teddington Lock in an effort to save the life of a Russian tailor. At the inquest it was stated that the brave lad was most anxious to hide his identity. In days when the word is so often misused, it is well that we should know the real hero from the sham.

British Masters.

The King, who has a happy knack of saying the right thing, has put in a word for British artists. So many people hasten to praise pictures just because these are the work of foreigners that they overlook the fact that the art of modern British painters is equal to that of any foreign school. Much the same applies to the operatic stage. Bill Smith, of London, too often languishes in obscurity until he blossoms out as Herr Wilhelm Schmidt!

Let 'em Die.

Mrs. Priscilla Burton, the man, lay unconscious for until death took pity. It refused to see her unless h The coroner, in recording causes," said the doctor w His opinion and the doc beneath contempt. A do road is entitled to sympath be said for the decency of neither does anyone ask fo

Terrible Crime—and Punish

For committing a terri twelve-year-old daughter, forty-five, a gardener, was Assizes to ten years' pen way of retaliation, as the careful to point out, but hibiting the enormity of th prevalent of late. If the s serves to preserve the pu Arthur by his suffering wi towards purging his own u

A Contemptible Cur.

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The Mother who Bore Him

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A Tragedy of Neglect.

The sad case of Regina away—an unconvicted pri is a tragedy of downri neglect. Though he lay fortnight he was not r neither did he receive sufficie aid. Even his disease w and his wife was not info Since this is the second dea recent years, the severe retri the prison officials is not th

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The Worst Yet.

In one small room at couple with five children; table serves as bed for ma in another, one small bed and their mother who is the whole house is infest problem is rapidly bec nation's menace. When t the poor cannot occupy for sale or made prohibiti Is it any wonder that som

Let 'em Die.

Mrs. Priscilla Burton, the wife of a Hull lighterman, lay unconscious for two days, unattended, until death took pity. It was stated that a doctor refused to see her unless he was paid in advance. The coroner, in recording "Death from natural causes," said the doctor was justified in refusing. His opinion and the doctor's action are both beneath contempt. A dog lying suffering in the road is entitled to sympathetic help, and, it must be said for the decency of ordinary folk, it gets it; neither does anyone ask for money in advance.

Terrible Crime—and Punishment.

For committing a terrible offence against his twelve-year-old daughter, George Henry Arthur, forty-five, a gardener, was sentenced at Maidstone Assizes to ten years' penal servitude—not by way of retaliation, as the Lord Chief Justice was careful to point out, but for the purpose of exhibiting the enormity of this vile crime, sadly too prevalent of late. If the severity of the sentence serves to preserve the purity of but one child, Arthur by his suffering will have done something towards purging his own unnatural sin.

A Contemptible Cur.

It is possible for the best of us to slip up, and even a persistent thief may have his good points. Yet we agree with Mr. Clarke Hall that there is little to be said in favour of Robert Pratt, of The Studios, West Hampstead, sentenced to twelve months for stealing money from his employers. Twice the fellow had been convicted of bigamy, and he used part of the stolen money to corrupt still a third woman, the wife of a crippled ex-officer. A dishonest and dishonouring scoundrel, who is better behind prison bars.

The Mother who Bore Him.

Because his mother chided him for drinking, Mervyn Walter Rowe went to the cellar for the coal-hammer, with which he struck her brutally on the back of the head. Though he nearly killed the poor old lady, the jury mercifully did not find him guilty of intended murder, and when sentencing him to five years' penal servitude at Bristol, Mr. Justice Swift told him he was fortunate to get off so lightly. We agree that no sentence could be too heavy for one who could so murderously attack the mother who bore him.

A Tragedy of Neglect.

The sad case of Reginald Russell, who passed away—an unconvicted prisoner—in Bedford Jail, is a tragedy of downright and reprehensible neglect. Though he lay sick unto death for a fortnight he was not removed into hospital, neither did he receive sufficient medical nor nursing aid. Even his disease was wrongly diagnosed, and his wife was not informed of his condition. Since this is the second death in the prison within recent years, the severe retribution that has fallen on the prison officials is not the least whit too severe.

Prison for Baby-in-arms.

When Dorothy Ann Jefferson, a young domestic of Consett, was sentenced at Durham for aiding and abetting bigamy, Mr. Justice Finlay told her that it would not mean that she would be separated from the baby she carried in her arms. Then it must mean that the child went to prison with her. To argue that it is too young to know is beside the point; that it is better for the baby's welfare carries no weight. To argue anything is futile, since the whole thing is an unspeakable outrage. Both must be liberated forthwith.

The Worst Yet.

In one small room at Enfield live a married couple with five children; in another the kitchen table serves as bed for man, wife and child, and in another, one small bed serves for three children and their mother who is expectant. Moreover, the whole house is infested with rats. Enfield's problem is rapidly becoming a part of the nation's menace. When the new houses arrive the poor cannot occupy them. They are either for sale or made prohibitive by excessive rent. Is it any wonder that some men see red?

"Some" Commission.

Readers who find difficulty in obtaining payment of accounts should think twice before entrusting them to Hardy, Roberts and Co., of Royal Court Chambers, 70 and 72, Chancery Lane, W.C.2. For collecting 8s. 9d. on behalf of a Faringdon reader this firm has claimed 7s. 8d. as commission and expenses. Such highly paid services could well be dispensed with.

Freedman's Fishy Finance.

Following our previous exposure of his fee-snatching methods, J. Freedman, the Birmingham "financier," has transferred his office from 14, New Street, to 8, Dalton Street. A Staffordshire reader paid £3 17s. 9d. "registration expenses" in expectation of a loan of £350. Later he desired to increase the amount to £1,200 and paid a further fee of £5 17s. 9d. No loan has yet materialised.

Sandy's New Address.

Our attention has been called to an advertisement advising "all people who are lonely and want a good friend at once (any town)" to communicate with the Secretary, Friends' League, 22, Great Russell Street, London, W.C. The address is in a good position, but we can say little more in favour of the "Friends' League," which is the cloak of our old friend Sandy McNab, who has now apparently changed his headquarters.

Another Piano Puzzle.

The affairs of Tiller and Smith, of 52, Aldersgate Street, E.C.1, still appear to be curiously conducted. A Kentish reader paid 30s. as deposit on a packing-case when purchasing a piano. The case was subsequently returned, but instead of refunding the money the company sent our reader a "credit note" for the amount due. Now comes a letter from the "Joint Trustee" stating that the account "is clear in these books and there is no sum due." Our reader is puzzled.

Clare's Far-flung Net.

When we last criticised Mr. M. L. Clare, of 16, Cambridge Street, S.W., he was advertising in Canadian papers. Our comments seem only to have caused him to change his field, however, as an announcement in the Indian *Daily Mail*, Bombay, now intimates that "British ladies and gentlemen seek correspondents in India." The dangers attending promiscuous acquaintanceships effected through such mediums cannot be exaggerated.

Topsy-turvy Town.

At a meeting of the Southwark Board of Guardians it was declared that persons on out-relief in that borough were receiving more money than they had ever obtained by working in all their lives. In one house lives a man with five children receiving 47s. a week from the rates, and in another part of the same house lives another man with wife and three children, working a full week, and bringing home only 44s. as wages to support them. There's only one remedy—the provision of work at proper rates for all. The present premium on idleness is disgusting.

Ealing Fly Paradise.

Residents in Bramley Road, Ealing, cannot sleep o' nights because of the flies, cockroaches, and rats, not to mention crickets, which breed in swarms in a refuse dump opposite the houses. Either the windows must be kept tightly closed, or constant sorties must be made on the intruding enemies. It is a disgusting state of affairs, due to bad management. "Swat that fly!" is the boldly displayed advice given by the town council, and in order that unfortunate citizens may have plenty of flies to swat the same body plants a dump of abominable refuse in the midst of them. It's a priceless example of how not to do it.

"JOHN BULL" PAYS
141 More Insurance Benefits
this week.

Problems of Life

The Britisher and the Law

by the Rev. R. J. CAMPBELL, D.D.

THAT excellent writer and kindly humorist Canon Hannay, better known as George A. Birmingham, says that the English race is the most law-abiding on earth.

He declares that in this respect, as in some others, we are a constant source of astonishment and perplexity to all other peoples, especially the Irish and Americans, who regard us as incomprehensibly eccentric and peculiar.

Canon Hannay

What are laws for but to be broken? they want to know. And who but a fool would practise patience when by doing the opposite he can get all he wants, and add a spice of excitement to life?

This little piece of friendly sarcasm is made by Canon Hannay the introduction to a serious enquiry whether the British nation is not changing its habits, both in regard to rendering obedience to constituted authority, and to enduring uncomplainingly the hardships and inconveniences of our daily lot.

THE present is a period of abounding lawlessness all the world over. Ordered and responsible government is being flouted and defied by unscrupulous sectional forces.

No fewer than eight important countries are governed by dictators who do not pretend that their power rests upon anything but well-organised military methods. They do not claim to rule by public opinion or the exercise of a democratic vote.

This is a strange commentary on the developments which have taken place in most civilised and semi-civilised communities since President Wilson proclaimed the doctrine of self-determination, a theory which has certainly been pushed to extremes, as we know to our cost.

Mussolini, Kemal, Riza Khan, Primo da Rivera, Pilsudski, all alike brush self-determination aside as impracticable.

The Bolshevik masters of Russia do exactly the same: they dare not trust the people to choose for themselves. They are a minority governing by force.

Are we coming to this? Pray God, no.

IN this country we make the law and then keep it. We can alter it if we wish to do so, but we do not defy it.

The real reason why the general strike was called off was that the T.U.C. learned that its action was illegal. That was enough.

We do not emulate the Irishman in his passion for being "agin the Government," and we are not allured by the sophistry of the American professor who has just been telling us that a free people will always be breaking the law.

There is no true freedom except the freedom to live by the law that we ourselves have made.

JOHN BULL

STRANGE ASYLUM TRAGEDY

TWO HEARTBREAKING LETTERS

Harsh Official Decision

A HARASSED woman and her two children, residing at 42, Doddington Grove, Battersea Park, London, S.W., have been placed in a terrible position through no fault of their own.

They are the hapless victims of an amazing clause in our lunacy laws, and their plight presents such disquieting possibilities that we feel called upon to make some strong comments on the subject.

On the outbreak of the war, this poor woman's husband, Mr. Walter Ernest Hunt, joined the Forces.

In the famous battle of Cambrai, Hunt was badly wounded in the head and was discharged with a disability pension of 50 per cent.

He succeeded in obtaining employment, but, like so many other poor fellows, his head wound troubled him constantly.

A terrible delusion

As time wore on his condition grew worse. His mind began to fail him, and eventually he became obsessed with the delusion that people were persecuting him.

In the end, after an unprovoked assault upon a fellow-worker, the poor, shattered war victim was certified mentally deficient and sent to a mental institution called The Old Manor Mental Hospital at Salisbury.

At this stage the Pension Issue Office, of Bromyars Avenue, Acton, had to consider what to do in regard to the pension which Hunt had been drawing.

Arrangements were made to provide for his wife and two school-attending kiddies with an allowance of £2 18s. a week.

The distressed wife was very grateful, and everything went well until June 6 last, when a bombshell fell into her little home at Battersea—a bombshell in the form of a curt letter from the Old Manor Mental Hospital, which stated bluntly that her husband had escaped.

It requires no imagination to picture the terrible anxiety of this harassed woman, whose life had already been fraught with great sorrow, and in the midst of her present trouble she received yet another cruel blow.

Major the Rt. Hon. G. C. Tryon, M.P., Minister of Pensions, to whom we appeal for sympathetic reconsideration of this hard case

This took the shape of a coldly official communication from the Pensions Issue Office at Acton with the alarming announcement that, in view of her husband's escape, her pension was to be reduced to 11s. 9d. a week!

Was it her fault that her husband had escaped? Why should this poor, sorrow-stricken woman be further penalised for circumstances over which she had no control?

Unable to believe that such seeming injustice could exist, Mrs. Hunt wrote at once for an explanation. There was poor consolation in the reply which came.

It was merely a repetition of the cold announcement that when Mr. Hunt escaped from the Old Manor Mental Hospital treatment allowances ceased automatically and that nothing further could be done for his wife and children.

The same post brought another letter from the hospital in question, which added still more to Mrs. Hunt's burden of worry. It informed her that as nothing more had been heard of her husband he had been automatically discharged in accordance with the lunacy laws.

A dangerous law

Two days later, Mr. Hunt was traced to an address in Folkestone, but the authorities again wrote to say that they were unable to do anything in the matter now that he had been "discharged."

What is the explanation of this strange state of affairs? Everything hinges upon a clause in the lunacy laws which provides that when an escaped lunatic remains at large for more than fourteen days, he cannot be put back into confinement unless he is re-certified as insane.

Our sympathies go out to Mrs. Hunt in her unfortunate position.

A demented husband at large and two little children to provide for out of a pension of 11s. 9d. a week! And all appeals frowned upon by adamant authorities.

This one case alone surely illustrates the urgent need for amendment in our lunacy laws. Happily, Hunt, since his "discharge," has not shown himself to be dangerous.

But whose fault would it be if other mental deficients "discharged" in similar circumstances took their own lives or harmed their fellows? Would their dependents then lose their pensions altogether?

Spare-Time Snags

Wonderful Home Employment Offers

SUFFERING from general paralysis, and faced with the prospect of having to undergo a long spell of treatment, a reader cast about him for some suitable spare-time employment.

He answered several hopeful-looking agency advertisements, and return posts brought him some bulky envelopes. An examination of the contents was disappointing.

First in the field was H. Francis, "Mail Order Specialist," of 4, Duke Street, London, W.C.2.

Prosperity pointers

Having succeeded in selling our reader a copy of his "new book, 520 Every Day Money Making Opportunities," this kindly Samaritan urged him to send for another "new book" entitled "Pointers to Prosperity."

An accompanying leaflet hinted at one or two of the "modern money making ideas" contained in it.

After a brief perusal our reader decided that he did not wish to know how to make "frozen drinks" and sell them by post, or how to sell toilet preparations by mail. He therefore turned to his other correspondence.

A leading industry

The Bowers Manufacturing Co., of 19, Durham Street, Hanley, Staffs, invited him to send 3s. 6d. for full particulars to enable him to start a business which, in a few years' time, would be a leading industry.

Our reader decided not to part with his 3s. 6d., for only a couple of weeks ago we published an article under the heading of "A Backyard Business," in which we criticised a scheme put forward by G. Bowers, of 19, Durham Street, Hanley, Staffs.

Mr. G. Bowers was also offering full particulars of "the new industry" for 3s. 6d.—the "industry" in question being the breeding of Angora rabbits.

Equally disappointing was a communication from the "Stanley" Institute (Dept. 32), of 32, Whitley Street, Reading.

For 2s. they offered to send a book entitled "Secrets of Wealth, or 500 money-making opportunities."

We are sorry that this poor paralytic's time and money have been wasted over what he very aptly terms "all this rubbish."

A growing nuisance

Mail-order mongers are becoming a growing nuisance. They advertise under a great many headings in the Press, often in most misleading terms.

Advertising managers would be rendering a great service to the public if they would group all announcements of this sort in a class by themselves, or better still, exclude them altogether.

Big "Sweep" Fiasco

Charity in the Cold

A DERBY sweepstake on an ambitious scale was organised this year by the Sussex Skill Competition Club, of Western Road, Hove. It was stated that the first issue of tickets would probably be 30,000, which would represent £7,500 in cash.

Of this sum 65 per cent. was to be distributed in prizes, 25 per cent. was to go to local charities, and 10 per cent. was to meet organisation expenses.

Booklets containing seven 5s. tickets were issued on payment of 30s. and a note on these tickets conveyed the information that the sweepstake was "For Members Only."

It is clear, however, that a large number of circulars and books of tickets were distributed here and in Ireland.

Disquieting news

Money began to pour into the offices of the Sussex Skill Competition Club, but before long a second batch of circulars was sent out with the disquieting news that the police had "interfered" and compelled the promoters to abandon the scheme.

"We have given our word to this effect and have no alternative but to close down and return money to subscribers," wrote Mr. Thomas O. Callaghan, the secretary, and asked claimants to forward the official receipts, adding that refunds would be made "in due course."

This was followed after a short interval by the unpleasant announcement that owing to "the enormous expense entailed in the stopping of the sweepstake and refunding the money," it would be possible to repay only 14s. in the pound.

Disappointed people are asking how the "enormous" expense was entailed. They point out that the circulars and printed matter used by the club were of exceptionally cheap quality, and even with postage and labour could scarcely have cost the amount indicated.

For it means that if the anticipated amount of £7,500 had been realised no less than £2,250 would have been needed "in stopping the sweepstake and refunding the money."

If only half the hoped-for sum was collected £1,125 odd will still strike many as an unusual figure for expenses.

A strange result

It should be borne in mind that if the sweepstake had been carried out as intended only 10 per cent., or £750, would have been stopped for expenses.

Is it not strange, then, to find a sum amounting to 30 per cent. of collected money being retained when the scheme was stopped in its early stages? *In other words, more is now being claimed for expenses than would have gone to charity had the draw been held!*

It seems most unfair that those who sold the tickets should now be faced with the obligation of reimbursing the purchasers with the odd 6s. in the pound, and the attitude of the Sussex Skill Competition Club will strike many as unreasonable.

ARCH-ROGUE'S ART STUDIO

TRAPS FOR ARTISTIC DAUGHTERS

A Scoundrel's String of Names

MANY parents, anxious to do the best for their children when they leave school, have been victimised by a new form of fraud which has already been practised extensively.

During the past few months advertisements have appeared in certain daily papers, worded as follows:—

Art studio has vacancy for Young Lady Apprentice for Fashion and Commercial Art Work; moderate premium required; small salary to commence; good prospects. . . .

People answering these advertisements received communications from the Associated and Applied Art Studios, of 5, John Street, Adelphi, W.C.2, the notepaper also intimating that there were studios at 8, Duke Street, Adelphi.

This concern was under the administration of a gentleman named G. Compton-Bellairs, who claimed to have a "vast experience of training artists, extending over a period of twelve years," and to have piloted "many hundreds of pupils to a successful and remunerative career."

The first hitch

One lady, who looked upon this as an excellent opportunity of giving her daughter a sound start in a congenial profession, paid £20 to Mr. Compton-Bellairs, with the following understanding:

Her daughter was to be engaged as a "beginner" in the Associated and Applied Art Studios for a period of not less than six months. No salary was to be paid for the first two months, but after that she was to receive 15s. per week, with subsequent increases if she made satisfactory progress.

Personal tuition in fashion and commercial art work was to be given by "a competent lady artist," under the "personal supervision" of Mr. Compton-Bellairs.

The first hitch occurred immediately after the £20 had been paid. Mr. Compton-Bellairs wrote to apologise for his delay in acknowledging the cheque, stating that he had been indisposed.

He also intimated that it was not convenient for the pupil to take up her studies just then as he was transferring some of his staff to a new studio which was not quite ready.

Parents duped

When the young girl eventually started work she found that she was not the only girl at the "studios" whose parents had paid premiums to have their daughters taught such work. There were many others, and they were complaining that they had nothing to do.

For, although Mr. Compton-Bellairs was very painstaking in the task of inducing parents to part with the necessary premium, which varied from fifteen to twenty-five guineas, he showed no such enthusiasm when it came to providing tuition.

His pupils at the "studios" in Duke Street, and at others he opened later in Great St. James Street, Holborn, saw little or nothing of him. They were left to idle their time away. Yet still more pupils, obtained on similar terms, were being taken on daily!

Such an impossible state of affairs could not go on for ever, and after a time Compton-Bellairs, who had been living in great style at a house called "Caerthillion," Station Road, Sidcup, began to experience difficulties.

Parents, who were awakening to the fact that they had been duped, began to press for the return of their money. They did not get it.

Complaints began to arrive at Scotland Yard, and in due course Mr. Compton-Bellairs was arrested on a charge of obtaining money by false pretences.

Now the high-sounding name of "G. Compton-Bellairs" really cloaks the identity of a man named William Edward Yearley, who apparently believes in change.

In 1923, for instance, he took offices in New Court, Carey Street, and, under the name of J. Eaton Blair, formed a concern called the Associated Fashion Artists.

Under this title he professed to teach fashion and commercial drawing by post. He distinguished himself, however, by landing this business on the rocks, with heavy liabilities.

Step by step

After this fiasco he became plain "William Hartley" and formed another Sketch Agency. Financial difficulties arose, however, and the business was disposed of.

A little later, from an office in Quality Court, W.C., he started the "Guild of Illustrators." After extracting fees from a number of foolish people for postal tuition, he was ejected from the premises for failing to pay the rent. In this latter venture he favoured his own name.

His next step was the adoption of the name "G. Compton-Bellairs" and the formation of his Associated and Applied Art Studios.

His audacity may be gathered from the fact that, when renting one of his offices for this latter scheme, he gave the name and address of William Edward Yearley as a reference. Needless to say the landlord was perfectly satisfied with the splendid testimonial he received!

As we have said, his parent-plucking exploits led to his arrest. He

William Edward Yearley, alias G. Compton-Bellairs, alias J. Eaton Blair, alias William Hartley

was arraigned before Sir Henry Dickens at the Old Bailey and pleaded "Not Guilty."

Later, however, when he discovered that there were something like twenty witnesses against him, he altered his plea to "Guilty," and was sentenced to twelve months' imprisonment.

A little consolation

The news of this conviction, which has escaped notice in the general press, will doubtless afford some consolation to the many people who have been duped by Yearley.

The best way to prevent other scoundrels from practising this new form of fraud is to view all such offers with suspicion until it has been established by proper sources of information that the scheme is bona-fide and genuine.

In the meantime JOHN BULL will be glad to advise on any scheme that readers may receive.

BLACK MARKS FOR MARKS

Many turf accountants are wily customers. Readers should be very wary when their circulars are received.

A BOOKIE'S BAD RECORD

MANY of our readers have written to ask for information concerning a Turf accountant named Alfred Marks.

Marks occupies offices at 6, 7, and 8, Old Bond Street, London, W. 1, from which he appears to conduct a very extensive business. His stationery is of a most superior grade, and the books of rules are neat little affairs.

In approaching new clients he sometimes submits a leaflet bearing reproductions of two cheques, drawn on the National Provincial Bank, Ltd., St. James's Street Branch, in favour of lucky winners of the past. One is for £4,500, whilst the other is for £1,122 15s.

No disappointment

So far as personal recommendation goes Alfred Marks assures prospective clients, "If you submit a wager with me you will not be disappointed." Another self-advertised point in his favour is "speedy settlement."

Everything about this seemingly substantial turf accountant is calculated to inspire confidence. Unfortunately for some, however, this confidence is not always justified.

A severe set-back

Following one of last year's big meetings Marks complained, when pressed by winning clients whom he had kept waiting, that he had had "a very drastic time" and was experiencing "very much difficulty in obtaining settlement from losing clients."

And after this year's Derby Marks told much the same tale. Winning clients were informed that "the Book" had had "a very severe setback."

He declared, however, that he had "enormous sums to come from various other bookmakers" who had asked him "to wait a few days."

"If, therefore, you will be so kind as to grant the same indulgence to me as I have given them, I should very much appreciate it indeed," he wrote, and added, "You can rest assured that this matter will be settled with as little delay as possible."

On the surface this seems a reasonable request; but it should be borne in mind that it is not only at Derby time that Mr. Marks has been known to crave such indulgence.

Suave excuses

Throughout the year complaints have reached us from clients who have been unable to obtain prompt settlement of their winnings, and who have been put off with suave excuses. Towards the end of 1925, when a client was becoming restive, Marks wrote as follows:

"I have been very severely hit this year, not alone by clients winning heavily, but by defaulting clients to the tune of some thousands of pounds, much of which I hope to recover.

"I can only say that I hope to introduce some large capital into my business in the New Year, when everyone will be settled in full."

The New Year is more than half over, and whether new capital was introduced or not, it is clear that new creditors have sprung up again.

The confidence of many of these may have been obtained through a note in Mr. Marks' little crimson books to the effect that any dispute not covered by his rules should be submitted to the Editor of the *Sporting Life and Sportsman*.

Unauthorised statement.

But we are able to assure readers that a recent notice in that reputable journal states emphatically that Mr. Alfred Marks has no authority for making such an announcement.

JOHN BULL

A RASCAL FROM RIGA

WHY IS HE NOT BANISHED?

Strange Official Inaction

OUR deportation laws are a farce. Foreign scoundrels, even after many convictions, continue their nefarious careers here, and even when deported easily find their way back again. The authorities must wake up and see that the law is made much more effective

THE gross laxity of our laws concerning unwanted foreigners is exemplified in the hectic record of a young Russian named Sergius Nichinson.

Born in Riga, he came to this country about twelve years ago, and for a time attended the High Wycombe Grammar School.

After his schooling was completed he took up employment for short periods with various firms. But he showed a marked reluctance to settle down to steady work, and drifted gradually down to the under-world.

In the night clubs and evil haunts of the West End he soon became the associate of hardened thieves. Proving himself an able accomplice in matters of rascality, he first fell into the hands of the police at High Wycombe in the autumn of 1923.

Friends to the rescue

He was charged at the local petty sessions, in his own name, with stealing jewellery, but on account of his age and refined appearance got off with the lenient sentence of a £5 fine or one month's imprisonment.

Friends came to the rescue and paid the fine to save him from prison, hoping that he would benefit by the lesson.

Their faith was misplaced, however, for the young scoundrel returned immediately to the glamour of London's night life, and once more became a conspicuous figure in the low drinking dens of the West End.

Three weeks after being convicted at High Wycombe he was arrested at Southend and charged there with stealing a suit case. Again he was let off with the light sentence of a £5 fine or one month's imprisonment.

The fine was paid and as before Nichinson escaped the experience of a prison cell.

A happy-go-lucky career

By this time this wayward young alien was growing abandoned, and continued his happy-go-lucky career with impunity. He had learned the knack of living in ease at the expense of his dupes. He preferred to get money fraudulently rather than through the medium of honest toil.

For three months after the Southend affair his unscrupulous mode of living was uninterrupted. Then, in February, 1924, he appeared at the Old Bailey on a charge of forgery, and was sent to jail for six months with hard labour.

He was by no means daunted. A month or two after his release from prison he was arrested for a series of thefts, and on this occasion was sentenced to three months' hard labour and recommended for deportation.

When he had completed his sentence he was actually deported; but his experience of Britain's indulgent hospitality did not tend to make him relish the change. He determined to return to our free and easy shores.

Dodging passport officials

He came back on a French barge, and, succeeding in evading the passport officials, was soon to be seen in his old haunts, renewing his career of crime.

Eventually the police put their hands on him again, and he was sent to jail in the spring of last year for four months' hard labour, this time for landing in the United Kingdom without permission.

The extraordinary thing is that he was not deported again.

Surely, the record presented above should have shown the authorities that the operations of this alien rogue constituted a real and lasting menace to society. Why was such indulgence shown?

Sir Henry Dickens, K.C., who passed sentence on Nichinson

While he was in jail the scandal of the missing merchant, Tauber, came to light. When Nichinson was released he pretended that he knew where Tauber, who was wanted in connection with a conspiracy over some missing furs, had decamped to.

It then came to our notice that Nichinson had actually obtained money in regard to the Tauber mystery. We made many enquiries and handed a lot of confidential information to Scotland Yard. He was later arrested in Hull and sent to jail for six months in respect of a car robbery.

Still the question of deportation was ignored by the authorities, and Nichinson was permitted to remain.

Still allowed to remain

What has been the result? A little while back this wily Russian obtained employment in Southampton Row, and tendered a cheque to his employers, supposed to be signed by the director of another company. He thus received commission on goods alleged to have been ordered by the other firm.

The cheque was found to have been forged by Nichinson, who has just gone to jail for twelve months in consequence.

But still no recommendation has been made for his deportation.

Can officialdom say that, as the law stands to-day, he cannot be permanently banished? If so, the sooner our politicians make it their business to overhaul the laws in this respect the better it will be for society.

"LEND ME A £1" TRICK

TALES TOLD TO THE VICAR

Dear Doorstep Dunning

NEVER was greater care needed than now in dealing with appeals for help. Knowing that so much genuine distress prevails, professional beggars are trading on the fact. We give below some examples of the wiles that are employed

IN which parish is "Scoutmaster" "Cole-Smith" pursuing his underhand operations to-day?

That is a question we would very much like to be able to answer. It may be this parish and it may be that, but it is almost certain that, as his season is at his height, some little-thinking parish is going to feel his bite.

"Cole-Smith" is the presiding genius of that glorious band who prey upon the clergy. He is a consummate actor and gains the confidence of those he intends to rob by a great display of piety.

It is not so very long ago now since "Cole-Smith" appeared in Southwark, and, in accordance with his method of working, for some time attended every possible service in the cathedral. He was soon the genial friend of everyone.

One day he remarked casually that he was very keen on the Boy Scout movement—in fact, had been a scoutmaster himself.

Popularity that waned

That he has a genius for running a troop of scouts is quite indisputable. He arranged a camp. Under canvas it soon became equally indisputable that he had also a genius for running up bills for provisions.

Once the popular "scoutmaster" was entrusted with a sum of money to convey to another scoutmaster. Long afterwards it was discovered that the money failed to reach its destination.

With one thing and another "Cole-Smith's" popularity began to wane, and he discreetly disappeared from the parish as mysteriously as he had come, leaving behind a bill for board and lodging.

This curious form of fraud was perpetrated by him under the name of Cole at All Souls, Grosvenor Park, also.

But "Cole-Smith" is by no means alone in his nefarious calling.

* * *

The door-knocker of St. Matthew's Vicarage, New Kent Road, banged violently recently and a caller of importance was anticipated by the vicar.

When the door was opened, a well-dressed man stepped jauntily in, introducing himself with an easy manner as Robinson, a constant member of the evening congregation, and living at an address near by.

Unwelcome questions

He had been given a position with a firm in Covent Garden, and was to receive a very good salary. However, it did not do to disclose one's lack of ready cash to new employers, and he would be greatly obliged for a loan of £1 for a few days.

In reply to questions, he admitted having been out of employment for some time, and on being asked on what he had subsisted, said only what he could get from the local employment exchange.

The vicar asked him to call back later, while he made some enquiries. He had never been heard of at the employment exchange, and the address he had given was fictitious. Needless to say, he did not return.

* * *

The other day Margaret Ellen Edwards, of Rhosrobin in Wales, was placed under probation for twelve months for obtaining £2 from a curate's wife under false pretences.

Moribund connections

Her story was quite an ordinary one. Her husband's brother, the last of ten, was dying in Manchester and she wanted her fare to go and be at his side when the end came. She was given the money.

It was a case of "a little success," because she returned the same evening and asked for more, which was refused.

She next visited the local schoolmaster, an undertaker, and many other people. The reason she gave the schoolmaster for wanting the loan was that her brother was dead in South Wales.

Poor Ellen seems to have a very moribund connection, because she went to Wrexham next and told Mr. Clark, an undertaker, her son was lying dead at Cedar Cottage, Rhosddu.

"His name is John Edwards," continued the sorrow-stricken mother, "he is sixteen, and a miner. The funeral is to take place at Gwersyllt churchyard and a Church of England minister is to officiate.

"I have war savings certificates, but cannot get the money for three days. Will you please arrange for the funeral, and let me have a loan of £1 until I get my money?"

The magistrate remarked that Ellen had evidently been obtaining money by deceit on a wholesale scale for some time. He was right; she had obtained money from other people, although they did not prosecute.

Remarkable ruses

Day after day come reports of these plausible "spongers" who are thriving on the feeling of pity pervading the land for those who have been hit by present-day conditions.

So many different ruses are resorted to by these parasites that it takes a very acute person to uncloak them.

However, at this season they are very active and we would warn our readers, and especially ministers of religion, to digest many of the heart-rending tales of misfortune they will hear upon their doorsteps with the proverbial saline grain.

A BOLD BAD BARON

MAYFAIR BOUNCER'S EXPLOITS

Squandering Other People's Money

MR. JOHN CLARKE KEEN-HARGREAVES is a man who possesses a magnetic personality. He has been a familiar figure in society circles, where he has been known for years as "Baron" Hargreaves.

In 1910, for instance, when his interesting career was just beginning, he was concerned in the promotion of a company called Mayfair, Ltd., which was formed with the object of operating in journalistic fields.

He was not known by the name of Hargreaves at that time, but as plain John Clarke Keen. Nevertheless, he made a big splash.

Luxurious offices were taken for Mayfair, Ltd.—first in Albemarle Street and then in Bond Street.

In due course an elaborate publication called *Mayfair* was produced. It was a journal devoted to art, society, politics and sport. It was an opulent production, in keeping with the opulent promoter.

Interrupted election

Then, just before the war broke out, he decided to adopt the maiden name of his mother. In this way he became known by the combined name of Keen-Hargreaves.

As time went on his company began to get into financial difficulties; but he still continued to live beyond his means.

Towards the close of 1922 he figured in an interesting political scandal. Mr. Harry Keen-Hargreaves, his brother, was adopted by the Lloyd George party as Liberal candidate for Bournemouth.

The baron went down to Bournemouth to give the candidate brotherly support. Both installed themselves at the Grand Hotel and lived luxuriously there.

Mr. Harry Keen-Hargreaves made a great hit; but he did not succeed. Incidentally a number of local people were badly hit. Writs were issued against him by creditors who had worked for him during the election.

Telling fairy tales

As a matter of fact, during the election a bankruptcy notice was served upon this magnificent candidate from Mayfair!

The Lloyd George party was very badly let down, not only politically but financially, for Mr. Harry Keen-Hargreaves had imposed very deeply upon their generosity.

After this electioneering venture creditors of Mayfair, Ltd., were still pressing for money and threatening to obtain bankruptcy petitions unless their debts were met.

It was about this time that Baron Hargreaves wrote some interesting letters to a lady named Morris. It appears that Mrs. Morris had once hinted at a desire to invest money in a safe and remunerative proposition.

The baron now wrote to her and said that he knew of an investment which would yield £3 a month for every £100 put in.

This "safe" proposition put forward by the baron was nothing more or less than "Mayfair Limited," which, as he knew perfectly well, was tottering to its doom! Mrs. Morris believed his fairy tales and sent along her £100.

In acknowledging the cheque, the baron wrote congratulating her upon her investment, and sympathised with her over the fact that she had lost money in other propositions.

He pointed out how unfair it was for people to recommend transactions unless they were sure that they were sound, and stated that in his opinion there was a moral responsibility on all such persons to guarantee any investment they recommended in case the money should be lost.

In view of Baron Hargreaves' knowledge of the affairs of Mayfair, Ltd., his letters to Mrs. Morris were hypocritical and mean.

Through his recommendations Mrs. Morris is now over £1,000 the poorer, and on one occasion was even forced to pawn her jewellery through his rascally activities.

Some little time back he was forced to file his statement of affairs in bankruptcy, and to-day the baron, who is living in a flat off Piccadilly, owes money to various people to the extent of well over £7,000.

The baron's title banned

And what of his assets? All that can be realised by this luxurious personage to meet his enormous liabilities is the staggering sum of £2 14s.!

Even private schools, where he has sent his children to be educated, are creditors for substantial amounts, and a poor old clergyman, who kept the children for some time and gave them pocket-money, is owed something like £30. There are many other creditors.

Now is John Clarke Keen-Hargreaves really a baron? His own explanation is that his father fought in Italy under Garibaldi and was awarded the title of baron by the King of Italy, who subsequently revived it in favour of the eldest son.

Mr. Registrar Francke, who, when examining Baron Hargreaves in bankruptcy, referred to him as "a lying scoundrel"

In any case, the title was banned by the King of Italy some time ago.

Foreign barons, whether they are fully-fledged or not, have little standing in this country, and "Baron" Hargreaves ought to be thoroughly ashamed of himself for the manner in which he has conducted his business affairs during the past few years.

Mr. Registrar Francke, to whom the "baron" recently applied for his discharge in bankruptcy, characterised him in scathing terms. "You are one of the most contemptible and lying scoundrels who have ever appeared in this court," he said, and refused the "baron's" application.

We do not think that these words, stinging as they are, will cause Hargreaves much mental anguish; but we sincerely hope that the Registrar's condemnation, coupled with the frank exposure we have now made in the public interest, will prevent the baron from further propositions of this kind.

Thomson's Three Titles

Nothing Like a Change

A NORTH Devon reader has written to ask our opinion concerning a stock and share dealer's circular which has come to him through the post.

It is headed "J. Thomson and Co. (London Ltd.)" and has emanted from 11, Duke Street, Adelphi, London, W.C.2. It sets forth the fact that the firm's knowledge of matters financial is such that intending investors could not do better than consult it.

Financial sign-posts

"You may care to have the assurance," runs the circular, "that we ourselves have no financial interests in any shares we recommend. We advise and act for clients only—financial sign-posts as it were."

The letter winds up with what is termed "Our Guarantee" and explains that "long-drawn-out transactions are a nuisance, and in our mutual interests we think it best to have a time limit."

A limit of ninety days is therefore suggested, the guarantee being that if a transaction is not "completed" in that time the client's money will be returned, less "only 12s. 6d. for out-of-pocket expenses."

We are very glad that our reader took the precaution to consult us before indulging in any "transactions" and parting with his money.

Pointing the wrong way

Once upon a time, at an office in Chancery Lane, a firm known as "Thomson Bros. and Co." was acting as "financial sign-posts, as it were."

The experience of clients was that this firm did not always indicate the right turning.

After many clients had been disappointed, "Thomson Bros. and Co." gave way to plain "J. Thomson," who carried on the same sort of business, from the same address.

Now we have J. Thomson and Co. (London, Ltd.) and, with this new title, a new address. The business of period option deals appears to be the same.

Mr. J. Thomson, who has favoured three titles, was once a racing tipster, and has also been associated with a notorious bucket-shop business. His qualifications as a financial sign-post are therefore doubtful.

Not Obliged to Marry

A Jack-and-Jill Agency

A VERY pretentious and earnest medium for finding a Jack for every Jill, and *vice versa*, has been brought to our notice from Sheffield.

It is an elaborate publication called the *Matrimonial Gazette*, and the cover is ornamented with a pictorial representation of Master Cupid, with drawn bow, emblazoned upon a large-sized heart. Appropriately the telegraphic address is "Cupid, Sheffield."

A big claim

Faint-hearted people who fight shy of matrimonial bureaux will be reassured by the announcement that the *Matrimonial Gazette* is "publicly recognised as being the greatest Marriage Negotiator for the Nobility, Gentry, Commercial, and *all* classes throughout the United Kingdom, the British Empire, and the Civilised World."

In fact, it is stated that the bureau is "patronised by ladies in the highest and most select social circles," to say nothing of "gentlemen of all trades and professions."

The Bureau is most anxious to set the minds of diffident clients at rest. "It has been brought to our notice on several occasions by would-be clients," it says, "that they have been under the impression that, if they joined our Bureau, they would be expected to marry the first client we introduced to them.

"We wish to point out that this is not the case, for, failing the first client being suitable, all one has to do is to write to us for further introductions."

How, one may reasonably ask, can the officials of a Bureau such as this, possibly satisfy themselves respecting the bona fides of all their clients?

A dangerous risk

How can they tell whether they are introducing an ex-convict to a young, innocent girl? How can they tell whether they are putting a hardened adventuress in touch with an impressionable youth?

These are dangers which lurk in all matrimonial agencies, and we cannot blame the public if they approach their schemes with diffidence.

A TRUST in the DUST

SHARE-SHARKS' SWAN-SONG

Au Revoir, Aurora!

SERIOUS trouble is at last confronting that notorious set of shady financiers who, through the medium of a bogus financial paper, called the *Shareholder*, backed up by a string of worthless companies, has been able for many years to continue a persistent and profitable campaign in the sale of dud shares.

We are glad, for the public safety, that things are looking black for them at last; and we are proud of the fact that we have always done our best, by fearless criticism in these pages, to warn people against their impudent schemes.

One of the bogus concerns to which we refer and which has been "working" extensively of late is called the Aurora Trust, Ltd., and the other day a lady named Howell, who had been induced to buy shares through the misrepresentations of this company, hit back very forcibly.

Discretion the better course

She brought an action in the High Court for the return of her money, and, although she alleged fraud against the Trust, the directors did not think it wise or proper to contest her claim and judgment was given against them in consequence.

We hope that she will get her money, but we have our doubts. When other victims have obtained judgments in this way they have often found it very difficult to get the terms fulfilled by the company-mongers concerned.

A Taunton lady named Mrs. Gibson, for instance, who some time ago obtained judgment against the Aurora Trust, Ltd., for £900, has been unable to secure full settlement.

But she has now taken a wise and commendable step, and is to be congratulated upon her courage.

She applied last week to the High Court for the Aurora Trust, Ltd., to be put into compulsory liquidation. Although strong opposition was made, Mr. Justice Romer, on learning that her money had been obtained by unrepudiated fraud, made an order for the concern to be wound up.

A big blow

This is the biggest blow these gentlemen have suffered for years. It will mean a complete and searching enquiry into the affairs of this monstrous concern, through which so many people have been defrauded.

Another of these companies, the Shareholders Corporation, Ltd., has also gone into liquidation, but, unfortunately, its winding up is "voluntary."

We hope, however, that its creditors will take a hint from us and find some means to force this company into *compulsory* liquidation, in order that its affairs may also be completely investigated by the court.

Apart from this group, there are other company-mongers who, though not quite so much to the fore, are in need of a little wholesome publicity.

One of them is a gentleman named E. W. Donollon, who has been operating extensively for years behind a concern called Graham Marsh and Co., Ltd., of Imperial Buildings, Kingsway.

This concern knows, or professes to know, all that is to be known about fortune-making through share investments, and its deals for the most part are called "margin transactions."

Endless actions have been brought against Donollon, but he has usually paid up without going into court in order to avoid exposure.

Biters bitten

The other day, however, a case was heard before Mr. Justice Rowlatt, in which a client sued Graham Marsh and Co., Ltd., for the return of £48 which he had paid in respect of certain share transactions.

Donollon himself was careful to keep out of the witness-box, evidence being given by his manager, Mr. Edward Benson.

Judgment was given for the plaintiff with costs.

It is good to read of victims hitting back at share sharks in this way, and we trust that others will be encouraged to follow their worthy example.

A HOT SNOWBALL

GET-RICH-QUICK CATCH

Motors for One-and-Threepence!

THE desire to give something for nothing would seem to be a very virulent germ. Every now and then some kindly philanthropists blossom forth with a staggering scheme for putting all past records for generosity in the shade.

The latest in the field is a concern known as The Daily Topics Syndicate, of Greenfield House, Shettleston, Glasgow, which is sending out pamphlets setting forth a most attractive proposition.

Tempting prizes

It has evolved a means of bringing joy into the heart of everyone who has 1s. 3d. to spend, and has labelled the result a "Multiple Benefit Scheme."

Apparently the trifling payment of 1s. 3d. entitles a person to a "claim" in the scheme, and each claim, the prospectus informs us, "entitles the seller therein-named, provided always that the instructions contained in the prospectus are strictly implemented, to receive three months from the date of issue therein mentioned, the sum of fifty pounds in cash, or in his option to one of the following:—"

"The following" are some very tempting prizes. For instance, if you have no use for £50 in cash you can select a motor-cycle, solo or combination, valued at £60, or perhaps you would prefer a motor boat or launch? or a free trip on the Continent?

Though the purchase of one "claim" brings in £50, four "claims" entitle the purchaser to £250. Buy eight "claims" and you get £500, or sixteen and you get £1,000.

If you sneer at common cash, and if the prizes mentioned make no appeal, the Daily Topics Syndicate will furnish a house or buy and equip a business for you up to the amounts named.

How is it all done for 1s. 3d.? The answer's a snowball! The multiple benefit scheme is really a snowball scheme—the benefits being very doubtful indeed.

For when you purchase your 1s. 3d. "claim" you have to forward 5s.! In return you get four other claims which you must sell to four of your friends, who in their turn must each send 5s., and so on.

The broken link

Having disposed of your four "claims," however, you are not supposed to worry further. As the prospectus pithily puts it, "Your part is done. We attend to the rest."

After three months have elapsed "intimation will be made to the claimant who bought the first ticket of the series that he is entitled to the sum of £50 sterling or to one of its equivalents provided that—"

"Provided that!" What a lot hangs on the provisions which follow.

The first, for instance, is that all the instructions and conditions have been adhered to by every claimholder or link in each set leading up to the claimant's ticket.

Another point is that "each and every" claim shall have been sent in within the period of one fortnight from the date of issue unless an extension of time has been granted.

It is difficult to see how the prizes mentioned can possibly be given to *all* the purchasers of claims. In fact, the circular only makes mention of the benefits relating to the purchase of the first tickets of the series. What of all the others? What inducement have they to go to the trouble of hawking tickets?

A select circle

Clients are asked to note "especially" that the scheme may "be terminated at any time" at the option of the Daily Topics Syndicate.

In this case only those who have "conformed" to the instructions and conditions and whose series of tickets (consisting of five sets) have all been sold, will benefit.

These will get £50 sterling, but "no payments whatever will be made" to others, and "no further liability of any nature whatsoever" will be undertaken by the generous originators of the scheme.

"No Risk! No Speculation! No Lottery!" runs the circular, and a great many people will add "No, thank you!"

Henry's Latest Bluff

BOUNCER'S RECOURSE TO THE LAW

Misleading Official Forms

SOME time ago a Westcliff reader was persuaded to purchase a plot of Australian land through Henry F. Halloran and Company, a concern then occupying an office in Australia House, Strand.

Unable to pay the full amount down, he started to wipe off the purchase price in monthly instalments of 30s.; but long before the transaction was completed his attention was drawn to unfavourable comments in the press.

When he challenged Henry F. Halloran and Company in this connection they protested that the criticisms did not refer to the particular land in which he was interested.

They stated that the vendors would expect the contract to be completed, but kindly offered to put the land up for re-sale if our reader would name his price.

Highhanded action

Halloran and Co. asked him what he would accept for his plot. He heard nothing more until June this year, when he was astonished to receive a letter from a solicitor in Chelsea.

The solicitor intimated that he had been instructed by Henry F. Halloran and Co., of 147, Sloane Street, S.W. 1, to apply for immediate payment of £36 to complete the land-purchase contract.

In the event of payment not being made by the end of the month, the company would exercise its rights to rescind the contract and the money already paid would be forfeited.

Henry F. Halloran's propositions have been criticised in connection with his Australian land ventures on more than one occasion in this and other journals.

A leading question

At one time recipients of refunds of income-tax were being urged on accompanying slips to invest in these distant plots of land.

We drew attention to this and declared that it was disgraceful that speculations in a far-off colony should thus be afforded the seeming favour of official recommendation.

This question was raised in the House of Commons and it was understood that this offending advertisement would not be accepted again.

But the stock of forms then printed has not, presumably, been exhausted, and persons are still receiving remittances in repayment of tax with the assurance that a purchase of freehold plots from Halloran and Company "represents an investment of exceptional safety and merit."

Why are the official forms, calculated to draw new investors into a speculation, permitted to continue in circulation?

AT least one industrialist with great coal interests has the vision to see the futility of the mining lockout. He insists that brains only will bring prosperity to the mines, and he shows how it can be done.

Why Not Brains?

by the Rt. Hon. Sir ALFRED MOND, M.P.

COAL is the great basic industry of Great Britain, employing nearly double the number of men employed in any other insured industry. The product is an essential raw material in hundreds of other industries and in thousands of industrial processes.

Great Britain cannot continue to be a great industrial country, she cannot maintain her present position, or regain her old supremacy in the world's markets, with her basic industry subject to the violent volcanic interruptions and disturbances from which it has suffered during the last two decades.

Recurrent crises in the coal industry have meant the successive loss and diminution of markets, the unsettlement of commerce and the restriction of production throughout the nation's industries.

The loss which the country has already suffered during the course of the present conflict is mounting up with accelerated speed every day and the cumulative effect will be felt for years to come.

On the wrong track

Yet the discussions on the controversy still largely revolve around hours and wages. Even if wages were reduced and hours lengthened the fundamental facts facing the coal industry would remain the same. Increase of hours or reduction of wages will not in themselves bring about the return to prosperity.

The underlying causes of the depression are too deep. They are international and not national in their scope and go down to the foundations upon which the industry has been built.

If the coal industry is, therefore, to be saved it must be by methods more complete and fundamental than adding an hour a day to the worker or subtracting a percentage from his wages.

In the course of the history of all industries there come times when basic changes must be undertaken. These changes apply to the methods of gaining the product, to the methods of disposing of it, to the methods of controlling output, and administering production, salesmanship and finance.

In my opinion, the basic change which could be made to function most immediately would be the establishment of coal-selling organisations. These organisations should be set up in the coal-producing districts to allocate output and dispose of the whole of the production. By their machinery prices would be stabliised, economics effected, and output controlled.

A striking example

The establishment of coal-selling organisations is not a new and untried experiment; for more than thirty years they have operated successfully in Germany.

With the modifications necessary for their application to this country the benefits they would render are being appreciated by a great and ever-increasing number of labour leaders, coalowners and consumers.

In this, as in other countries, from the establishment of selling organisations would arise the development of amalgamations. On a small scale amalgamations have already been made in various coalfields.

For instance, of the total annual output of anthracite coal, which is about 5,000,000 tons, obtained from fifty-five collieries, more than half is produced by three colliery companies, which together control more than half the collieries.

Each of these companies is the result of a voluntary amalgamation of collieries effected during the last few years, and the result has been economies in working and production.

Selling organisations and amalgamations are complementary and supplementary to each other.

Partly consequent upon and partly concurrent with amalgamations, improvements would be adopted in the methods of mining, such as the more general use of coal-cutting machinery and the adoption of underground conveyors and haulage.

What could be done

Economic working could be achieved by concentration of output, central workshops and stores, and central staffs of skilled engineers and mechanics to give efficient supervision and maintenance.

There is also great scope for the development of the potentialities of collieries. Groups of collieries could establish central stations for screening, cleaning and carbonising, and erect central power-supply plants.

Smalls and slacks, which are to-day valueless or of little value, could be carbonised to make blast furnace coke and smokeless fuel for domestic and industrial purposes.

From the central stations the surplus electricity not required for the operation of the mines, the surplus gas and the valuable by-products from the carbonising plants, could be utilised in many advantageous directions.

Surplus electricity could be applied to processes in agriculture and industry; the surplus gas could be distributed through existing gas undertakings for industrial and domestic purposes.

The good quality coal which would not be carbonised could be despatched as well-graded clean coal from the central station, the high economic value of which would bear the high cost the transportation of coal to-day involves.

The power of oil

I have sketched briefly some of the possibilities in the development of the potentialities of mines, but there is one direction in which the possibilities have already been proved to be practical.

The distillation of oil from coal is one of the most important developments of recent scentific discovery.

By its application on a large scale most of the surplus coal production in Europe could find legitimate use and supply the ever-increasing demand for oil fuels, and render countries like our own immune in war time from the necessity of importing one of the most vital essentials for industry, transport and defence.

Both in the United States and in Germany the problem is already being dealt with on a commercial scale. The United States is expecting in the near future to carbonise at low temperature 100,000,000 tons of bituminous coal a year and this would produce 600,000,000 gallons of motor fuel.

A process which has been working in Germany for two years on a full commercial scale is now being extended.

Under this process low-grade coal costing 8s. 6d. per ton has produced commodities including semi-coke (smokeless fuel), tar, motor spirit and gas, to the value of 22s., and from raw coal costing 15s. per ton similar commodities to the value of 31s.

The smokeless fuel is suitable for domestic purposes and its adoption would help to remove that pall of smoke which hangs over our industrial towns and cities.

The Rt.-Hon. Sir Alfred Mond, M.P.

The tar is of a very high quality and the gas was supplied to towns over 100 miles away from the place where the plant was operating.

Coal still a power

The great German dye and chemical combination has recently stated that it is installing a plant on another principle from which it is estimated that within two years an annual output of 250,000 to 300,000 tons of synthetic motor fuel will be available. This means that within two years Germany will be able to supply about 50 per cent. of her consumption of motor fuel.

Other processes on similar lines are being tested both in Britain and abroad. Indeed the results already achieved and the still greater promise for the future by the synthetic production of oil opens up an unlimited vista.

There is no finality to modern industrial progress. New processes may be discovered which temporarily supersede a particular basic raw material, but research provides new commercial uses for those basic raw materials, the resilience of which again gives them the supremacy.

Coal has had a huge check by competition with oil and electricity, but in my opinion the competition of neither will prove fatal or final to the coal industry.

With up-to-date steam plants working on modern lines with powdered fuels, electricity can be produced at a very low figure in this country.

Provided the necessary reorganisation is undertaken, I am a firm believer in the future prosperity of the coal industry.

The economic difficulties of the Napoleonic era were solved by industrial progress due to steam. The economic legacy of debt and high taxation left us by the Great War must be solved by the better utilisation of coal.

The only remedy

But we must have industrial peace instead of industrial unrest. Internal wranglings do not provide the best avenue to industrial peace. Excessive production, exaggerated internal competition and disorganised export will not be righted merely by alterations of hours and wages.

The workers must be convinced that everything possible is being done to enable the industry to pay them an adequate wage.

This can only be obtained by the application of the latest results of science and research to the production and utilisation of coal, and by reorganisation of the industry by the establishment of selling organisations and amalgamations.

Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To the Rt. Hon. Sir A. STEEL-MAITLAND, M.P., Minister of Labour.

DEAR SIR,—Your vindication of the Government Eight Hours Bill for the mines is merely a piece of sophistry. In one breath you make "clear beyond all doubt" that there is no beginning of a general attack on hours and wages; in the other you explain how the Coal Commission "explicitly left the door open." There is only one decent thing for the Government to do in regard to the coal dispute, and that is, to give immediate effect to the Coal Commission's recommendations. And you, as Minister of Labour, ought to see this.

JOHN BULL.

To the Rt. Hon. NEVILLE CHAMBERLAIN, M.P., Minister of Health.

SIR,—The whole country is waiting anxiously for a plain statement of your future intentions in regard to the housing subsidy. The suggestion that we cannot afford to maintain it after next October is a travesty of truth. The things we cannot afford are a perpetual house famine, permanent slums, and hovels as substitutes for homes.

JOHN BULL.

To the Rt. Hon. Sir JOHN SIMON, K.C., M.P., Cadogan Gardens, S.W.

DEAR SIR JOHN,—Your sane view of trade unionism is likely to carry more weight with the public than the vindictive ranting of its enemies. You contend that the existence of the unions is not only inevitable, but greatly to be desired in the interests of industrial peace. It is well to know that any who seek to put back the hands of the clock of progress will have you to deal with.

JOHN BULL.

To the Rt. Hon. J. RAMSAY MACDONALD, M.P., Upper Frognal Lodge, Frognal, N.W.

DEAR SIR,—Never was a rebuke more merited than the one you administered to the hooligans of the Labour Party. Irritation, even a sense of injustice, was no excuse for the complete subversion of the ordinary decencies of debate, and the wild-headed attempts to bring contempt on Parliament. You have made a wise resolve to be master in your own house.

JOHN BULL.

To Lord ABERCONWAY, Belgrave Square, S.W.

MY LORD,—Your remarks, addressed to your fellow colliery-owners, strike a needed note of sanity. You realise, and I trust your words will have due weight, that you have got to face unexampled conditions of trade. To sit tight on a cabbage patch in all the glory of ownership may lead to arrogance, but it won't settle industrial problems, or bring business to success. You want a broad view and co-operative effort. That is what I call sense.

JOHN BULL.

To Dr. VIOLET COMBER, M.B., B.Sc., Medical Officer, Willesden Municipal Hospital.

DEAR DOCTOR,—Six years ago you were a probationer at the institution over which you are now in residential control. You started your education at an elementary school, where you secured a scholarship which passed you on to a secondary one. All your medical training has been gained through the winning of further scholarships and exhibitions, and each progressive examination has been passed with distinction. I don't know which to admire the more—your patient application or predominant attainments.

JOHN BULL.

To Mr. C. T. CRAMP, Industrial Secretary, N.U.R.

DEAR SIR,—Fresh troubles threaten on the railway. I agree that the companies must adjust their application of the terms of the recent settlement to the spirit indicated by the Prime Minister when the strike ended. On the other hand, I must protest against your light-hearted willingness to call another national stoppage. If the country is driven into bankruptcy the workers will suffer first. Nothing will send up wages and raise the standard of life quicker than all pulling together for a good trade boom. But we must have the co-operation of the railways to compass it.

JOHN BULL.

To the Hon. Mr. Justice McCARDIE, Royal Courts of Justice, W.C.

MY LORD,—Honest dealers everywhere will thank you for your outspoken denunciation of the fraudulent "knock-out" system at auction sales. Since this is one of the many cases in which the law stands divorced from justice, I trust the effect of your remarks may be to persuade Parliament to remedy a long-standing abuse.

JOHN BULL.

To Miss O'KELLY, Hinckley, Leicester.

DEAR MADAM,—You are a school teacher whom I delight to honour. You are not able to swim, but when you saw a little boy drowning in the canal that consideration did not weigh with you. At once you jumped into the water and saved the child's life, though you had to wade right up to the neck to do it. Thank you!

JOHN BULL.

To the Rev. C. S. GOODE, The Vicarage, Whinney Hill, Rotherham.

SIR,—It strikes me as not in accordance with the teachings of the Master to decline an invitation to conduct services for miners in the local welfare hall until the trouble is settled. No wonder other vicars in the district hasten to cover your fault by offering to take your place. In my opinion, they should follow this action by insisting on your resignation.

JOHN BULL.

To Mr. MORRIS, Warwick.

DEAR SIR,—You are a fine example of a man whose spirit is not bound by the limitations of his daily work. Earning your living as a boatman for the municipality you make violins in your spare time. Without models, working from memory, for thirty-five years you have been turning out instruments of beautiful tune. You must have been born with music in your soul, and determined to send it out to the world. Good luck to you!

JOHN BULL.

To Mr. G. W. RICHARDS, Star and Garter Hostel, Richmond.

DEAR "OLD JOE,"—Since this is the name by which you are affectionately known, I venture to make use of it. During the war a bullet wound deprived you of the use of your limbs for ever. Nevertheless, you have taught yourself to write, sketch, and paint designs by holding the necessary instrument between your teeth, and lately you held an exhibition of your work. Yours is, indeed, a miracle of patience and a triumph of the spirit, and whenever I feel discontented I will turn my thoughts towards you, and repent in sackcloth and ashes.

JOHN BULL.

He won't be happy when he gets it

With apologies to Messrs. Punch.

Straight from the Shoulder

SIR A. STEEL-MAITLAND:—"We do not intend to put the report of the Coal Commission in the waste-paper basket."

Then why don't you put its recommendations into practical politics?

MR. LLOYD GEORGE:—"I do not seek leadership, but I do want service."

Go ahead with the service and stop talking. No one will prevent you.

ARTHUR HENDERSON, M.P.:—"Trade unionism is too deeply rooted to be destroyed by legal measures."

Like every other organisation it carries within itself the seeds of its own destruction or success.

HILTON YOUNG, M.P.:—"To try and suppress opinion is like sitting on a bomb: it goes off with more force."

Its one blessing is that the explosion takes up the suppresser with it.

Without Fear or Favour—

—by The Editor

THE GREATEST BETRAYAL

How Parliament is Misled

THE scandal of Industrial Assurance stinks in the nostrils of all decent men and cries to heaven for redress. We have taken up the case of the deluded policy-holders, and shall not rest until they have received justice

LAST week the Prime Minister was asked "if he would consider the setting up of a Royal Commission to consider the conditions prevailing in Industrial Life Assurance."

Mr. Baldwin replied: "The whole position of Industrial Assurance was considered by a departmental committee of the Board of Trade in 1919-1920, and their recommendations were embodied in the Industrial Assurance Act of 1923. I do not think that there is any necessity for further enquiry at the present time."

It is quite true that in 1919 and 1920 there was a Board of Trade Committee established, which took evidence and received much information of the rotten state into which industrial assurance had already fallen, even in those days.

It is also true up to a point that the recommendations of the Committee were embodied in an Industrial Assurance Act in 1923.

WE grant Mr. Baldwin all this, and we tell him bluntly that he does not know one thousandth part of the true story of the great Industrial Assurance ramp.

We have already told in JOHN BULL how the Act prepared by the Treasury was superseded by an Act prepared by the companies themselves, and we have told over and over again how the provisions of that Act have been evaded times without number.

We challenge any Member of the House of Commons to come to this office and to go away with any other conviction save that the whole unsavoury business is one of the most colossal and impudent ramps that this country has ever seen.

If there is no need for a Royal Commission to investigate the state of affairs in the world of industrial assurance, what has Mr. Baldwin to say to a case like this?

A Mr. Slevin commenced to pay premiums in 1917 and continued to pay 1s. 1d. a week up to April, 1926, when the company concerned refused to collect his premiums any longer because of certain arrears which had accrued over two years previous; but Mr. Slevin had paid every penny as it became due for a period of more than a year prior to the lapsing of this policy. He is willing and anxious to continue to pay both the premiums and the accrued arrears, but the company refuse to accept any more money and pocket the whole of £22 10s. 8d. that he has paid.

Or what will he say to another case we have before us, where policies to the value of £70 in one house have lapsed, and where there are free policy values of £15 legally due to these people who do not know it because the company has not told them, and who never would have known it had it not been for the intervention of this paper?

IF Mr. Baldwin were asked he would no doubt reply that an Industrial Assurance Commissioner was established by the 1923 Act to remedy all such cases of injustice, and to see that the companies at least kept within the four corners of their own Act.

He would not say, because the Board of Trade would not tell him, that the Industrial Assurance Commissioner's office was a farce from the day it was established; that it was under-staffed, and that the Commissioner is overwhelmed with cases that he will never be able to deal with for sheer lack of time and staff.

If Mr. Baldwin would enquire from the Board of Trade how many cases have been received by the Industrial Assurance Commissioner in the last twelve months, how many he has dealt with, and how many still remain to be dealt with, we think he would get the shock of his life.

We have demanded this Royal Commission, and we are not going to rest until it has been established. There is nothing that can prevail against the truth, and in this office there is enough truth about industrial assurance to warrant twenty times over the establishment of an exhaustive and searching enquiry into the whole wicked system.

LORD PARMOOR, Chairman of the 1919 Board of Trade Enquiry into Industrial Assurance, and who can now render useful service to the policy-holder by bringing the Industrial Assurance scandal into the limelight in the House of Lords

Raising Cain

THE case at Aylsham, where a school teacher is alleged to have marked a girl by punishing her with a leather strap said to be split into seven strips at one end, raises the question of corporal punishment in schools in an acute form.

There is no law prescribing what particular instrument shall be used for inflicting punishment in schools, we are told.

Why? The very question contains the answer. The Board of Education dare not make it *legal* to punish a child in any shape or form by beating it.

Any such regulation sent forth from a responsible Ministry would immediately be interpreted by the brutal element—happily scarce, but still present—in the scholastic world as permission to inculcate learning by flogging.

No one knows that better than the Minister of Education. It is a case of letting sleeping dogs lie. But it is not safe to leave dangerous dogs, asleep or awake, in the path of helpless children.

"To my knowledge the cane is generally used in Norfolk schools," says Mr. J. S. Davis, secretary to the Norfolk Education Committee. "I realise, however, that a leather strap cannot dislocate a bone, as a cane might."

That in itself proves that the means and use of corporal punishment cannot be left in the hands of local authorities to decide. It is time the Ministry of Education faced the issue squarely.

Meanwhile we will tolerate no Squeers of Dotheboys Hall in these days. Backward areas like Norfolk must learn how to come in line with the best method of training as used in larger schools. They will realise that success does not lie in the unlimited use of the cane.

A Cruel Custom

THE case of Frederick John Joseph Parker, Malden Road, Kentish Town, puts one more nail in the coffin of the custom that allows hotels to rely on servants being paid by tips.

Parker, a man of unblemished character, worked for £2 0s. 8d. a week, less insurance. He has a family of five ranging from ten months to fourteen years, and his wife is expectant. The whole family live in one furnished room for which £1 a week is paid.

There came a morning when Mrs. Parker pressed her last sixpence upon her husband for his fare, because she could not bear to see him walk, but *the children had no food.*

Is it any wonder that the man fell to sudden temptation when it was put into his way? The jewellery he took from a bedroom was valued at £1,500, but when caught red-handed, the Bench merely bound him over.

That marks the magistrate's view of the case. Ours is stronger. Employers who put their servants in this sort of fix should stand side by side with them in the dock when they fall.

Any person unable to pay a fair wage for a fair week's work has his remedy. He should go out of business altogether.

An Astute Move

A WELL-FOUNDED rumour that Mr. Lloyd George is proposing to make a tour of investigation in Russia before very long has aroused less interest than we think it deserves.

This may possibly be due to the fact that to most people there does not appear to be much significance in such a visit, but we believe that this is one of the most deeply significant moves that this astute politician has ever proposed to make.

Mr. Lloyd George has never done anything without a motive. He is not, we venture to assert, doing this without a motive. Until the day of his death he will be, if not an actual, at least a potential, political leader.

There is no place for him in the Conservative Party, and the Liberal Party will no longer give him shelter.

There remains the Labour Party, towards the captaincy of which Mr. Lloyd George has for long turned anxious eyes. And so he is going to Russia to investigate social and industrial conditions, and he will, we are assured, be given every facility by the Soviet.

He will, in fact, see exactly the things that the various delegations from the Labour Party have been allowed to see, and he will come back from Russia convinced, as the Labour Party is convinced, that the Bolshevik is an angel in disguise, that everything in the Russian garden is lovely, and that no political Party was ever more right than is the Labour Party in its anxiety to re-establish the friendliest possible relations with the Soviet Government.

We prophesy with some confidence that, before another twelve months are out, Mr. Lloyd George will be desperately angling for the leadership of the Labour Party, with a rallying cry of "Trade with Russia."

Cheating Father Time

by A. G. GARDINER

ADVOCATING international peace with all the power at our command, there is one warfare that must always be waged—the war against disease. Slackness in effort to carry it on will imperil the nation's life

Sir George Newman, Chief Medical Officer of the Ministry of Health

I HAVE been spending the morning in reading a war book. It is not an ordinary sort of war book. If it were I should not have been reading it, for we have all been surfeited with literature dealing with the art of killing on a wholesale scale.

This war book deals with the opposite theme. It does not describe how to kill, but how to keep alive, and is concerned with the war against our common enemy, King Death. The author is Sir George Newman, the chief Medical Officer of the Ministry of Health, and his book deals with the Practice of Preventive Medicine.

It is a book I should like to know was in every house in the land, for it concerns every one of us and contains wisdom for all.

Longer lives for all

Whatever grievances we may have against the time in which we live, there is no doubt on one subject. From the point of view of health, there has never been such a time in the history of man. We live longer and we live better than any generation of the past.

Our forefathers were middle-aged at forty and old fellows at fifty, if they lived so long. If they did not kill themselves with port wine and over-eating, they fell victims to the diseases that were always rampant and against which medical science was helpless.

If they had the rare fortune to live to what we should call old age they lived generally in misery, from gout and the multitudinous forms of rheumatism and chronic disease that seemed the universal fate of old age.

The change that has come over us in this respect in the last century, and especially the last half-century, is astounding. We have put at least a dozen years on to the average life. Since 1870 the death-rate of London has fallen from 22.5 per 1,000 of the population to 12.2. And the infantile mortality has fallen in the same time from 158 per 1,000 to 69.

A two-to-one victory

That is to say, only one adult dies where nearly two used to die, and only one infant dies where nearly three used to die.

And this is only one aspect of the matter. Those who live are healthier, more vigorous, more free from disease. We not only have a longer life, we have a merrier life, for who can be merry with a bundle of ailments?

In this great war with disease we have had victories more splendid than any Waterloo or Trafalgar. One after another we have routed the great pestilences that used to sweep the land.

The Black Death that killed half the population of the country in the fourteenth century; the Plague that used to make London like a dead house in the sixteenth century; the smallpox which, even in living memory, claimed its thousands and tens of thousands; the dreaded jail fever, cholera and leprosy, typhoid, diphtheria—all these enemies are completely conquered, or are at their last gasp.

Medical science has run them to earth, and clean habits and good sanitation have rooted them out. What we call influenza still scourges us periodically and levies heavy toll on the life of old and young; but the great virulent epidemics of history are, so far as this country is concerned, all scotched and killed—all, except the great epidemic of war, which still claims its millions.

But this does not mean that the battle is won. We have made life longer, healthier and happier for the mass of the people; but premature death and painful disease are still powerful, and the war against these forces must be pressed home.

Ravaged by rheumatism

Tuberculosis, cancer, the varied forms of disease which go under the general name of rheumatism, and a multitude of other enemies envelop and infect mankind.

Take rheumatic diseases alone. Each year they cost the approved societies nearly £2,000,000 in sick benefit, and the nation over 3,000,000 weeks of lost work for the insured population alone.

And it is the argument of this book before me that all this mass of death, suffering and public and private impoverishment is preventable. The trouble with us is that we do not take our diseases at the source. We wait until they have developed and become serious before we deal with them.

Almost every form of disease, from heart disease and rickets to rheumatism and mental trouble, comes largely from seeds self-sown or carelessly invited, that would never develop if they were discovered early and treated drastically.

It is only in recent years, for example, that we have discovered what a prolific source of every kind of preventable trouble is seated in the teeth.

This fact has recently been illustrated in the records of an approved society, which show a reduction of over 40 per cent. in the number of sickness claims for such ailments as anæmia, gastritis, dyspepsia and chronic rheumatism since the institution of dental treatment.

It is not too much to say that hundreds of thousands of lives are being saved, and millions of future citizens are being preserved against disease by the dental clinics and the dental treatment now provided.

Lessening the terror

Or, to turn to another example, why is only one infant dying to-day where three died a generation or two ago? And why is the mortality of women at childbirth falling so sensationally? It is simply because we have carried the war against death into the birth chamber.

We have given the poor mother a fighting chance for herself and her baby. She can now get the pre-natal supervision so necessary for herself and her infant, and when her time comes there is the maternity home or the district nurse to see her through her ordeal and to start mother and child firmly on their way to health.

These are the directions in which the new phase of the beneficent war against disease and death must be continued and extended.

We need more clinics, we need more public instruction, beginning in the schools, in hygiene, in the value of cleanliness and fresh air, in mothercraft, in physical exercise, in food values and the art of cooking, and in all the aids not merely to long life but to healthy living.

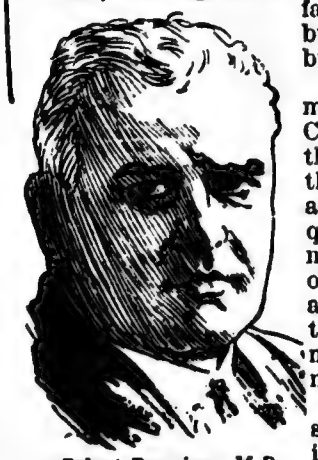
The money we spend on these things is the best invested money we can spend, for the wealth of the nation is in its citizens. "A1" lives mean a rich and productive community; "C3" lives mean an impoverished State.

It is not in battleships that the strength and security of a nation are established, but in a generation of stalwart sons and daughters. Given these, all the rest will follow punctually.

Sharks and

At times, perhaps, a visit to a moneylender is inevitable. The safest place, however, is outside his door

WHETHER the Bill aiming at the regulation of the moneylending system ever does reach the Statute-book or not, the agitation has revealed powerful factors in this type of business undreamed of by the general public.



Robert Dennison, M.P.

The Joint Select Committee of Lords and Commons examined over thirty witnesses, and of these it was patent to all at least twenty were quite biased against the moneylender. In spite of this the Committee arrived at the decision that moneylending is a necessary feature of modern commercial life.

The reason for this, to some, amazing decision is not difficult of explanation. Bankers will not lend money where definite security is not available. Within limits moneylenders take this risk.

For example, a poor clerk, through death or some other family disaster, finds himself in a precarious financial position. Must he go to the guardians when he knows that given a reasonable time-limit he might borrow and pay back out of his income? Sooner than do the former he takes the risk and goes to the moneylender.

That there are sharks in the profession, who, once getting a hold upon a victim, bleed him white, no one will deny. At the same time, it should be remembered evidence was given before the committee making it clear that all moneylenders are not of the traditional Shylock breed.

LET us be fair with the evidence for and against. A farmer has had a bad season, and has not got sufficient capital with which to purchase seeds. Banks will not advance on the prospect of good crops. I can produce unsolicited testimonials from farmers to "financiers" testifying to the value of advances given in such circumstances.

Another aspect of this business is, of course, the extraordinary growth of professional borrowers. Then there is the type of moneylender who advertises with no intention of lending. One such firm had its headquarters somewhere in the north and advertised widely in southern papers.

Blind—or Batty?

by E. ROFFE THOMPSON

OUR time will go down in history as the age of empty stomachs but of emptier words. While hundreds of thousands starve, politicians prate of the "inalienable right of every Briton to work." A tragic farce!

I SOMETIMES wonder what goes on in the minds of politicians. Do they think like ordinary men? Do words mean to them what they mean to us? Are they mentally blind, or is it merely that they refuse to see?

I am moved to these reflections by some words that have just fallen from the lips of the Home Secretary. Sir William Joynson-Hicks has said some amazing things in his time, but none so bewilderingly amazing as this.

"If any men chose to go back to their work as soon as the mines were open," he said, "it would be his duty to give them *the inalienable right of every Briton—the right to work if he so desired.*"

Now this, I consider, is an incredible creed to come from the Conservative Home Secretary. There can be no question of its justice. It should, indeed, be "the inalienable right of every Briton to work if he so desires."

In fact, so convinced has the Labour Party been of this, that, year by year, it has brought forward its "Right to Work Bill," only to see it contemptuously tossed aside.

A birthright for all

But if Mr. Ramsay MacDonald had insisted on "the inalienable right of every Briton to work if he so desires," I am sure that the Home Secretary, with the best motives in the world, would have taunted him with being a Communist.

Now an "inalienable right" means, in plain English, a right that cannot be taken away by anyone. It is a birthright that permits of no argument and no abuse.

What, then, would the Home Secretary say to a case such as lies before me at the moment?

Here is a man, well educated, able-bodied and healthy, with a wife and child to keep, willing to work, desperate for the lack of work, yet denied that right of every Briton that Sir William says is "inalienable."

"I do not know to whom to turn for help," he writes, "I have been cut off from the employment exchange, and my pension of £1 a week is practically all absorbed in rent. I would willingly work day and night at any sort of work whatever. I have not done anything since the few days employment I got during the Christmas rush at the Post Office."

That is what this man says. What he does not say is, to my mind, the most appalling part of his letter.

How, on a pension of £1 a week, that is nearly all absorbed in rent, does he buy food and clothes? How many decent meals has this man put into his stomach since Christmas? How have his wife and child fared?

The key to the riddle

Because the Home Secretary's words are nothing but pious platitude and hollow mockery here is a human being condemned to drag out a desperate existence, rotting in mind and spirit, and dumbly wondering at the injustice of it all.

And by the hundred thousand he can count his fellows from end to end of the country. Yet nothing is done.

I think the key to the riddle is not difficult to find. To the political mind there is no vision outside politics. Party bias, Party prejudice, Party advantage—these are the touchstones to which every human problem must be brought.

It is the "inalienable right" of every miner to work if he so desires, because it is a matter of Government policy to reopen the mines and get the miners back to work on the terms being crystallised by the Home Secretary and his friends.

But long before the coal strike broke out there were something like 100,000 miners who desired to work and who could not find the work to do.

We heard nothing then of the full protection of the State being given to those who desired to claim their British birthright! Then there was no Party advantage to be gained. It was merely a problem of poverty and hunger, and political vision could not see it.

Nor has there ever been any great concern about the "right to work" of that vast army of unemployed who have tramped the roads in hopeless despair for the last three or four years in ever-increasing numbers.

The Rt. Hon. Sir William Joynson-Hicks, M.P.

Here is the whole trouble. Everyone sees the problem, but no one will seek a solution except along the lines of stereotyped Party politics.

Statesmanship must look at the question fairly and not squint at it through the spectacles of political chicanery and Party prejudice.

Scrap theories, face facts

Let us take, for example, the mines. I do not think it will be disputed that 14s. per ton represents a fair and remunerative price for coal at the pithead. I challenge any live business man to deny that, given a free hand, he would undertake to deliver that coal to the consumer at 30s. per ton, and consider he had made a sound bargain.

Why, then, should not the Government become the buyer and distributor of coal? It could be done with ease, and done on such a scale that full employment and high wages in the mines would be an immediate possibility.

It is easy enough to settle unemployment problems on paper. Mussolini has apparently done it in Italy by forbidding employers to dismiss any of their employees.

Everywhere, in consequence, businesses are being run at a loss, and the Italian delegate to the League of Nations has mournfully to confess that "we have one million young Italians for whom we can find no work."

We must be prepared to scrap theories and face facts. We must be prepared to face these facts irrespective of the particular Party from which they emanate.

If the Conservative Party has a plan that will provide work for heaven's sake let us try it out. If the Labour Party can show us how to give jobs to the workless then, in the name of sanity, let us try *that* plan out.

Britain's boast

The one tremendous fact that should put heart into every man and woman in this country is, that we alone of all European combatants have survived the cataclysmic shock of the war. We, and we alone, are left with our credit unimpaired and our productive capacity uninjured.

It is a fact of such stupendous significance that it should spur on every man and woman of good will to pool their brains, their ideas and their energy towards the consolidation of this unique position.

Let us as a nation forget politics and consider humanity. Let us seize the moment while it is opportune and think and act nationally. We have never yet looked on the unemployment problem as a national problem. When once we do it will be speedily ended.

nd Swindlers

by ROBERT DENNISON, M.P.

(Member of the Joint Select Committee to Enquire into the Practice of Moneylending)

The method was to reply courteously to potential clients referring them to an agent who called in the course of a few days, notice being given that as an indication of good faith the small sum of 10s. 6d. should be sent on: then the agent's report to be forwarded and favourable consideration given!

Feeling certain that when the loan was granted his "temporary advance" would be returned, one client pledged a gold watch, a family heirloom, for two guineas, only to find in the course of a few days that his application was refused.

Following repeated complaints enquiries by the police revealed the interesting fact that agent and moneylender was one and the same person, and that in one day he had successfully bleached as many as fifteen "clients."

IT is the law that a married woman is not liable for debt unless she has property in her own right. Moneylenders often advance on joint signatures. Evidence was produced at the sittings to show that astute women borrowers found it easy to find a husband who conveniently disappeared after getting his share of the swag.

Another danger confronting the lender is that ingenuously provoked by the astute borrower who knows how to give two bills of sale on the same furniture, leaving the moneylenders to fight it out between them.

The common method of advancing money "by note of hand" at times gives client as well as lender trouble. The unscrupulous moneylender who has knowledge that his client is well connected relies on the family shame to save the family name.

BY far the most distressing feature of the business is the fact that tens of thousands of men and women in the poorer neighbourhoods within our great industrial areas are also actively connected with the business.

From modest shillings upward sums of money are loaned out at a rate of interest of from 2d. in the shilling, sometimes more, blackmailing being frequent in the event of default.

Obviously there is real need for legislation. The Bill now before Parliament, if passed into law, will do much to stop the most evil features of this, one of the oldest trades in history.

The motto for simple, honest people should be: "Neither borrower nor lender be." As Joxer said in "Juno and the Paycock," "Him that goes a'borrowing goes a'sorrowing."

Prevent this!

Bad teeth take the joy out of life

Only recently have scientists found out what an appalling amount of sickness is caused by bad teeth.

Health, happiness and good looks are lost when teeth begin to decay. Poisons from them are carried through the body, sapping its vigour, causing a whole train of distressing maladies and perhaps even endangering life itself.

Protect your teeth by keeping them clean. Protect your teeth by brushing them with Colgate's Ribbon Dental Cream.

Colgate's removes the causes of tooth decay; it contains no harsh ingredients or injurious drugs that can do your teeth harm.

The **PREVENTIVE DENTIFRICE**

LARGE SIZE 1/- EVERYWHERE

free

Send 2d. in stamps with this coupon and your name and address for a generous free trial sample.

***Address:* COLGATE & CO.**
(Dept. 89), 46 Holborn Viaduct
LONDON, E.C. 4

Name .....

Address .....

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SOCIETY HOSTESS UNMASKED

COUNTRY GIRL'S HECTIC CAREER

Newspapers Badly Spoofed

IT is not the first time we have been obliged to criticise some of our contemporaries for a certain carelessness in bringing into the limelight ladies with romantic histories whom it would be better to leave in quiet obscurity.

For example, a dazzling "society" star has recently appeared in the publicity firmament in the person of Miss Josephine O'Dare, "The Irish horsewoman," the "girl with the magnetic eyes," who can "name among her many friends prominent figures in English and foreign society."

The quotations are only a few from a flood of glowing tributes paid to Josephine in an article published lately, entitled "Remarkable Romance of Young Mayfair Hostess."

A dazzling description

It is a dazzling story. "A beautiful girl lavishly gowned and radiating charm as she flitted round a room which, by the sheer wonder of its furnishing, paid a tribute to her exquisite taste and refinement," was how the description opened of a visit to Miss Josephine O'Dare's "magnificent house in Park Street, Mayfair."

"The scent of incense mingled with the perfume of flowers was everywhere. Guemar rugs deadened every footfall. Thick, heavy draperies were on every side," etc., etc.

All of which may be true, but when the story touches on the life history of Josephine it is obvious that there were "thick heavy draperies" round the writer's sources of information.

We read that the fair lady was born in Shanghai, that her father was an Irish aristocrat, that she went to Ireland when she was three years of age, and about ten years ago came to England.

Passing reference is made to the fact that Josephine was once known as "Trixie Skyrme." She is quoted as having explained that, during a period on the stage, she had adopted that name "out of consideration" for her father, who was "against such a step."

A big drop

Then comes this puzzling statement ascribed to the dazzling hostess of Park Street, Mayfair:

"To reveal to the world unhappy events in my life that were not my fault afforded no profit except to those who have a spiteful disposition."

At the risk of being accused of having a "spiteful disposition," we feel obliged, for the guidance of the public, to recall certain of these "unhappy events."

It is, indeed, an "unhappy event" for a Mayfair hostess, credited with aristocratic descent, to be born in humble circumstances. Such, unfortunately, was Josephine's fate.

Somerset House, lacking the imaginative touches which one sometimes finds elsewhere, prosaically states that she was born at "Homer Cottage, Wellington," which is nearer Hereford than Shanghai, on the "eighth January, 1899."

Her father, far from being an "Irish aristocrat," is described with a dull thud as "general labourer."

Her father's concern

Touching on her father we should doubt whether he would have been much perturbed about her adoption of the name "Trixie Skyrme" for stage or other purposes, Skyrme being his own name, and consequently

"Josephine O'Dare"

that of his daughter, who was baptised "Theresa Agnes."

The old father, too, a decent hard-working man, would no doubt be glad to share some of his daughter's substantial income. He himself is earning 30s. per week.

One "unhappy event"

Why Theresa Agnes Skyrme should have become Josephine O'Dare, is clear enough to the people of Hereford and district. They have vivid recollections of a sensational burglary case, five years ago, in which Theresa, under the name of "Josephine Roy" Skyrme, stood trial with a certain William George Davies and a youth of eighteen.

Owing to a technical flaw in the prosecution, the three were discharged, Davies being rearrested for forgery on leaving the dock, and subsequently sentenced to twenty-one months at Gloucester Assizes.

This is doubtless one of the "unhappy events" to which the young lady of Mayfair is reported to have referred, and in ordinary circumstances we should not have unearthed it any more than we should have objected to her change of name to "Josephine O'Dare."

At the time of the Hereford trial, the Recorder advised Miss Skyrme to stop the life she was leading. If she had seriously taken his advice she would likewise have dropped her undesirable associates.

She has not done so, and this is one reason why we feel obliged to prick the bubble of the Mayfair hostess.

The house in Park Street is all that has been said about it—and something more. After such a lyrical description of its furnishings and attractions as that to which we have referred, the newspaper might have done well to enquire into the antecedents of some of the guests.

One is no less a person than William George Davies, who figured in the Hereford case, and is now known as William Graham Davis. He has not long finished a second sentence of three years for theft and forgery.

In this trial, which was at the Old Bailey, he had as companion in the dock the same young man who appeared at Hereford, and who uses the name of Guy Hart. He, too, may be met frequently at "Josephine O'Dare's" luxurious house in Park Street.

A risky rendezvous

Are the newspapers which have given so much free publicity to "Josephine O'Dare" aware that they are inducing people to visit a house where they may meet two arrant rogues, whom it is not safe for any unsuspecting person with money in his pocket to encounter?

As an example of what may happen, we give the case of an ex-naval commander who had been introduced by "Josephine" to "Captain Graham Davis of the Tanks."

Davis professed to be a journalist, and in a position to arrange for the sale of newspaper features to an American syndicate. He suggested that if the commander, who is a good swimmer, should attempt the Channel swim, he could arrange for a payment of 50,000 dollars for newspaper and cinema rights.

Then Davis informed him that he was threatened with an exposure over an unpaid bill at Monte Carlo, to which resort Josephine had lately accompanied him.

The commander, who was very much upset, was foolish not to consult a solicitor, but that does not alter the fact that Davis is a knave, and a dangerous one at that.

Much better advice

What explanation does Miss "Josephine O'Dare," who can "name among her many friends prominent figures in English and foreign society," give of the queer conduct of Captain Davis of the Tanks?

Assuming she had no knowledge of the transaction, she at least knew enough about Davis to be in a position to warn the commander against him.

And what have the newspapers to say for themselves? We strongly advise some of our contemporaries, before accepting beautiful young Mayfair hostesses at their "face" value, to "write to JOHN BULL about it"!

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IN view of the mounting figures of unemployment this article is particularly important. Men put on the land are not at the mercy of other industries. Miners or railwaymen or dockers may strike, but the men on the land can still get on with their job of food producing

ACRES OF HEARTACHE

by ARNOLD FREEMAN HOLT

WE buy from abroad every year foodstuffs worth about £340,000,000. Experts say that the great part of the imports could be and ought to be produced here. I prefer to say that the production of £120,000,000 worth of the foodstuffs now imported is within the range of practical politics.

Sir Charles Fielding, who was Director-General of Food Production during the war, believes that the land of Britain could find employment for 2,000,000 more persons than are at present employed on it.

I feel on safer ground in saying that there is room for the employment of 600,000 additional persons on the land *now*.

The turning of 600,000 unemployed, who now consume without producing, into employed who produce more than they consume is the kind of production that is worth working for.

A dangerous position

Not one person in ten in London eats bread made from home-grown materials, and not one in a hundred ever tastes home-fed beef, the roast beef of Old England!

I have touched on the foregoing facts in order to get on to a side of the subject which so many speakers and writers leave in the air.

They write and talk as though all that is necessary is to put the people who want to live on the land in touch with the land and give them a start.

That short-sighted policy has been the curse of almost every attempt at land settlement, perhaps because it has been the policy of those who have no real desire to appease an inherited land-hunger which derives from the days when the common people were an independent peasantry who worked their village farms in co-operation with one another and fed their stock on the common fields and wastes.

What can be done

It is not enough to put a man on an over-rented small holding; help him to *start*. It is not enough to set him to work producing foodstuffs. The business of selling his foodstuffs—upon which success or failure depend—must be organised for him.

Last year we imported eggs and poultry to the value of £23,000,000. We are told that we could produce this here and so find employment for our own people with the millions we send abroad. We could, and more than that.

Rightly organised, we could increase the home demand (since we only eat 110 eggs per head per annum, against Canada's 313, Belgium's 213, America's 186, and France's 133) and supply it. Yet with this great market all around us hundreds of the men who, after the war, went in for poultry-farming lost all they had.

Owing to lack of capital they had to buy their feeding-stuffs in small quantities at high prices. Owing to lack of knowledge of marketing they had to sell their produce at whatever price a niggler would pay, or glut the local market. So to disaster.

A rotten system

So, also, would it be with the larger question of food production. Unlock the land, throw it open to the people, and unless you set up an organisation to link the new pro-

Arnold Freeman Holt

ducers with the consumers you would have disaster.

Our present system is so utterly rotten. It ensures that consumers pay far too much for the food they eat, and that producers get too little for the food they produce.

Two striking examples

It is estimated that consumers pay £600,000,000 yearly for home-produced food-stuffs. The producers only get £200,000,000 for that produce. Thus it is that many producers cannot afford to feed their children on the foods they produce.

Thus it was that, when I was investigating in Norfolk during the farm strike, I went into many a food-producer's cottage where butter and butcher's meat were as strange to the inhabitants as I was.

A system which pays the producer too little and charges the consumer too much condemns itself. It has impoverished the countryside, and yet, given the right organisation, the countryside is not poor, but rich.

It was to describe two such organisations that I set out to write this article. The organisations I have in mind are in Alsace-Lorraine—one is the Farmers' Union (*La Union Commerciale des Agriculteurs d'Alsace et de Lorraine*) and the other the Hochfelden Grain Society (*La Société Co-operative de Hochfelden*). They are unions of farmers' co-operative societies and individual farmers.

The Union Générale—financed at its beginning by the local government, but now self-supporting—takes wheat, oats, barley and other farm produce in bulk, passes them on to the consumers, charging a small commission to cover working expenses, and also organises as far as possible the direct sale of produce by the farmers' co-operatives to the consumers.

Its object on the selling side is to centralise the marketing of home-produced foodstuffs so as to eliminate the middlemen as far as possible.

On the buying side it purchases all that the farmers need in bulk—seeds, fertilisers, farm machinery, fuel, fodder, and so on.

How to lower prices

The purchases of the Union Générale are necessarily on such a huge scale that it can command the lowest prices, and the advantages of large-scale buying are passed on through the co-operatives to the farmer-members.

One item, the 40,480 tons of fertilisers the union sold to its members last year, is evidence of the extent of its purchases.

A farmer I know planted wheat a year or two ago and raised a fine crop, and then he didn't know what to do with it.

If we had had such an organisation here as the Hochfelden Grain Society, his way would have been made easy for him and his land would still be grain producing instead of pasture.

The Hochfelden organisation covers a hundred consumers and handles 14,000 tons of grain each year. The farmers send their grain into the society's depots and the millers buy direct from the society.

It cleans all damp and musty grain by means of drying and aerating machines, thus saving the farmers from a common source of loss.

The society also operates machinery for the removal of sprouts from barley, for the crushing of oats, beans and maize, for the cleaning of seed and the cleaning of wheat.

It also malts the barley, so that, in effect, the farmer sells malt to the brewer instead of selling his barley to a dealer.

Heading for disaster

Not only does the society do all this, but it also buys supplies in bulk for its members, so that a farmer when he takes a load of wheat to a depot can take back in his cart the fertilisers, etc., he needs at much below the retail price.

These are just two illustrations of what I meant when I wrote, earlier in the article, that unless you set up an organisation to link up the new producers with the consumers you will have disaster.

They ARE RIGHT

The perfect cut and quiet distinction of "232" Flannel Trousers makes them smart enough for everywhere. Yet they are strong—specially woven to give unusual strength and to make them keep their shape. The material is dyed - in - the - raw, so that "232" flannel does not fade, and it is as proof against shrinking as good flannel can possibly be. Ask your outfitter to show you England's most fashionable Flannels.

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THERE'S A "232" AGENT — 14/11 A PAIR Outsizes slightly extra — NEAR YOUR HOME

Seen Everywhere

Enquiries for nearest Agent to—Manager of Sales, 38, Wood Street, London, E.C.2.

"FORCE"
TOASTED MALTED WHEAT FLAKES
Needs no cooking

Have it for breakfast to-morrow

Try it with fruit stewed bottled or fresh

In Sunshine Ward

by PHILIP INMAN

THE SUN-DOWN LOVERS

Is it tragedy for an old couple to be ruined by a false friend and die in poverty? As mates they lived for nearly fifty years, and together they passed over. "I would ask no kindlier fate," says Philip Inman. He is right.

I FIRST met Mrs. Jepson as she was coming out of one of the wards in my hospital. She was crying and her bearing was one of acute distress.

"What is wrong?" I enquired kindly.

"It's my husband, he's in there," she said, pointing in the direction of the ward. With the tears streaming down her cheeks she sobbed, "We've been married forty-seven years, and we've never been parted before, and it's hard to leave him like that."

"I know it is," said the nurse who had joined us. Then placing her arms round the old woman she went on, "but we're going to look after him for you, so you mustn't worry."

Down the stairs Mrs. Jepson and I walked together, and it was then I realised her intense loneliness. "Can you tell me of some place where I can get a bed for the night?" she asked quietly. "I want to be near in case——"

She left the sentence unfinished, but it was not difficult to guess what was passing through her mind. "A bed?" I repeated. "Why, where do you live?"

A tragic sentence

Into that woman's eyes came a look which no words could ever describe, and she went on sorrowfully, "We lost what little money we had saved a year ago. A man we thought was a friend advised us to buy some oil shares and we even mortgaged our home to pay for them. It was only when we had parted with our all that we discovered how badly we had been let down."

"A man we thought was a friend"—a world of tragedy in a single sentence! Is there a greater misfortune in life than to discover falsity where one expected to find friendship?

My heart warmed towards this frail little woman, and it was from genuine interest that I asked her how she and her husband were living now.

"We've got the old-age pension," she answered simply, "and we've been able to manage quite comfortably; but for it we might have had to go into the workhouse." Then she added wistfully, "But I would rather have died than spend my last days in such a place."

A short separation

Politicians get more kicks than ha'pence as a rule; but as that woman spoke I thanked God for that legislation which enables people stricken in years to spend the eventide of life in comparative ease.

But is it not time that another Act appeared on our Statute-book so that severe punishment might be meted out to swindlers who inflict worthless shares upon innocent victims?

After arrangements had been made to meet Mrs. Jepson's wishes, I went into the ward to see her husband. There was no need to ask which bed he occupied. I knew, somehow, the kind of man he would be to have such a wife, and I picked him out at once.

He was a lovable soul, and though he was seriously ill he made no reference to his condition. "I wonder if the 'missis' has got fixed up," he asked me anxiously. When I assured him that she would be quite comfortable, his gratitude knew no bounds.

At five o'clock the next morning Mrs. Jepson was back at the hospital. Her eyes were heavy and she carried other traces of a sleepless night.

Philip Inman

The operation on Mr. Jepson was to be performed at ten o'clock, and for an hour before that time his wife sat with him. That was the last hour they spent together in this world, for he breathed his last shortly after coming out of the operating-theatre.

Mrs. Jepson survived her husband just five days. The shock brought on a heart attack from which she never recovered.

Life's brightest sunshine

Where does the sunshine come in, my readers may ask? Well, I can conceive nothing finer than for a man and woman to live happily together for nearly fifty years and to reach the end of the road within a few days of each other. For myself I would ask no kindlier fate.

In the words of a writer of long ago, Frederick and Martha Jepson were lovely and pleasant in their lives, and in death they were not divided.

The choice flavour that made Big Greys famous—in a cigarette of favourite size

The Greys small

1/- for 20

Major Drapkin & Co., London. Branch of The United Kingdom Tobacco Co., Ltd.

The Sentence of the Court

THE PRINCE OR PARR?

A Choice of Leaders

CHARGED with stealing a bun and a pint of soup from Martha Smith, age eight, daughter of a miner, Sir Robert Parr, Director of the National Society for the Prevention of Cruelty to Children, pleaded "Not guilty," adding that he had never even seen the child.

"I readily accept Sir Robert's assurance that he is personally unacquainted with Martha Smith," said Mr. Watchdog, K.C., "for apparently he has never troubled to leave his quarters and investigate conditions in the mining districts.

"Yet when Bishop Gore and other distinguished Churchmen, whom even the *Daily Wail* cannot allege are in the pay of Moscow, launched an appeal on behalf of miners' wives and children, the accused promptly tried to discredit it.

"Sir Robert (who certainly cannot be called an indulgent 'pa' to miners' children) wrote to N.S.P.C.C. inspectors drawing attention to 'an appeal framed in rather strong terms and likely to give the impression that people are not doing what is necessary for children.'

The inspectors set to work and duly reported that everything in the coalfields is lovely and that many of the children are better fed now than when their fathers are at work."

* * *

Mr. Strawsplitter said that in some mining centres every child received a pint of soup and a slice of bread three days a week and on three other days was presented with either buns and cocoa or 2 oz. of brawn.

Some medical faddists (he continued) had asserted that the youngsters were in danger of breaking down through their diet containing insufficient fat. The best way of obviating this was for their fathers to return to work and provide them with proper food.

* * *

"This uncalled-for intervention by a society which is supported by the public so that it may work for the welfare of children is really extraordinary," said Mr. Justice Bull, "and the prisoner cannot complain if public opinion concludes that such an attempt to dry up the wells of charity is not unconnected with the fact that the public is feeling inclined to divert its charity from the coffers of the society to the immediate needs of the miners' children.

"If it is indeed a fact that miners' children are better off now than when their fathers are working, it forms the most damning indictment yet brought against reducing the miners wages.

"Fortunately, ordinary citizens will be more ready to follow the lead of the Prince of Wales in contributing to a relief fund, and of Bishop Gore, whose motives are not open to question, than to allow themselves to be dictated to by this self-constituted charity censor.

"So that the prisoner may have time to enquire more closely into his own motives, I will sentence him to seven days' solitary confinement on a diet of bread, brawn and cocoa, and I will be surprised if when he has completed the sentence he is not distinctly 'below Parr.'"

Cartoonettes and Topical Jingles

by FRANK HOLLAND

In golf he's won, by what he's done,
The title of first-ranker,
He's also shown he stands alone
Unrivalled, as a swanker!

Is Henley now to take a vow
That workmen shan't compete?
Are they too low to punt or row
With those of "The Elite"?

Our rulers wise now exercise
Their brains in writing tips
On how to start the gentle art
Of cooking fish and chips.

See him sweating, weaker getting,
Wondering if he's wise,
To grow poorer (nothing surer)
That the pound may rise.

FAMOUS MEN DRESSED BY BARRY (*left to right*)
Jack Hobbs, Steve Donoghue, Willie Smith, Jack Rutherford, Charlie Chaplin, J. W. Hearne, Syd Jordan.

BARRY'S ALL WOOL SUIT AT £2

TO MEASURE

IS UNRIVALLED

EVERY garment made to your special measures. Go where you will, investigate even the most tempting sale offers ever placed before you, yet, never could you secure such value as this wonderful All Wool Suit to measure represents.

Then think about our amazing guarantee—a pledge never before extended in the whole history of tailoring—and you must surely, at once, realise that ours is a Tailoring Service without parallel. We will forfeit 2/6 more than you pay if we fail to satisfy you completely and utterly.

SEND FOR FREE PATTERNS

FREE Patterns, Fashion Plates, Measure Chart are yours for the asking. Learn how to measure yourself in a few seconds with an accuracy rivalling that of the qualified tailor. We absolutely guarantee the result.

WRITE FOR PATTERNS OR CALL.
Those calling may be measured in our Showrooms.

A LONDON SHRUNK, TWO-FOLD PURE WORSTED YARN, 100% ALL WOOL BLUE SERGE SUIT
Made to Your Special Measures
for **£3.3.0.**

A Real Bull's Eye!
BARRY'S FAMOUS 999 "COEUR DE LION" FLANNEL
TO MEASURE
TROUSERS 12/9 POST PAID **SUIT £2.4.0.**
All orders for '999' Flannel are executed in 99 hours. Why buy ready-made?
Say 'Nine Nine Nine': In rain or shine—
On mountain, moor or Channel:
He chooses best who always dresses
In 'Coeur de Lion' Flannel.

GABARDINE OIL SKIN CHECK LINING DETACHABLE WOOL LINING

IN NAVY BLUE OR FAWN

The Famous **BARRICO** Tailor-made
TRENCH COAT
(The Absolutely Genuine Officer's 4 in 1 model)
Original Price **45/-** Special Offer **30/-** POST PAID

Everybody should invest in a Barrico, for there is no coat on the market more serviceable in our variable climate. Why not seize this special offer and procure yours at this advantageous price? Every coat is fitted with detachable wool lining, and the famous Norsark oilskin, which renders the garment impervious to rain, sleet or hail. Ideal in all weathers. Free of all rubber, hygienic and odourless.

Post us your remittance for 30/- for this wonderful Coat, giving us your height and size round chest, over waistcoat, stating whether BLUE or FAWN SHADE is PREFERRED

S. A. BARRY & Co LTD.
(J.B. DEPT.) 26, CITY ROAD, LONDON, E.C.1.
(Near Moorgate Tram and Tube Terminus.)

Are YOU a Victim of Unpleasant Breath?

TO-DAY sees the dawn of NEW HOPE for all those unfortunate victims of Unpleasant Breath.

It is the introduction of the wonderful new "Junofloris" Spring Breath which every reader is to-day invited to try ABSOLUTELY FREE.

If YOU are a sufferer from impure breath you may not even know it. In 99 CASES OUT OF 100 THE OFFENDER IS TOTALLY UNAWARE OF HIS OR HER AFFLICTION.

"Junofloris" Spring Breath entirely removes all traces of bad or impure Breath and should be carried with you everywhere. This remarkable and valuable toilet adjunct acts instantly. It is not a "scented cachou," but a scientific remedy carefully compounded which instantly kills impure breath.

A WALLFLOWER—WHY? "Junofloris" Spring Breath would have made all the difference.

—All who have Unpleasant Breath
—All who wear Artificial Teeth
—All who have Hollow or Stopped Teeth
—All Smokers (Male or Female)
—All who enter the Ballroom

should take a "Junofloris" Spring Breath Tablet or two daily. Carry "Junofloris" with you everywhere. The cost is trifling.

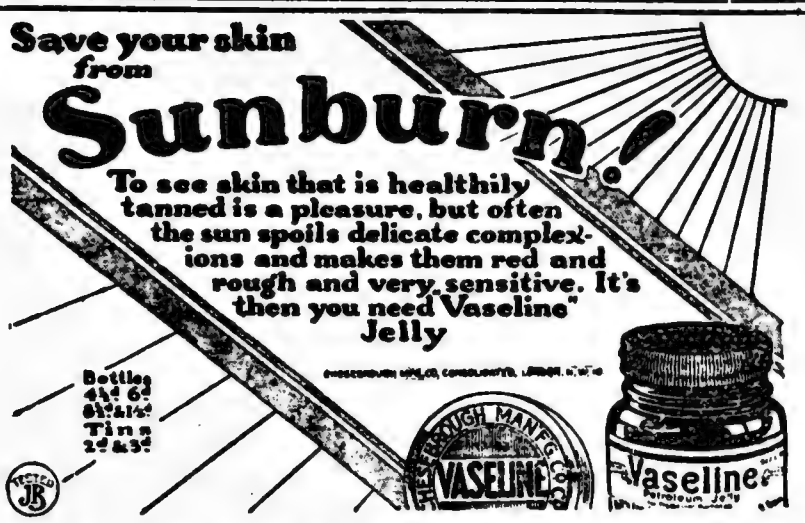
PACKED IN DAINTY ALUMINIUM BOXES
7½ & 1/1½ PER BOX POST FREE
Send TO-DAY to JUNOFLORIS SPRING BREATH CO. (Dept. J.B.), RICHBELL PLACE, LAMB'S CONDUIT ST., LONDON, W.C.1.
Also obtainable most Chemists.
IF YOU HAVE NOT ALREADY TRIED "JUNOFLORIS" SPRING BREATH, SEE COUPON FOR A FREE TRIAL SUPPLY.

"Junofloris" FREE TRIAL COUPON.

Cut out this Coupon and send with your name and address and 1½d. stamp for postage, and by return you will receive an absolutely **FREE TRIAL SUPPLY.** Any Reader is thus entitled to test and prove the great value of "Junofloris" Spring Breath TABLETS FREE. If you enclose an extra 1½d. stamp, i.e., 3d. in all, a Free Trial Supply of "Junofloris" Spring Breath **DENTIFRICE**—the new Wonder Preparation for the Teeth and Breath will also be sent Free.
JOHN BULL, 10/7/26.

Save your skin from Sunburn!

To see skin that is healthily tanned is a pleasure, but often the sun spoils delicate complexions and makes them red and rough and very sensitive. It's then you need Vaseline" Jelly



2/- NOW and THE BIKE IS YOURS

I OFFER to readers of "John Bull" first-class Coventry-built cycles at **POUNDS BELOW** last year's prices.

Absolutely **GENUINE REDUCTIONS** have been made in thousands of brand new, fully guaranteed 1926 Models, any of which I will send on **14 DAYS' APPROVAL, CARRIAGE PAID,** on receipt of small deposit only.

Testimonials from everywhere in Great Britain. Satisfaction or money refunded. **MY FREE LISTS** will convince you, so write **NOW** for a copy and **CHOOSE YOUR CYCLE FROM THE LARGEST SELECTION IN THE WORLD.**

Edwd **O'Brien** Ltd
THE WORLD'S LARGEST CYCLE DEALER, DEP. 9 **COVENTRY.**

Unequalled for Comfort, Durability and Economy.

Ladies' 1/- pair.
Men's 1/6 pair.
Of all Bootmen

Phillips RUBBER HEELS

FREE—10-Day Tube
Mail the Coupon

Here's a Gift

Just send coupon for full 10-Day tube of this new way to dazzling, white teeth and firm, healthy gums

HERE'S a test you'll enjoy making. It makes teeth white and gleaming. Run your tongue across your teeth, and you will feel a film, a viscous coat that covers them.

FILM . . . the great enemy of healthy teeth and gums

That film is an enemy to your teeth—and your gums. You must remove it.

It clings to teeth, gets into crevices and stays. It absorbs discolorations and gives your teeth that cloudy "off-colour" look.

Most tooth troubles and gum troubles have a potential origin in that film. That's why, regardless of the care you take now, your teeth remain dull and unattractive.

Firm the gums

Now, in a new-type dentifrice called Pepsodent, dental science has discovered effective combatants. Their action is to curdle the film and remove it, then to firm the gums.

* * *

A few days' use will prove its power beyond all doubt. Mail the coupon. A ten-day tube will be sent you free.

Pepsodent
TRADE MARK
The New-Day Quality Dentifrice

10-DAY TUBE FREE 574
THE PEPSODENT COMPANY
(Dept. 176), 42, Southwark Bridge Rd., London, S.E.1.
Mail 10-Day Tube of Pepsodent to—
Name .....
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Give full address. Write plainly. Only one tube to a family. J.B. 10/7/26

Words Winged to Women

THE most valuable work of parents is the training of their children for future citizenship. But the future holds no promise if it is to be built up on a nation of spendthrifts

LITTLE MISS FRITTER

by MABEL HORNER

THE other day Miss Heron, of Wyggeston Grammar School for Girls, instanced the lack of parental control as one of the gravest problems teachers of to-day have to face. She spoke particularly of laxity induced by the lavish supply of pocket-money which children are allowed to-day.

"The girl of to-day," declared Miss Heron, "was so flush of money that she could buy her own hats and dresses without so much as consulting her mother's taste."

So much for the child of the well-to-do. But are children of any class to-day taught thrift as they used to be?

Leaving, for the moment, out of account all those whose unhappy circumstances prevent them ever having enough to meet their real needs, it is safe to say that children are not taught the value of money as they should be.

The "Saturday penny"

It is not very long ago that the president of an important bank, speaking of the terrible burden of taxation under which this country is groaning, drew attention to this new habit of positively reckless spending. Here are his words:

"I think the general standard of expenditure—and I understand this can be said of nearly all classes—is far too high. What are described as necessaries are often merely luxuries. In Victorian days, which it is now the fashion to despise, saving was regarded as a duty."

In spite of many things in the Victorian age which have been happily superseded, I am certain that in this matter of carefulness it has something to teach. This is especially true in regard to children.

Here are two cases in point. In a country town a married couple in a very small business are struggling to bring up a large family. They are determined that whatever comes, their children shall be launched into the world self-respecting, self-supporting citizens. They are training them for this end.

Each child has its own money-box, calculated to appeal to a child. It is a pot pig standing on the mantelpiece. There is a Saturday penny for spending. Other odd pence go into the money-box. When £1 is reached a savings bank book is started.

This early teaching of "finance" is justifying itself up to the hilt. The two eldest boys are leaving school. The parents, feeling the pinch of bad trade, cannot possibly supply the clothes and the tools that are needed. The matter causes no anxiety.

Both boys, feeling a glow of honest independence which will stand them in good stead all their lives, are able to draw, from their own savings, what they need.

The other side of the shield confronted me suddenly one day when a neighbour came to me weeping. She is a woman quite comfortably off. Her one son worked as a clerk with a firm where he had every opportunity of rising.

The mother to blame

Suddenly all hope was dashed. The lad's career was blasted. He had been detected in a petty theft, and as his employers had suffered a good deal from pilferers they were determined to make an example.

The person they should rightfully have prosecuted was that lad's mother. In childhood he had only to scream and kick to secure the money for anything he wanted. The mother's thriftlessness landed the son in jail.

While parsimony and meanness are traits to be abhorred, there is all the difference in the world between niggardliness and careful spending.

The habit of "frittering" away money always begins in childhood. I have seen long queues of children—kiddies for the most part belonging to better-paid workmen—lining up in the care of school teachers for entrance to a big exhibition and fair-ground.

Sir Felix Schuster, in whose opinion the whole nation is spending too much on luxuries, and who regards saving as a duty

Some of those children had two or three Treasury notes in their pockets for spending. The "pot pig" had simply been emptied into the palm of the child when it asked for it. "They can't enjoy themselves with nothing to spend" was the excuse.

It is a mistake. It is a mistake that has many a sequel in the children's courts. It is a mistake that has landed many a man into jail in later life.

Insurance companies issue "education policies" nowadays. That seems to me a much better investment on a child's behalf than an insurance against its death.

Nations rise or fall on the soundness of their finances. There can be no economic security for the future unless the young citizens now growing up are taught the real meaning of thrift.

Should a Woman Hang?

by RUTH E. MARWICK, M.A.

MRS. LOUIE CALVERT, of Leeds, "paid the penalty," as the easy phrase has it, for the murder of Mrs. Waterhouse. In official language everything passed off "without a hitch."

A decent reticence always veils the "last scene," although Ellis, the hangman, did not deny the report that hanging Mrs. Thompson finished his career as an executioner.

But even officialdom could not keep the little son of Mrs. Calvert out of the cell on the last day she had to live. Eldest of three, the youngster prattled to his mother of her "homecoming," and was comforted by the mother who would soon leave him for ever.

The question has been asked before, and may now be asked more urgently, Should a woman hang?

STERN advocates for equality between the sexes may reply, "Why, yes, certainly!" And those who cling to the coldly righteous Mosaic declaration, "A life for a life," may also justify the hanging of a woman.

Public opinion was outraged by the hanging of Mrs. Thompson. That love-demented woman, neurotic and unbalanced, was hanged because the Home Secretary was in a difficulty. He therefore "could see no reason" why the law should not take its course.

His mentality appeared to be hypnotised by the word "accessory." He did not see it were better to save two lives than to sacrifice to pure justice.

Mrs. Calvert's crime was sordid and sinister. But, thank God, progressive thought is fast reaching the conclusion that all murderers are for the time divorced from sanity.

Mrs. Dyer, the stout baby-farmer, who her intimates thought was "not all there," giggled through her trial and seemed unimpressed by the approach of death. A mental defective without doubt.

Or take the case of Mrs. Piercey, demented with love for Mr. Hogg. Should we hang her to-day, when all her actions were those of the lunatic whose mind has sagged beneath the burden of a secret intrigue?

YES, times are changing. Mary Ansell, aged eighteen, died on the scaffold twenty-five years ago a victim of a barbarous judicial murder. "Dull witted," her five near relatives were in an asylum and also the sister whom she poisoned.

The mentality of a woman is peculiarly affected by physical and other causes. But it seems hard to convince those who administer the law. It is not so long ago that the half-crazy girl who killed her infant child was solemnly sentenced to death, with all the aid of black cap and whispered "Amen!"

Man still has sufficient chivalry and respect for womanhood to revolt at the spectacle of a woman standing on the "drop." His heart cries, "Hold!" though justice intones, "A life for a life."

And what tragedy more terrible than when the condemned woman leaves her helpless children behind? Not only is the victim lying in the grave, but the children must be made motherless that strict justice shall be avenged. This is a crime against humanity, a crime, too, against the sacred name of motherhood.

What must the hangman feel, himself once an infant in a mother's arms, as he launches into eternity a mother who but yesterday kissed her eldest son for the last time?

In the name of motherhood, therefore, one may plead that no woman should stand upon the scaffold. Let the living live on that they be solved by same treatment. In repentance and medical treatment there is hope for the evolution of a regenerated soul.

And out of the question, Should a woman hang? may come the wider question, Should any human being be deprived of life by the decree of his fellows?

SURELY the better way is to stretch out hands of help to the living and bring them the salvation of humane and scientific treatment that can cure the distracted, twisted mentality, and cast out the devils of lust, cupidity, or desire for revenge.

What of the hangman? The blood of his fellows is on him, for he receives reward for executing "judgment of death." If the executioner were chosen from the jury as a duty of citizenship perhaps there would be less opposition to the abolition of capital punishment.

Rope and scaffold! Relics of the bad old days! Capital punishment urgently needs abolishing.

'Light one, Sir. Smoke it through. And then tell me, Sir, whether the flavour and fragrance of a Kensitas aren't worth all the cigarette cards and cork tips in the whole world!'

B160

16/9

This Gent's patent Oxford shoe will delight you by its smart appearance and surprise you by its remarkable value.

It is obtainable in sizes 5—11 and half sizes 5½—9½. 16/9.

"Burlingtons"—Value Unequalled!

Every pair of "Burlingtons" you buy represents money saved, without any sacrifice of style, quality or finish. All the economy comes from F.H.W's enormous resources in material—buying, manufacture and distribution.

All over the country the 500 F.H.W. shops are offering the Burlington unequalled value. Look in at the one nearest you to-day!

ORDER BY POST

Simply state shoe number and size, and send a pencil outline of your foot, with remittance. (Foreign orders must include enough for postage.) Examine the shoes in your own home. Try them on! We send goods post free in U.K., and guarantee to satisfy you. Send postcard for F.H.W. Catalogue, which shows scores of styles.

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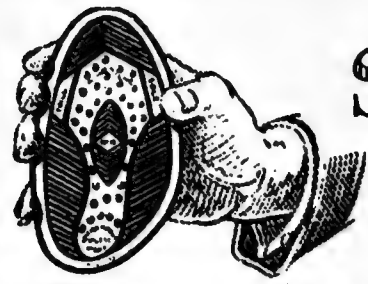
The Thill Sole



The Sole that Sticks and Stays Stuck

Light on your Feet — light on your Pocket

Start saving now. Have your boots and shoes fitted with Thill Rubber Soles and forget about repair bills. Thills outwear several pairs of leather soles. Neat, light, invisible in wear. Thills make shoes absolutely waterproof. Must be fixed with Wood-Milne Rubber Solution. All good bootmen sell Thills.

PRICES PER PAIR (FITTING EXTRA)

Men's	Women's	Children's
2/9	2/-	1/3

Solution.....6d. per tube

Wood-Milne Rubbers are British Made

Wood-Milne THILL SOLES

There's a Wood-Milne shaped heel or tip for every type of boot and shoe

INDIGESTION'S TORTURES.

Are you one of the many thousands who suffer from poor digestion? Is every meal followed by shooting pains in the chest, or cruel pains in the stomach? Do flatulence, water brash and other distressing symptoms trouble you? Indigestion is caused through poorness of blood, and to dispel the trouble you must get new, good blood. Dr. Williams' pink pills are famous for creating rich, red blood; that is why they have proved successful in so many cases of indigestion.

Miss N. Harris, of 15, Chapel Street, Llandaff, Cardiff, states: "For nine years I suffered the miseries of indigestion. I could eat nothing without vomiting afterwards. For three years I took doctor's medicines without avail. After eating I always had agonies of pain.

"My aunt strongly advised me to take Dr. Williams' pink pills. I bought a box of the pills and soon felt the benefit of taking them. I continued with the pills, and before long was able to eat almost anything without feeling any ill-effects. Now I feel quite well in every way."

So begin Dr. Williams' pink pills now. Of all chemists, 3s. 0d. box.

FREE.—Every victim of indigestion should write to C.E. Dept., 36, Fitzroy Square, London, W. 1, for free copy of diet guide "What to Eat."

IT'S EASY TO PUT ON FLESH.

All you have to do if you are too thin and want to put on several pounds of solid flesh is to take one tablet of Blood-Iron Phosphate with each meal. This builds up the nervous system, enriches the blood, and thus enables the vital organs to assimilate the flesh-building, strength-making elements of your food, which now largely go to waste. Folks who have tried it state that they not only put on flesh, but that it also almost invariably increases their strength, energy and endurance. You can get Blood-Iron Phosphate from any chemist, and included with every package is a definite guarantee of Satisfaction or Money Back, so that thin, weak, nervous and anæmic people have everything to gain from taking Blood-Iron Phosphate. Better get a package to-day and begin to get stronger and healthier, as well as better-looking.

IMPORTANT. — Although Blood-Iron Phosphate is wonderfully effective in increasing strength and nervous energy, it should not be used by people who object to putting on weight.

Excelsior

NEW RECORDS (350 cc., with sidecar)
by Mr. J. S. Worters at Brooklands on June 18th.

Standing Start	Mins.	Secs.	M.P.H.	K.P.H.
50 KILOS	25	3·00	74·37	119·639
50 MILES	40	18·37	74·43	119·720
100 KILOS	50	5·54	74·41	119·745
ONE HOUR, 74 miles, 739 yds.			74·42	119·764

Prices from £25 10s. upwards. Deferred Terms.

The EXCELSIOR MOTOR Co. Ltd.,
TYSELEY,
BIRMINGHAM.

Make your own Cigarette & see what you save.
ALWAYS USE A.G. CIGARETTE PAPER
BEST & PUREST

Human Documents

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed

Deserted Wife's Tragic Story

A Debt of Honour—Nursing Hatred—A Horrible Entanglement

"DURING the war, when I was still in my teens, I rather hastily married a man whose flattery had turned my head. He was serving in the Army, and soon after we were wed he was ordered abroad.

"For some months I received an allowance from his pay, but this suddenly stopped and, in reply to enquiries, I was informed that my husband had sailed for home, and was about to be discharged.

"I was left without news of him until at last he wrote telling me where he was and asking me to rejoin him. I gladly did so, but I found him sadly changed into a selfish and deceptive creature.

"When to his neglect he added infidelity, I was perhaps more relieved than hurt when he ran away with another woman and left me penniless.

"I was rescued from destitution by a man from my own village, who, having lost his wife, was in need of a housekeeper. As I had no knowledge of my husband's whereabouts or any means of obtaining release from the legal tie which bound me to him, I became wife in everything but name to the man who had befriended me.

"Two children were born, and we lived together comparatively happy for eight years, during which time I received no news whatever of my lawful husband.

"I HAD been hoping that the lapse of time would provide an opportunity of legalising the union, when my hopes were shattered by the sudden reappearance of my husband, who persuaded me to return to him, bringing with me one of my children.

"I acceded to his request, but, after a week or two, the experiment proved disastrous. Not only was my husband faithless, but he was shamefully cruel to my poor child and, finally, he deserted me a second time.

"My position now is indeed a terrible one—my husband refuses to support me and when I write for help to the father of my children he urges me to return to him."

"HUMANIST" says: *You have, indeed, made a sad wreckage of your life, but, though you did wrong after your husband first deserted you, you might yet find comfort with the father of your children if he is really devoted to your happiness. Your husband condoned your lapse and has given you fresh ground for divorce. Moreover, the court might be disposed to regard your case with sympathy.*

* * *

"THE praise recently lavished upon a certain prelate in JOHN BULL induces me to ask your opinion of a case in which real sacrifices were made by a very poor professional man.

Balancing Charity

"A young woman had to obtain treatment for a bad complication of ailments caused through a septic condition following an operation.

"She received eight months' gratuitous treatment and was, in addition, supplied with drugs costing over £6, for which the hard-worked and financially embarrassed medical man charged her not one penny.

"Early in the course of this treatment, the patient began talking about her family, and the doctor learned that he had been robbed some years before of all his capital by the girl's uncle.

"He did not allow this knowledge to make the slightest difference in his attitude towards her, and did not tell her that her uncle was responsible for his poverty until he had completely cured her.

"This noble man and his wife have not had a day's holiday for nearly twenty-five years. Owing to the defalcations referred to, they had to sell up most of their home and they are still hundreds of pounds in debt, yet never a word of complaint passes their lips, nor have they attempted to recover from the girl any portion of the money stolen by her uncle. Should not the doctor claim from her?"

"HUMANIST" says:—*Certainly the patient should discharge her personal debt, but I do not think she should be held responsible for her uncle's defalcations. The doctor's forbearance is more admirable than your implied suggestion that he should try to recover his loss from her, for the virtue of charity is not enhanced when it is balanced by a desire to capitalise it for personal benefit.*

* * *

"I MARRIED a man, who had lost both parents and was living with a spinster sister, a cold, haughty woman of forty, to whom he was much attached. From the time of our first meeting she regarded me with disapproval and ill-concealed contempt, though after our marriage she seemed reconciled.

A Tragedy of Temper

"In view of my husband's devotion to his sister, I invited her to make her home with us. At first she refused, but, after a bad illness, she came to live with us.

"From that moment our happiness was gone. She wished to assume entire control of the household management, and, unfortunately, when we were at variance, my husband invariably gave in to her.

"Tragedy came over a mere trifle, as it so often does. There was a dispute regarding curtains and she attempted to climb on to a chair to tear them down.

"As she was still in a weak state of health, I asked her to let me do it, thinking it better to give into her for the sake of peace, and I mounted the chair myself. In a sudden access of rage at my interference, my sister-in-law pushed me violently, and I fell heavily to the floor.

"When I recovered consciousness, a doctor and a nurse were in the room, my husband was holding my hand and my baby had been born dead.

"You cannot be surprised that I have lost all desire to try to conciliate my sister-in-law and that my heart is filled with a bitter hatred towards her. What do you suggest should be done?"

"HUMANIST" says: *It is obvious that there is little hope of happiness so long as your sister-in-law remains in your home. Your husband should realise this and be willing to make arrangements for her to live elsewhere. Meanwhile, put hatred out of your heart. Who knows what bitter remorse she is suffering?*

Hidden Sorrows

The impoverished condition of the doctor referred to above is a reminder that many middle-class homes hide tragedies of want as distressing as any to be found in slumland. You can help despairing black-coated workers back to hope by showing them practical sympathy through "The Greatest of These —" Fund. (See page 34.)

"ONLY a few months ago, when I was just out of my teens, I met an attractive foreigner who courted me with a whirlwind courtship.

Trapped by a Beast

"It puzzles me now to understand how I could have been so foolish as to marry him, for, though he had often spoken of marriage, I had not definitely accepted him, and I was astounded to find when I kept an appointment with him one day that he had procured a special licence.

"Scarcely realising what I was doing, I went through with it, and he at once told me that he was procuring passports and that we should live abroad.

"After a few hectic weeks in Paris, his attitude towards me changed entirely, and I found that I was married to a beast in human form.

"I was compelled to go into hospital, and while I was there my husband disappeared.

"As a result of enquiries which I made through the Consulate I discovered that my husband was an undesirable character under police surveillance as a suspected white-slave trader.

"I am now back in this country, ruined in health and prospects, a living example of the dangers with which young girls are faced in our great cities. Is there no way in which I may get free from such a horrible entanglement?"

"HUMANIST" says: *If the man is a bad character under police supervision, it is very likely that Scotland Yard will be able to provide you with information which will enable you to have your marriage annulled. You have youth on your side and every reason to hope for a happy awakening from your horrible nightmare.*

* * *

An Unknown Relation

"While on holiday I met a young man to whom I became deeply attached and we were on the point of being engaged when I made the discovery that he was a son of my step-sister, my father having married twice. Please tell me whether it would be right for us to marry?"

"Humanist" says: *I am afraid the relationship you describe is within the prohibited degrees and, though it may be painful to you, there is nothing to be done but to abandon all thought of marriage.*

A Soldier's Mother

"My eldest son has joined the Army, leaving me with nothing to live on except my widow's pension and orphan allowance for my other boy now eleven. Can I claim any allowance from my soldier son?"

"Humanist" says: *Your son cannot be forced to contribute to your maintenance unless you become chargeable to the guardians, but if you write to his commanding officer, he may persuade him to make you an allotment of a part of his pay.*

Her Baby

"My baby, born under a promise of marriage, was taken care of by the father's mother, he paying her for it. For two years I have hoped that he would marry me, but now he refuses, and his mother will not let me have my child. Can I claim it?"

"Humanist" says: *Certainly you can. Apply at once for an affiliation order and the custody of your child. No one else has any right to it, if you are living a chaste life.*

COMPANY MEETING.

Edward Lloyd, Limited.

The 36th ordinary general meeting of Edward Lloyd, Ltd., was held on Wednesday, June 30th, at the head office of the company, 4–7, Salisbury Court, Fleet Street, E.C.4, Mr. Frank Lloyd, the chairman and governing director, presiding.

The Secretary (Mr. T. Gerald Denson) having read the notice convening the meeting and the report of the auditors, the Chairman, in moving the adoption of the report and accounts, said:—"This meeting was originally summoned for Tuesday, May 11, but after the notices had been sent out the general strike was declared, and was still in progress on that date. It was, consequently, found necessary to postpone the meeting until the future course of events could be more accurately foreseen. When the general strike was declared our men were instructed by their unions to withdraw their labour, in common with all other paper workers, and the mills were shut down until the strike was called off, resulting in a heavy loss to the firm and very serious disturbance to the operations of the company. Owing to the prolonged coal stoppage we still have grave difficulties to contend with, and we cannot tell what further losses we may sustain, though we have every reason to hope that the mills may be kept in full operation, however long a settlement of the coal dispute may be delayed.

"As you will have seen in the report, the profits for the year show an increase of £27,405 3s. 1d. as compared with 1924. After bringing in the amount brought forward from last year the sum at our disposal, after paying the interest on the Preference shares and the interim dividend on the Ordinary shares paid in October last, amounts to £205,589 2s. 2d. Your directors recommend the declaration of a final dividend of 1s. 3d. per share, free of income-tax, making 10 per cent. for the year, the placing of £10,000 to the pension fund, and the carrying forward of £120,589 2s. 2d. to the next account.

"In view of the present high cost of building and machinery and the large expenditure we are making on extensions and improvements, together with the balance of outlay still to be made in respect of the garden village, now rapidly nearing completion, your directors are of opinion that it is wiser and more prudent to conserve our resources and to carry forward a substantial sum to meet these commitments and to make some provision for the losses resulting from the present industrial disturbances. It is only by the pursuit of this conservative policy over a number of years that we have been able to bring the mills up to their present high state of efficiency, and thus put the business on a permanent and enduring basis, a policy which I am sure you will agree is in the best interest of all concerned.

Paper Making and Pulp Making.

"Both Sittingbourne and Kemsley Mills are running very satisfactorily and have attained an efficiency fully up to our highest expectations, the output of the combined mills showing an increased production of 32,788 tons for the year. The grinding of our own pulp has turned out very well, as it has improved the running of our machines, and is yielding a fair return on the capital invested in this branch of our manufacture. The cost of steam power for grinding pulp is very high as compared with water power in other countries. Nevertheless, we feel that the experiment has been quite justified.

The Accounts.

"An examination of the balance-sheet reveals an increase of £9,320 13s. 7d. in stocks and book debts, a decrease of £4,754 4s. 6d. in cash, and an increase of £245,358 6s. 1d. in credit balances and bills payable. Investments are reduced by £4,861 2s. 8d., and the bank overdraft by £66,805 19s. 6d. The capital expenditure during the year on freehold land, buildings and machinery amounted to £334,075 1s. 7d., the bulk of this being on account of the garden village, whilst the balance was divided about equally on improvements to Sittingbourne and Kemsley Mills respectively.

Thanks to the Staff and Employees.

"I am happy to have this opportunity of expressing our gratitude to the staff and employees at Sittingbourne, Kemsley and Ridham Dock, and in London for the admirable work accomplished by them during the year. The heads of departments have frequently testified to the enthusiastic support they have experienced from every grade, and to the wonderful esprit de corps which animates the workers in every department.

"I desire also to acknowledge with thanks the good work of the staff and employees of the mills in Norway, and to assure them of our appreciation of their success in keeping up the high standard of quality for which they are so famous."

Lieut.-Colonel J. R. Garwood, D.S.O., seconded the motion, which was unanimously adopted, and a final dividend of 1s. 3d. per share (free of income-tax) was declared on the Ordinary shares, making with the interim dividend already paid 10 per cent. for the year 1925. The sum of £10,000 was also placed to pension account.

The retiring directors, Mr. R. B. Miller and Mr. H. W. Clarke, were re-elected, and Messrs. Turquand Youngs and Co. were re-appointed auditors.

The meeting concluded with a vote of thanks to the chairman, directors, and staff.

The ABC of A Beautiful Complexion

Successful Results Guaranteed in Every Case

A

IF you have often wished you could find a face powder that would prevent your nose from getting an ugly shine—

B

IF you are looking for a powder that will cling to your skin in spite of heat or perspiration while playing tennis or other active sports—

C

IF you want to feel certain there is no danger of your powder coming off and your complexion being spoiled while dancing—

D

IF you value a powder that will not clog and enlarge your pores, nor dry up your skin and cause it to become coarse, rough and wrinkled—then go to your chemist *to-day* and hand him

E

one shilling for a box of Poudre Tokalon. It is the *Mousse of Cream* that's in it that makes Poudre Tokalon different from all other face powders.

F

There is a special shade of Poudre Tokalon to suit every complexion, including the new Rachette Sunburn shade. It will give you a velvety smooth skin and a fresh peach-bloom complexion, envied by girls and admired by men.

FREE Write to-day for a free de-luxe sample outfit of Tokalon beauty preparations, including Poudre Tokalon in four different shades and Creme Tokalon Skin Food (Vanishing and Cleansing). Enclose 3d. in stamps to cover postage and packing. Address: Tokalon Ltd. (Dept. 8D), 214, Great Portland Street, London, W.1.

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BIG OFFERS in Ready-to-wear Garments for Ladies. Have your choice now of the many pretty dresses, costumes, two-piece suits, etc., offered at almost 'giving-away' prices. You can have one in your own home now, try it on, feel the quality of our World Famous Yorkshire Cloth. If you have it you pay by easy instalments. Write now for dainty patterns and Free Fashion Guide. Reasonable alterations Free.

FURS Splendid selection of excellent skins from 5/- monthly. Sent on approval.

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—how they are kept FREE from CORNS

EVELYN LAW, the famous Ziegfeld dancer, writes:—"*A corn is hardly a luxury for anybody. . . . But for a dancer it is agony. When I notice any suggestion of callous on the toe, I immediately apply a Blue-jay plaster—that's why I never have a corn.*" Thousands of leading dancers, cinema stars and athletes use Blue-jay plasters (or liquid) to keep their feet free from callouses and corns. If you suffer from corns, no matter how deep-rooted they are, you can still be freed by the same unfailing remedy. Blue-jay will remove them root and all. A second treatment is rarely necessary. Test at our expense. Write for booklet, "All About Corns," and ask for FREE sample plaster.

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IMPORTANT

To all sufferers from

CATARRH

Deafness, Asthma, Ear Noises, Hay Fever:

Hundreds of men and women who in the past suffered from Catarrh, Deafness, Asthma, and similar distressing ailments—**but who suffer no longer**—testify to the wonderful cures effected by the use in their own homes of the late Sir Hiram Maxim's Inhaler. Yet many thousands who still suffer hesitate to send for this wonderful invention because they are in doubt whether it would effect a cure in **their** case. To such we have this important announcement to make.

OUR NEW OFFER.

On receipt of P.O. for 2/6 we will send you one of these Maxim Inhaler Sets. Use it for seven days. If it does not bring you relief, send it back to us; unbroken, and we will refund your money. If you obtain benefit from it, as we know you will, then send us the balance of 5/-. Only new and unused Inhalers are issued by us, therefore this offer shows our complete confidence in their curative value, as every set returned is destroyed and means a dead loss to us.

If you would prefer to have our booklet, the "Home Doctor" first, we will send it FREE on receipt of your name and address. It tells in their own words the experience of those who have used the Inhaler and been cured of Catarrh, Deafness, Hay Fever, Colds, Coughs, Asthma and Bronchitis. If you suffer from, or are subject to any of these complaints, this Inhaler will truly surprise you. Its use brings immediate relief and eventual cure. No matter what remedies you have tried before, make up your mind now to suffer no more. Send your P.O. to-day (or write for the booklet). Where other "cures" have entirely failed, this Inhaler has succeeded.

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(Dept. J.Z.), 46, Holborn Viaduct, London, E.C.1.

Our Letter Parliament

Scotching the Red Spider

Release the Land!—The People's Adviser—Pension Red-tape

Brief to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential not necessarily for publication. Envelopes must be marked "Letter Parliament."

The Scare Press

Mr. E. Roffe Thompson's view of the Communistic peril is timely, and, fortunately, moderate. A section of the daily Press is so absurdly anti-Red that it goes into hysterics if it sees anything slightly pink. The British workingman will not allow himself to be jockeyed into all sorts of indiscretions by revolutionaries. A cool brain is required, not a nervous breakdown brought on by 3-in. head-lines.—*W. L., Liverpool.*

A Silly Battle-cry

The panic-making daily papers were, a short time ago, screaming for rescission by America of our war debt. To-day they demand that Soviet Russia meets the debts incurred during the Tsarist regime. Their inconsistency is apparent, and their battle-cry, "Complete break-off of relations," the height of folly. The soundest solution is to completely recognise the Soviet. Better trade makes sounder citizens.—*F.R.Econ.Soc., Birkenhead.*

Russia's Delight

Mr. E. Roffe Thompson writes sanely when he insists that a scare Press is not the remedy for the Red peril. There is evidence that Moscow delights to see our industrial unrest and works to foment suspicion. Active service to bring about reorganisation of industry and getting every workman properly housed and fed would do more to smash Communism than putting all the leading Communists in prison for years.—*R. E., Birmingham.*

Less than a Worm

Bolshevism, as far as this country is concerned, will wither up and die naturally when workers receive justice. Politicians and employers generally appear to think that so long as a working man and his wife and kiddies have a hovel to live in and bread and margarine to eat, they ought to be contented and patriotic. A man, however humble, would be something infinitely less than a worm were he to be satisfied with such conditions.—*Rural Labourer, Ledbury.*

Wages and Food

Mr. E. Roffe Thompson advocates, among other things, good wages, but who is to determine what constitutes a good wage. Would it not be better to control the cost of living, when wages would automatically adjust themselves to existing conditions? The high cost of living is the real root cause of dissatisfaction among the people to-day. Get the Food Council at work and Communism will be crushed. —*C. E. Jakes, Sharrow.*

Baldwin's Blow

The heads of the Government would be well advised to read Mr. E. Roffe Thompson's article on the Red Peril. While the average British working man is at present against Communism, hunger and prolonged unemployment will go a long way towards altering his views. By his firm handling of the general strike Mr. Baldwin dealt Communism a nasty blow. If he would only show the same attitude towards the coal problem he might easily give Communism in England a "wallop" from which it would never recover.—*W. J., Smethwick.*

The Real Crusher

There is far too much common sense in the British people to allow the germ of Communism to grow. Mr. E. Roffe Thompson rightly says the menace is present and real, but it is largely artificial owing to the present industrial situation. The best aid to extinguish it is to roll it under the hot wheels of increased industry.—*Harry Clinton, Warminster.*

A Standing Blot

Some few years ago amid much ceremony and sentiment war shrines were erected and consecrated to our hallowed dead. These tabernacles are now forlorn and forgotten reminders of our notoriously short memory. Not all of them are so, but there are sufficient of them to be a standing blot on England's fair name.—*R. H. H., Hull.*

Saving the Land

There is only one thing that can save the land for the farmer, and that is the release of the land from the monopolists and the distribution of same in small holdings, with powers to compel lessees to grow, at least, 75 per cent. foodstuffs. In the Howe of Strathmore and the Carse of Gowrie, where there used to be one field in grass to every five growing food, the order is now reversed.—*A. M. Stoll, Maryhill.*

Beat the Middlemen!

Cycling recently in the Evesham district, I saw many market gardeners, or members of their families, selling their produce by the roadside. Asparagus, strawberries, etc., were all neatly packed ready to take away and perfectly fresh. These people should, I think, be encouraged to the utmost, by passing motorists and others, for it is the best way to defeat the profiteering middlemen! —*A. R. B., Winchcombe.*

A Trusted Adviser

After reading the case of Major Aldworth, and the praiseworthy part played by JOHN BULL, it is only right to say how grateful, to my own knowledge, many of the public are. They know that in this journal they have an adviser in which they can place their trust. If only more people, before embarking on enterprises which involve some, if not all, of their money, would only peruse its columns, there would be less heartbreaking cases of hardly-earned savings swallowed up in the ever-open mouths of greedy money sharks.—*Spencer Merrill, Smethwick.*

A Needed Warning

As a father I should like to draw your attention to a case of a boy being killed through climbing up and touching a live electric wire. As the country will soon be covered with these wires, is it not time that electricity was explained in the schools, and the children warned of the danger?—*Arthur F. Williams, Salisbury.*

Write to "John Bull"

Recently I had a grievance with a mail order firm who for months ignored my repeated requests to fulfil their obligations. I eventually wrote to JOHN BULL about it, and within a few days the matter was settled with satisfaction. This goes to show its remarkable influence.—*Gratified, Port Talbot.*

The Bread Ramp

A tender has just been accepted to supply our local Poor Law institution with bread at 8d. a loaf. Surely if bakers can supply these institutions at 8d., they can supply at the same price over the counter or deliver at customers' doors for an extra halfpenny, provided that purchasers pay cash. To charge 10d. amounts to deliberate robbery of the poor.—*Ailch, Dorset.*

A Pension Twist

A man, aged seventy, died in March this year, with insurance card stamped "O.K." His widow applied for her pension on June 16 and was told that she could not claim from the time of her husband's death, but only from the Tuesday nearest date of claim. The widow lost the back money simply because she was ignorant of this regulation.—*A. N., Birmingham.*

A Horrible Poster

The horrible poster advertising the forthcoming Military Tournament at Olympia shows a gigantic tank coming over the top of a hill and a few frightened natives fleeing before it. Could not something better have been found for this, or is it typical of the minds behind the show? Must the lowest in humanity be appealed to to make these shows a success? What of its effect on the minds of the younger generation?—*B., Kettering.*

Love of Justice

Recently I visited a theatre where to wear a collar and tie is to invite displeasure. The audience was made up of men and women, natives of alley and court, foul-mouthed, aggressive. In the play were three murders in the first scene. At the close of the piece eyes sparkled, tears of excited relief were wiped away with dirty handkerchiefs, and everyone was happy. Why? Because the hero and heroine had triumphed over the villain, and two murderers had been brought to justice. Right had triumphed over wrong! The right seeds seem present in us all.—*S. S., Westhouse.*

A Noble Work

About twenty-six years ago, in the County of Durham, Joseph Hopper evolved a scheme to prevent worn-out warriors of the mine from the degrading taint of the workhouse. The crowning triumph of his life was realised when the first homes at a place called Haswell Moor were opened. To-day there stands to the credit of the Durham miners close on 2,000 homes, a haven of rest for aged miners and their wives. This has been done by a contribution of a penny a fortnight per member of the Durham Miners' Association. Thus we see hundreds of old couples living rent free and having no fear of the house of dread, as Mabel Horner puts it.—*J. Cozon, Durham.*

Printers' Pie

(Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie.")

"SCHOOLGIRLS' WEEKLY":—"There was NO MOON. . . . . There was sufficient light for the girl to see her way clearly as she strode along, although at times the MOON was blotted out."

"HULL EVENING NEWS":—"The gifts of the bridegroom to the bridesmaids were wristlet watches, fitted with LEATHER DISPATCH CASE."

"SHIELDS DAILY GAZETTE":—"Ten of the SEVEN men who manned the Newbiggin lifeboat were miners on strike."

"GIRL'S FAVOURITE":—"The SKY was high in the heavens and beat down upon them with cruel ferocity."

"WEEKLY DISPATCH":—"He was probably GOOD-TEMPERED and easy going with very likely a BAD TEMPER."

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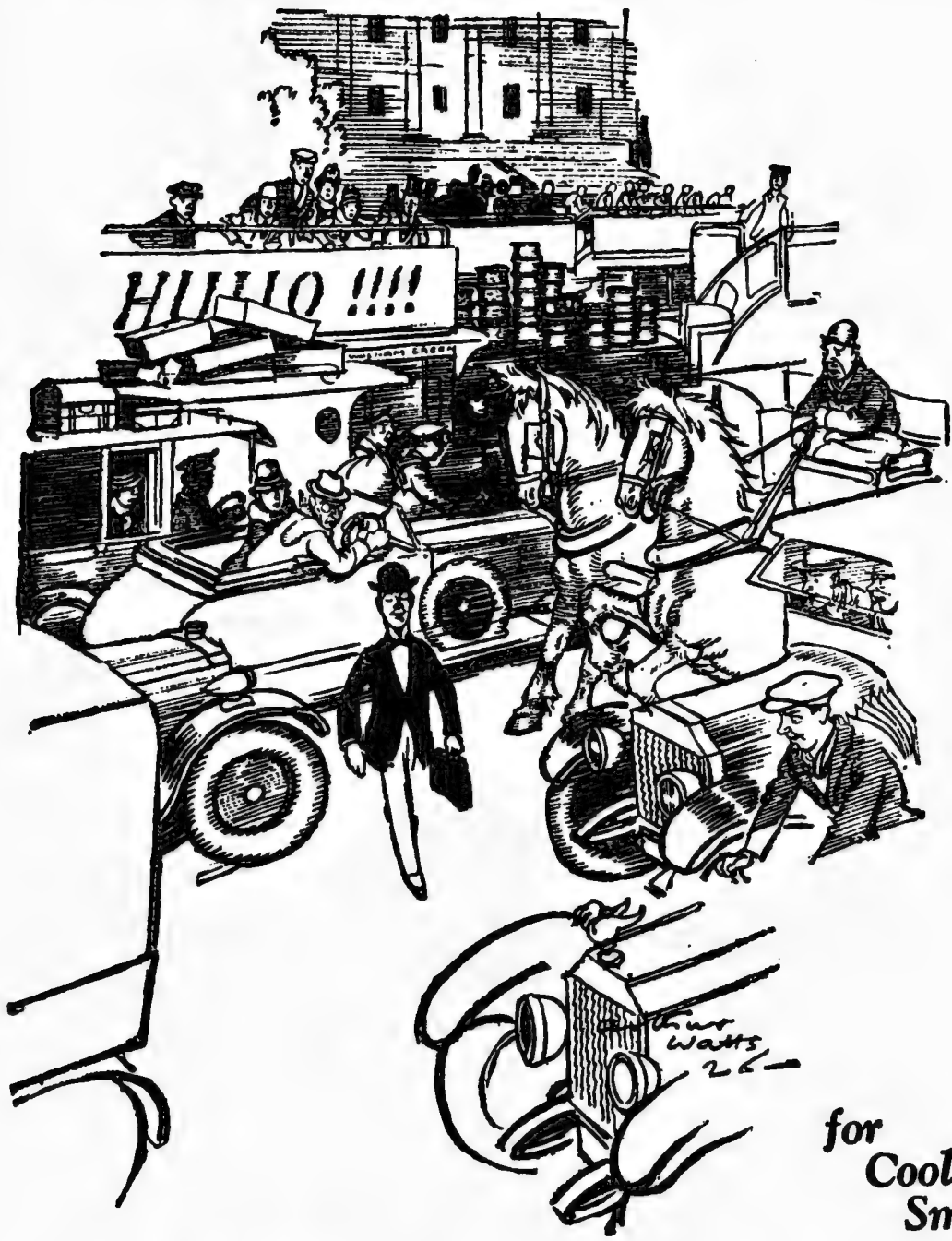

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PLAYER'S

Navy Cut

CIGARETTES

10 for 6d. 20 for 11½d.

50 for 2/5 100 for 4/8

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P. 3946

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250, Hope Street, Glasgow.

Coronach's Next Crown

The Eclipse for Lord Woolavington—A Wonderful Trio—Take My Tip—The Jockey Club Relents—Concessions to Backers

BAR a mishap I cannot see what is to stop Coronach from crediting Lord Woolavington with another £12,000, the approximate value of the Eclipse Stakes to be run at Sandown Park.

Rich Prizes in Store

Already this season the Derby winner has picked up stakes to the value of over £15,000, and providing he is kept in training, whatever his fate in the St. Leger, the Cups await him next year.

Father and Brother

Then, I presume, he will join Captain Cuttle at the stud. The Captain is earning £10,000 a year but, so far, not one of his score of foals has seen a race-course. Hurry On, the sire of both these wonderful horses, is also at the stud, netting over £20,000 yearly.

Fred Darling, Lord Woolavington's clever trainer

An Owner for 25 Years

Hurry On and his two Derby-winning sons are a nice trio to own, but Lord Woolavington deserves all the success which comes his way. He has been one of the pillars of the Turf for twenty-five years.

Ptolemy Coming

Capt. Cohn told my French correspondent at Longchamp on Grand Prix day that everything is now ready for the despatch of Ptolemy II. to England for the Eclipse, and it will be interesting to see how he shapes against Coronach and such of the English horses as go to the post. As the two will meet on virtually weight-for-age terms over the best distance of Ptolemy, it should prove a great race.

Steve on the French Horse

Donoghue confirms that he is to ride Ptolemy, and there is no lack of confidence in the ability of the son of Teddy to give Coronach a race. It is just possible that the distance may suit the Frenchman better than the Derby winner and that is what the invaders are banking on. However, my money will be on Coronach and Childs.

Take My Tip!

Only one of my friends backed Take My Tip for the Grand Prix, a lady. The name appealed to her. The big French race, once more, lived up to its reputation of recent years for fluky results, and it seems there is something about the Longchamp course that invites upsets of this sort. At any rate, for the past three years the best horses have failed, and the winners of the last two, Transvaal and Reine Lumiere, both returned at odds of over 100 to 1, failed to justify the belief that they were horses out of the common.

After a Strange Double

It remains to be seen whether Take My Tip is any better, but I happen to know that, prior to the Grand Prix, it was the owner's intention to have the horse trained for jumping with an idea of repeating the Lutteur III. success in the Grand National of the immediate future. Even now he is disposed to go through with the programme, and I fancy it must be the first occasion on which an owner has seriously attempted to complete the strange double of a Classic race and the Grand National with the same horse. Take My Tip was only a chance starter for the Grand Prix. The owner had decided not to let the horse run as he did not want to see his colours ignominiously disgraced, but Jennings, the jockey, persuaded him to let the horse take its chance.

ORNAMENTATION
WON 8 to 1
was "SILVER RING'S" Code Selection for the Cumberland Plate at Carlisle.

The Jockey Club Relents

Unless Apelle, the crack Italian horse which was heavily backed to win the Grand Prix, is sent over here, French horses are the only invaders which we are likely to see for some time to come, but I notice that the Jockey Club has relented at last regarding our war-time enemies. The resolution passed in 1919, barring horses from Germany, Austria, Bulgaria and Turkey, has been rescinded. Germany held out the olive-branch a long while ago and at the present time a number of our jockeys are showing Fritz how to ride on the German race-tracks.

Another Injustice to Ireland

One of my Irish correspondents complains of another injustice to the Emerald Isle. We will insist upon sending over horses for their Derby at the Curragh, and, unfortunately—so he says—they win. Donoghue's mount, Embargo, was the fifth English-trained horse in succession to capture their big prize. Spike Island, trained by Gilpin, won in 1922, Waygood, Halsey, in 1923, Haine, Gilpin, in 1924, and Zionist, Dawson, 1925. Not a bad nap hand, including Embargo.

Folly of Following Jockeys

As I receive a number of letters every week on the subject, I should like to point out once more the futility of following jockeys' mounts in the hope of beating the bookmaker. It is not a paying game and never will be. There is not one of the cracks whose mounts backed on a level stake would put backers on the right side of the ledger. Steve has done fairly well, but all his rides show a loss of over £100. Wragg has let his consistent followers down badly. J. Kirby, the raging success of last season when claiming the 5 lb. apprentice allowance, must have bankrupted most of his faithful admirers. Prior to winning at Brighton on Princeps he had ridden fifty-five consecutive losers. He has only ridden one other winner this year, Compiler at Newbury in April.

Concessions to Backers

In these days of fierce competition, bookmakers make all sorts of concessions to their backers. One which I think is unique was brought to my notice this week in the rules of a London firm. I never mention names, but as this concession is sure to be of interest to punters who back stables in the habit of running two horses in one race I am quoting the rule covering such wagers:

STARTING PRICE COMMISSIONS.

3. In the case of an owner running two or more horses in a race clients may stipulate for Owner's Best, in which case their commission will stand good for all runners. The price paid will be the shortest priced horse of that particular owner irrespective of which one wins.

Why Not Trainer's Best?

The rule would be more satisfactory from a punter's point of view if it read trainer's best instead of owner's best. I answered a letter ten days ago in which a reader, who bets with a firm which does not make concessions, backed Taylor's best for the Hunt Cup and wanted to draw over Cross Bow. Cross Bow certainly was Taylor's best as the race resulted, but, of course, the backer was on Inca according to the rules of betting.

High-priced Young Platers

I think it is advisable to make a note of juvenile selling-platers which fetch a big sum at the subsequent auction. You can bet your bottom dollar that their owners are going all out to recover the purchase money. Anything over 600 guineas is a big price. Co-respondent changed hands after his Newmarket success last week for 1,300 guineas. Plover fetched 1,100, Nadia 1,400, Martonia 1,050, Happy Singer 1,500, and Enthusiastic Edward 1,500. The first five will pay their way, but I am not quite certain about Enthusiastic Edward. I fancy he was purchased for shipment abroad.

The Bull-dog Breed in Demand

To the pessimists I commend the latest outcry in France where the jockeys are complaining bitterly of the preference shown for English riders, and consequent unemployment of the local talent in the week-end racing. It is undoubtedly the case that French owners are keener than ever after English riders and would gladly pay higher fees to them not only for the big races, but for the ordinary Sunday fixtures during the season.

"SILVER RING."

FOR YOUR NOTE-BOOK

Duvet is going to land a nice race for Earl's stable before the season is much farther advanced.

* * *

WELSH MAIN.—I noted this youngster's running at Newmarket, and he will score when the company is not quite so high. He was bang on the heels of Albanian and Adieu in the Plantation Stakes.

* * *

INVERSHIN was a rare disappointment for Doyle's connections when he failed to beat Castlederg at Haydock. I should give the son of Invincible one more chance.

* * *

DOWSER.—I have been rather fond of Dowser ever since the gelding won for the code selections at 100 to 8. He was very heavily backed at Haydock, and was unlucky not to score. Should be noted for a seller.

* * *

NICE PROSPECT.—Mr. J. B. Joel has purchased this Irish sprinter for £3,000, and pays another thousand should the horse win the Stewards' Cup at Goodwood. The son of that fine sprinter, Prospector, has run and won three races in Ireland this season.

* * *

CALL BOY.—Frank Curzon owns a fine youngster in this Hurry On colt. He made a fine race of it at Newmarket against the cracks, The Satrap and Sickle.

* * *

PROPER PRIDE.—This Gay Crusader filly just failed by half a length to land a 100 to 8 coup for code followers in the Girton Handicap. She will do us a good turn before long.

A TIP WORTH FOLLOWING
READ
"THE SPORTING LIFE AND SPORTSMAN"
The Best Racing Paper.
2d. Daily 2d.

Two coded selections will be given daily in the following papers:—

Sporting Life and Sportsman, Chronicle Mid-day, Sporting Pink, Western Mail, Glasgow News Record, Irish Independent, Sporting Man, The Sheffield Mail.

F 2 A M E N B J C D X O V S

R H L Y W U Z P K 3 I G Q T

How to read the code: In place of the letters or figures advertised in the daily papers read those above or below the lines as the case may be.

WS2ULFK2 would read ETHNARCH.

This code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, July 7, to Tuesday, July 13.

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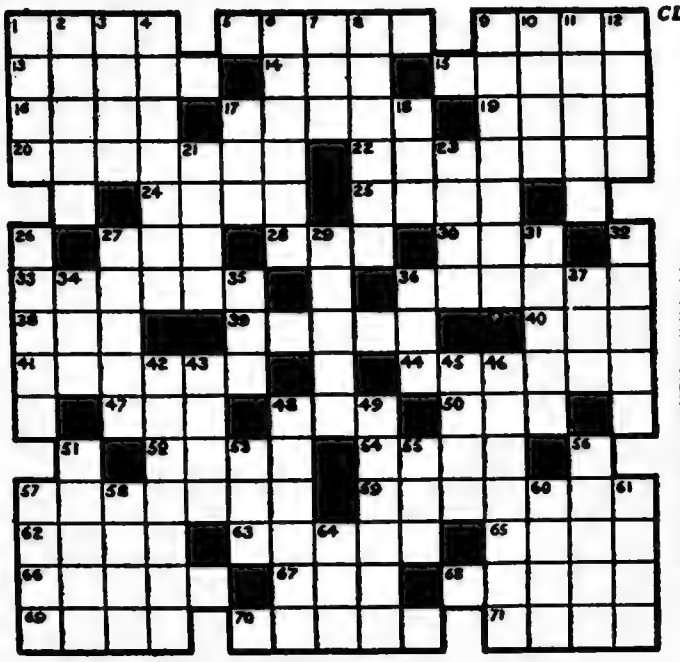

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14. Delivered.
15. Temperate.
16. A notion.
17. Glossy material.
19. Repetition of words by memory.
20. Fabled marine creature.
22. Group of guns.
24. One time.
25. Stringed instrument.
27. Insect.
28. Female of the hart.
30. Writing fluid.
33. To become inured.
36. Strong.
38. A donkey.
39. To call forth.
40. Expire.
41. Porous marine substance.
44. A kind of laugh.
47. Neither.
48. Stitch.
50. Raised sand.
52. Near.
54. British coaling station.
57. A hunter.
59. One way or another.
62. Heave.
63. Strength.
65. Actor's part.
66. To render void.
67. Sheltered side.
68. Kind of fowl.
69. Fishermen's tackle.
70. Extreme.
71. To accommodate.

CLUES DOWN

1. Slender.
2. A species of sea duck.
3. Always.
4. Precious stone.
6. One engaged in commerce.
7. Struck.
8. Eatable.
9. An omen of ill.
10. Wind instruments.
11. Rhythm.
12. Victim.
17. As written.
18. Negative.
21. Before.
23. Three.
26. Pursue.
27. Wilful firing.
29. Sea air.
31. A small anchor.
32. A horse.
34. Serpent.
35. Maiden name.
36. Wooden pin.
37. Nothing.
42. To puzzle.
43. A tight hold.
45. A scrap of news.
46. Common.
48. Piercing.
49. A ring of iron.
51. A hoist.
53. A precious stone.
55. A speck.
56. Punctuation mark.
57. Conjunction.
58. Relative.
60. A desire of some good.
61. To go.
64. Obtain.

The solution to last week's Cross-word Puzzle is on page 2.

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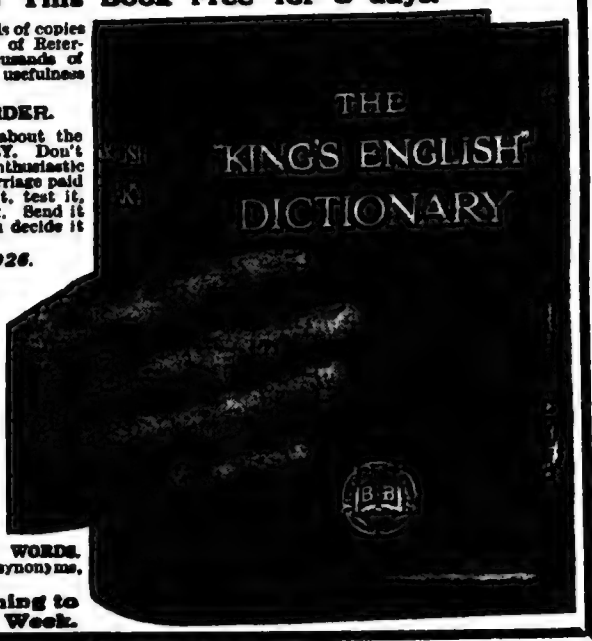

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JOHN BULL *Replies*

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service

JOHN BULL'S Free Advice Service really gives advice—advice, too, that can be safely followed. Whatever your difficulty may be, send particulars, with stamped, addressed envelope, and experts will tell you what to do. You need to take the best course; then let us point out the way. We will do it gladly.

* * *

A. B. (Tooting).—"He smiled at me on the train." Did you get off?

H. F. (York).—"What do you think I grow in my garden?" Tired?

J. V. (Swindon).—"I have come to the conclusion ——." Thank goodness.

T. Y. (Amersham).—"Popular songs don't last." That's why they're popular.

G. N. (Margate).—"Change is the secret of a successful holiday." And plenty of it.

T. B. (Hartlepool).—"How can a girl keep her youth?" Never introduce him to other girls.

G. M. V. (Highgate).—"Doctors sometimes make mistakes." Yes, monumental ones.

W. J. (Bentham).—"I dashed off this letter in a hurry." We thought so. It's dashed off.

F. S. (Clapham).—"Cricket is a good game when Tate's bowling." No peace for the wicket.

L. B. (London, E.C.).—"I have one of the fastest typists in the City." Does your wife know?

H. M. (Dorking).—"I write all my articles out of doors in the fine weather." They sound balmy.

A. S. S. (Northfleet).—"I am a successful man." You must have overcome your initial difficulties.

B. L. B. (Plymouth).—"There's something of the poet in my nature." Your sad secret is safe with us.

B. A. (Bristol).—"I've got an idea to become a journalist." You'll need a few more than that.

G. M. (Herne Bay).—"The bathing girl doesn't care how many people are looking at her." Not a wrap.

MARY L. (London, N.).—"Will you send me a few guineas for the enclosed song?" No, No, Mercenary Mary.

E. P. (Giggleswick).—"Is there a cure for outstanding ears?" You should patronise an absent-minded barber.

V. S. (Horton).—"I cannot imagine why publishers refuse my novels." Probably because you cannot imagine.

K. G. (Luton).—"It really doesn't matter which end of a cigar you put in your mouth." It does when you've lit it.

J. J. (Hendon).—"I'm quite alive to the importance of motor traffic." Keep a sharp look-out or you won't be for long.

J. H. (Nelson).—"I am always suspicious of a loose nut in the machinery." Especially a loose nut at the steering wheel.

L. M. (Severn).—"I complained about the soup, but the waiter said he didn't make it." But he may have had a hand in it.

H. J. (Glasgow).—"What do plays need to be successful?" Audiences.

F. T. (New Barnet).—"Is it true that you don't reply to foolish questions?"

T. B. (Chester).—"I am busy writing the story of my life." Up to your I's in work.

C. T. W. (Balham).—"Hobbs attracts more crowds than any other cricketer." Jack the giant thriller.

B. J. (Dartmouth).—"You can't beat a nice fresh egg for breakfast." You can, if you like it that way.

TEACHER (Barnet).—"When I take the class, the children's eyes never leave me." Well-trained pupils.

L. C. (Mount Vernon).—"I got the better of him in a perfectly fair deal and now he cuts me." Discard him.

J. K. (Victoria).—"One swallow does not make a summer." But one grasshopper makes several springs.

WM. T. (Coulsden).—"I am determined to marry my opposite." Doubtless you'll find a clever, good-looking girl.

T. B. (London, E.).—"Our vicar was a famous cross-country runner in his young days." Is he still long-winded?

A. Y. (Hove).—"The successful surgeon must be a temperate man." Nevertheless, he frequently opens a new case.

F. M. (Luton).—"He takes about an hour to say good night to her, but he hasn't proposed yet." Much adieu about nothing.

H. P. (Sutton).—"I have always found that to do a thing well you must start at the bottom?" Did you ever learn to swim?

H. J. (Grimsby).—"If your house needs painting it's a mistake to put the paint on yourself." Of course. It should go on the house.

P. L. (Hackney).—"I noticed that the white elephant at the Zoo is really a faint pink." It probably coloured with pleasure at seeing you.

E. V. (Walham Green).—"I've just come back from a holiday at Southend, but I don't feel much better for it." Why not win a £10 *Bullets* holiday prize and go to the seaside?

H. N. (Staines).—"She hit me with a rolling-pin while I was pressing my coat." She evidently believes in striking when the iron is hot.

P. T. T. (Chester).—"We want something that will level all—irrespective of class or creed." In the meantime, the charabanc is doing its best.

G. N. (Brighton).—"New bathing costumes for ladies are made of flesh-coloured rubber." This may, or may not, have something to do with the recent discovery of a fish that blushes.

Short-sighted motorist: "Excuse me, sir, but will you permit us to have lunch in your field?"

One of the 22 funny joke drawings in this week's issue of "The Passing Show," 36 pages for 2d.

L. D. (Edgware).—"What is the eternal triangle?" The Y.M.C.A.

D. N. (Lancaster).—"England needs a big bowler." A long felt want.

B. N. (Topham).—"He married a rich girl and settled down." And up?

D. R. (Merton).—"Congratulate me. I have invented a new cocktail." Shake!

A. B. (York).—"As a butcher I pride myself on my beef." Your reputation's at steak.

P. T. (Ipswich).—"I don't know how I should begin this letter." We don't know why.

P. T. (Bolton).—"Sea travel makes me irritable." You feel you can't contain yourself.

MRS. G. (Cheapside).—"Out of every dozen eggs I get at least two are bad." That's too bad.

S. T. (Lancaster).—"Is the autograph of Charlie Chaplin valuable?" Yes, if it's on a cheque.

T. E. (Macclesfield).—"How can I get rid of baggy trousers?" Change them for a nice pot-plant.

MRS. G. (Manchester).—"Is there anything that can cause more misery than drink?" Yes. Thirst.

M. G. (Bradford).—"I'd be jolly glad to see my wife's back." Why not buy her one of these modern gowns?

L. O. (Margate).—"I always spend a lot of time at the seaside shrimping." We trust your net receipts are good.

J. D. E. (Shoreditch).—"I am no believer in family jars." They certainly aren't much good for preserving peace.

MISS G. (Rawdon).—"One day I'm going to make a lot of sweeping assertions." Then you'll raise a cloud of trouble.

J. L. T. (Leeds).—"My wife is so lazy she makes me do all the work." That isn't laziness, man, it's executive ability.

DORIS (Chelsea).—"I am determined to marry a title." You may have to be content with a mug without a handle.

T. Y. (Chingford).—"The families living above and below me each have a gramophone." And you have the needle.

MRS. F. (Cardiff).—"I must confess I have a very indulgent husband." We hope he doesn't often indulge too much.

G. R. (Swindon).—"What ought I to get for articles similar to enclosed?" Ask a magistrate. We're only an editor.

M. G. D. (Catford).—"Shall we ever be cheerful again in this country?" Yes, when we get out of the dole-drums.

PERCY (Rotherham).—"I have written one hundred poems, to be published after my death." Long life to you, laddie!

B. D. (Hampstead).—"I love to be alone on the heath with my thoughts." You must often be very lonely on the heath."

B. T. (Purley).—"Married people should stay at home in the evening." You want to prevent the tied from going out.

W. N. (Dalston).—"My letters always seem to be held over." Not only that, but dropped right into the waste-paper basket.

MISS I. (Burnley).—"I had no fewer than six offers for my hand in a week's holiday." You had a week of palmy days, so to speak.

N. H. (West Ham).—"If I bring you my pamphlet on the menace of Bolshevism will you give me an order?" Yes, two. Get on and get out.

SUSIE (York).—"I don't want nothing more to do with you or your paper. Is that plain English?" It's plain, Susie, but it isn't English.

MRS. Y. (Brixton).—"These snobs of women about here sneer when they see me motoring." Be careful you don't run down your neighbours.

M. N. (Balham).—"The doctor told me to put my tongue right out." He must have forgotten for the moment that it was fastened at the back.

M. V. (Golders Green).—"In the future broadcasting will entirely supersede newspapers." And what will the eater of fish and chips do then, poor thing?

"ABSTAINER" (Islington).—"It would cure all drunkards if they could be kept on water for a year." It's sometimes easier to get drunk on water than it is on land.

(Many replies unavoidably held over.)

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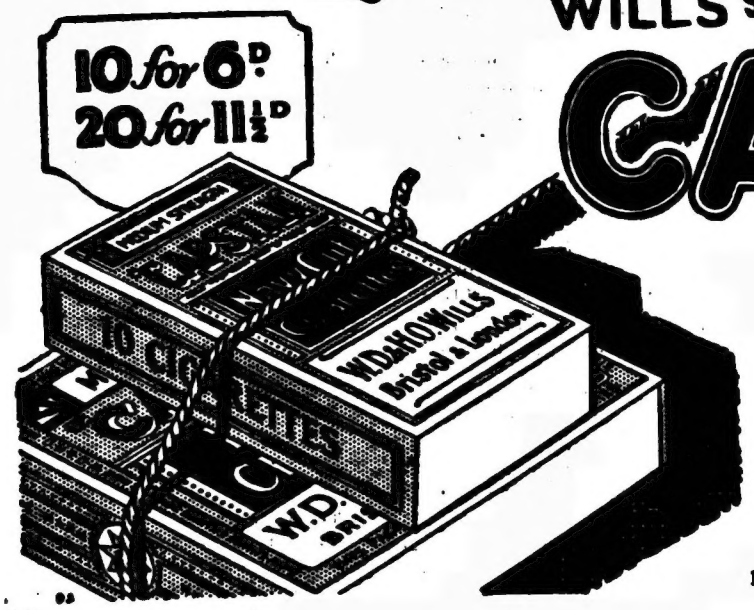

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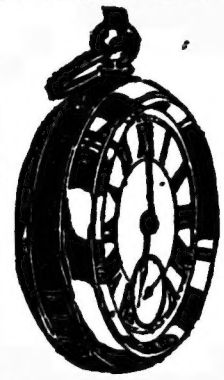

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That reward for faithful service being insufficient to support a wife and family, he obtained employment in one of the technical departments of the G.P.O., during the course of which his hand became disabled, and it was necessary for him to undergo a surgical operation which, unfortunately, was not successful.

Deprived of the use of his hand, he was rendered incapable of performing the duties which he had hitherto carried out.

We have medical testimony that his disablement is, in all probability, attributable to his work, but, as often happens, it is somewhat difficult to prove legal liability for compensation.

THOUGH the matter is being taken up on his behalf, in the meantime he and his family are reduced practically to starvation or, at any rate, to a half-starved existence on his military pension.

Practically all his household furniture has had to be sold and a bundle of pawn-tickets, including one relating to his wife's wedding-ring, bears witness to the straits to which he has been reduced in his struggle to provide food for the family.

The case was commended to our consideration by professional men of standing who had knowledge of the condition of destitution to which the family had been reduced through red-tape methods, and who deemed the case deserving relief from the "Greatest of These—" Fund.

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(Many acknowledgments unavoidably held over.)

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At all chemists. Zee-Kol Ointment at 1/3, or large tin 3/-

4 FREE GIFTS COUPON.

A sample of ZEE-KOL Ointment and Pills will be sent free. No postage. If samples of ZEE-KOL Medicated Soap and Rabia Face Cream are also desired, send 3d. for postage and packing. Cut this coupon out, attach it to a piece of paper on which your name and address are written plainly and post to the Zee-Kol Manufacturing Co. (Dept. 97), 40, Blenheim Road, Upper Holloway, N.

CARRIAGE PAID AND PACKED FREE ON APPROVAL

32,254 MILES ON AN ALBERT

AN AMAZING TESTIMONIAL

"I have ridden another 2,744 MILES on my 'Albert' Cycle (making a total of 32,254 MILES)," writes A. V. Green, Postman, Wilton Cottage, Carisbrooke, I.O.W.

As supplied to the POLICE & POSTAL SERVICE for over 25 years, specially constructed for reliability and regular service under the most exacting conditions. All-steel frame and specially welded at joints to give double strength. Every part thoroughly tested and no extra charge for accessories. PACKED FREE & SENT CARRIAGE PAID ON APPROVAL. Fully guaranteed. Why hesitate, when you can have your machine now on these most generous terms? Write at once for big Free Catalogue and Special Terms. Ladies' and Gent's Models.

YOURS FOR 7/- Monthly

YEWDALL'S 188 Great Francis St., LEEDS

SUMMER COLDS

A Simple, Safe, Inexpensive Method that clears the Head, Nose and Throat.

FOUR CIGARETTES SENT FREE.

Summer colds hang about and are even more difficult to get rid of than a winter cold. Many develop into chronic nasal catarrh. That inflamed condition of the mucous membranes of the air passages of the head, nose and throat may spread to the point where it is incurable, and a danger to life. Dr. Blosser's Cigarettes are composed of medicinal herbs, flowers and berries.

The warm smoke vapour is inhaled into the affected air passages, and will go to where sprays, douches and salves cannot reach. They contain no tobacco or cubebs, and being harmless, are used by women and children as well as men. If you suffer from any catarrhal trouble plain nasal catarrh, hay fever, asthma, catarrhal deafness, or are subject to frequent colds, get from any chemist's a convenient pocket-size package of Dr. Blosser's Cigarettes, and prove for yourself their pleasant beneficial effects.

Should you like to try a sample of the Remedy, a package containing four cigarettes will be sent to you quite free, if you will send your request to—

Dr. Blosser, Ltd. (Dept. 121 S.C.), **Temple Chambers, Temple Avenue, London, E.C.4.**

WORLD'S FINEST VALUE. Hand Propelled and Motor Tricycles, On Approval. BUILT TO ORDER

Invalid Help yourself to health 1926 CATALOGUE

Illustrating 28 Models

YOU WILL SAVE TIME AND MONEY at "TRILOX, NEWTOWN, TROWBRIDGE"

cheapest and best

FOR BEST SNAPSHOTS

Post us Your Developing

"KODAK" LISTS FREE

WALLACE HEATON Ltd 119, NEW BOND ST. LONDON, W.1.

Perfect Results — Moderate Charges DEVELOPING & PRINTING Return Post Always

'Phone: Mayfair 2061

AND USE Only "KODAK" Film

The Dependable Film in the Yellow Carton.

Buy to-day a 9d. Bottle of

MASON'S Extract of Herbs

and make prime beer at home. It will only cost 6d. per gallon.

Newhall Alliance Ltd. Nottingham.

GOOD! IT'S MASON'S.

Win Your Holiday!

SUMMER has arrived! The holiday resorts are revelling in glorious sunshine and everything is ready for a record rush of visitors.

Do you want to join the happy throng of holiday-makers by the silver sea? Who doesn't? But though the spirit is willing, the purse may not be equal to the expense of a seaside holiday.

Let *Bullets* do the paying! Twenty holiday prizes of £10 each have been added to the £1,000 offer launched this week, which means that twenty competitors will solve the holiday problem with a few words on a *Bullets* coupon.

The £1,000 will be uppermost in your mind as you make up your *Bullets*, but there are other prizes of £250, £100, £50 and £25, all waiting to be won as well as those twenty *Bullets* holidays.

Start on your *Bullets* to-day. Choose one of those *Examples* in the adjoining column and add some pointed comment of two, three or four words. Remember that the surest way into the prize-list is to give distinctive phrasing to your *Bullet*. The sentiment you choose to express may be thought of by other competitors, but by phrasing it effectively you may put them in the shade and bask yourself in the sunshine of a £1,000 win or a *Bullets* holiday prize.

How "Targets" Help

A competitor's biggest thrill is to see his name in the printed prize-list. But if beneath his winning *Bullet* appears that familiar line, "Entered on 'Target' Prize coupon," his success is all the sweeter because it has come after a struggle.

A letter just to hand from Mr. P. Spear, of 101, Upton Park Road, Forest Gate, E., records the fact that he owes his Third Prize of £50 in *Bullets* last week to the stimulus of a "Target" win.

"Naturally, I was greatly pleased with the news," he writes. "This is the first time I have succeeded in winning a money prize. Several months ago I won a 'Target,' which made me realise that a greater effort and better ideas were necessary to bring me up to the required standard."

To follow a "Target" win with a big cash prize as Mr. Spear has done is what any "Target" winner can do, if he will but take courage from his minor success and *improve his Bullets*. Compare your own efforts with the published winners and you will see why your *Bullet* only just hit the "Target." Correct your aim and your next shot may go clean through that £1,000 "bull's-eye"!

Whether you have won a "Target" or have never figured in the prize-list at all, any of the 1,325 cash prizes offered this week may be yours.

☞ Result of "Bullets" 2,000 Guineas Offer will appear in the issue published July 21st.

SELECTION OF EXAMPLES FOR "BULLETS" COMPETITION No. 607.

WHAT HOLIDAY COSTS	WHAT THE PIERROT
QUITE AT HOME	TIME TO SHOUT [SAID
ALWAYS	HIS DARLING
TAKING GIRL	HEARD IN THE PUB
WHY SHE SIGHED	GOOD ADVICE
BRIDE'S FATHER	WITH A GIGGLE
THIRSTY	SOMEWHERE
SAID TO THE FOOL	GOING AWAY
TOUCHING	PRETTY
ON WRONG SIDE	WHAT IS A HORSE?

These Examples may be made use of on the Coupons this page, and must reach us on or before **THURSDAY, JULY 22.** All Coupons so used **MUST** be marked outside with the number **607** in the top left-hand corner, and envelopes containing these Coupons must be addressed "Bullets" No. **607**, JOHN BULL, Long Acre, London, W.C.2 (Comp.). Such Coupons must not contain any of the Examples for Competition No. 606.

SPECIAL NEWSAGENTS' PRIZES.

Cheques for £10, £3 and £2 respectively will be paid by the Newsagents from whom the winners of the First Three "Bullets" Prizes in Competition No. 606 have purchased their copies of "John Bull."

Twenty Big Holiday Prizes!

£1,000

FIRST PRIZE £250

2nd. Prize £100

3rd. Prize £50

4th. Prize £25

5th. Prize 20 HOLIDAY PRIZES OF £10

100 PRIZES OF £1.

200 Prizes of 5/- 10,000 Target Prizes 1000 Prizes of 2/6

EXAMPLES FOR "BULLETS" No. 606.

WORLD WE WANT
THE TEST
WHAT BRITAIN SAYS
WITH A PUNCH
NEXT STRIKE
WHAT MATTERS MOST
IN 1950
MR. COOK
KEEPS ME AWAKE
GUARDIAN ANGEL
BOSS I'D LIKE
WHAT THE BOARDER SAID
HUNGRY
COMES UP SMILING
A DUCK
CLIMBING THE LADDER
SAID TO THE TAXPAYER
FINE DAY
IF SHE'S LUCKY
BIT OF HEAVEN
POOR CHAP
WHEN AUNTIE BATHES
GREY HAIR
SEEN BY THE SEA
A HEROINE
HIS LAST WORD
NEVER
HAPPY HOME
TOGETHER
HEARD AT THE OFFICE
TO HER
WATER
FILTHY LUCRE
THE BAR
LADY DRIVER
OWING
HOT AIR
WHAT SHE WROTE
SWEETLY
WHAT IS TRADE?

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness, and orginality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed ____ and Co., Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

HOW TO MAKE "BULLETS."

Choose any of the Examples printed; then give any **Two, Three** or **Four Words**, having some bearing on the Example chosen, each of which can begin with any letter in the alphabet. These specimens will guide you:

Example:—SLUM LANDLORD Bullet:—PUBLIC'S ENEMY—PUBLICAN'S FRIEND.
Example:—HOW TO GET ON Bullet:—*Please* AS YOU *Go*.
Example:—A PRETTY PENNY Bullet:—LOST—LET'S "GET BACK."

ENTRY FEE:—Send postal order at the rate of 6d. for each coupon used.

Address Coupons to—"Bullets" No. 606, "John Bull," Long Acre, London, W.C.2. (Comp.)

PLEASE POST EARLY IF YOU CAN.

You can help us by posting early, but all "Bullets" entered in time receive the same careful adjudication.

Example _____ **Closing Date, Thursday, July 22.**
Bullet _____
Example _____
Bullet _____

(606) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d

Signed _____
Address _____

Example _____ **Closing Date, Thursday, July 22.**
Bullet _____
Example _____
Bullet _____

(606) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.

Signed _____
Address _____

"Bullets" must consist of Two, Three, or Four Words.

Example _____ **Closing Date, Thursday, July 22.**
Bullet _____
Example _____
Bullet _____

(606) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.

Signed _____
Address _____

Example _____ **Closing Date, Thursday, July 22.**
Bullet _____
Example _____
Bullet _____

(606) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.

Signed _____
Address _____

☞ If you wish to send in further "Bullets" you can write them on plain paper.

The original cheque for £250 awarded to the First Prize-winner in "Bullets" Competition No. 603 can now be seen in the window of Mrs. LUCAS, Douglas Street, Deptford, S.E.

Is Catarrh Poisoning YOU?

Hears Quite Well After 2 Years and Better in Every Way.

MR. H. MALPAS.

Mr. H. Malpas, 5, Orchard Street, St. James End, Northampton, writes:—"The 'Shirley System' is everything you say it is. I was stricken with Catarrh and head noises for 2 years, and became deaf. I was terribly run down. Taste and smell were destroyed, and throat and nose were in a bad state. Now I can hear quite well again. I sleep well, and rise feeling thoroughly fit. I am better in every way. I am a new man."—June 8th, 1926.

Read How These Men and Women Cured This Deadly Complaint (commonly known as Chronic Cold in the Head) and then

TEST MY SYSTEM ON 10 DAYS' TRIAL

Looks Years Younger! After 5 Years' Catarrh and Bronchial Congestion.

MRS. STANLEY.

Mrs. Stanley, Oak Cottage, Quarndon, near Derby, writes:—"For 5 years my life was made a misery by Catarrh, head pressure, throat trouble, impaired sight, and bronchial congestion. Work was a fearful burden. Now the Catarrh has gone, normal breathing is restored, all symptoms have completely disappeared. I am better in every way. I have lost surplus flesh. Now it is a real pleasure to work, and I look a lot better and feel years younger."—May 9th, 1926.

Thousands being Poisoned by Catarrh!

5 Years' Agony. Deafness and Head Noises Cured in One Month.

MRS. T. DAVIS.

Mrs. Davis, 48, Clarence Road, Derby, writes:—"I wish to thank you for the personal interest you took in my case. I never tire of telling sufferers of my cure. For five years I was deaf, and had distressing head noises as the result of Catarrh. The complaint got worse from time to time, yet I only had one month's 'Shirley Treatment.' The improvement began at once. I recommend your treatment to others."—May 19th, 1926.

You need not continue to suffer from this Blood-and-Body-Poisoning complaint and its serious consequences any longer. To-day, a proved remedy, that has cured thousands, is offered "on trial" to every sufferer.

Even in cases where every other treatment has failed, my "Shirley System" has brought about a complete cure. Read and judge for yourself from the successful "experiences" of others. This most successful treatment clears every trace and symptom of Deadly Catarrh out of the system. It also stops the formation and accumulation of the poisonous catarrhal mucus, It soothes and strengthens the too sensitive membranous lining of the throat, nasal and other air passages.

New Man in 30 Days. After 2½ Years' Catarrh.

MR. W. E. HARROW.

Mr. Walter E. Harrow, 33, White Friars Street, Coventry, writes:—"I am completely cured, and never felt better in my life. After suffering 2½ years from Catarrh you have, in 30 days, made me a new man. You have stopped my colds, restored my taste, smell and hearing, abolished the throat trouble, and that tired feeling. You have made me altogether fit. I have received such wonderful benefit from the 'Shirley System' that I am more than satisfied."—April 26th, 1926.

Beware of these Dangerous Symptoms.

Cured in One Month After 6 Years' Suffering.

MISS C. HODGSON.

Miss C. Hodgson, 39, Dunelt Road, Blackpool, writes:—"During six years' suffering from Catarrh, Deafness and Head Noises, I tried everything advertised as a cure, but I got not the slightest benefit until I tried the 'Shirley Treatment.' Improvement set in at once, and in 30 days I was cured. The trouble has shown no sign of returning, despite the unfavourable weather. I have recommended your treatment to dozens."—May 19th, 1926

—If phlegm drops into the back of your Throat,
—If you have a tendency to catch Colds easily,
—If there is a feeling of dryness in your Throat,
—If you have to clear the Throat frequently,
—If your Nose is stopped up or "stuffy,"
—If you feel tired on rising,
—If your voice is husky,
—If there is pain between or over the eyes,
—If you sneeze frequently,
—If a change in the weather affects you,
—If you suffer from frontal headaches,
—If you suffer from shortness of breath,
—If your sense of smell is affected,
—If you suffer from strange "head noises,"
—If there is a sense of fulness or pressure in your head.

'Shirley System' Restores Speech After 16½ Months' Silence.

MR. JNO. DELL.

Mr. Jno. Dell, 2, South View, Bishops Tawton, Barnstaple, writes:—"Nearly 17 months I suffered from Catarrh and complete loss of voice. Falling phlegm, cough, headaches and pains over eyes made me miserable. The 'Shirley System' relieved the first day. On the seventh my voice came back. On the eighth it was normal, although I had not been able to speak for 16½ months! I am completely cured—a new man!" April 26th, 1926.

TEST My Method on 10 Days' Trial.

Doctors now realise that Catarrh is dangerous. It not only causes much suffering and distress, but it has a high rate of mortality, because the slimy and poisonous mucus flows downwards (especially during sleep) into the stomach, intestines, and other organs, causing Malnutrition, Debility and a Catarrhal condition of the whole inner man that lowers resisting power to disease, and leads to such deadly ailments as Gastric Catarrh, Intestinal Catarrh, and even Consumption itself.

If YOU are in the Grip of Catarrh, don't delay, but write to me to-day, and learn how speedily the "Shirley System" will save you from the miseries and risks of Catarrh in all its forms, including Catarrhal Deafness and Gastric Catarrh.

It will bring you relief from the very first. The stuffed-up passages get clear, easy nasal breathing follows, head noises disappear. Headaches, too, become things of the past, and your whole system is completely cleared of the slimy and poisonous mucus. It will lift the Crushing Burden of Catarrh from your shoulders like magic.

No matter how often you have been disappointed before, or how long you have suffered, don't despair until you have tried the wonderful "Shirley System."

10 DAYS' TRIAL OF THE "SHIRLEY SYSTEM."

This treatment has proved so remarkably successful even in the worst forms of Chronic Catarrh, Deafness, Head Noises, etc., that I will gladly send it on 10 days' trial to any sufferer on the distinct understanding that if no benefit is derived no expense of any kind will be incurred. Simply fill in your name and address on the Special Coupon opposite and post immediately to me. The most important point in your own interest is to **act at once and send the Coupon NOW.**

COUPON.

To Mr. ELMER SHIRLEY,
52, Gray's Inn Road (C.13), London, W.C.1.

Dear Sir,—Please send me at once full particulars that I can avail myself of 10 Days' Trial of the Shirley System, as per your JOHN BULL Special Offer.

NAME .....

ADDRESS .....

.....

.....

(Personal consultations by appointment 3 to 4 o'clock daily, except Saturdays.)

(Sanatak Ltd.)

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